

# The best wage increase in RCA history.

Despite adverse times, RCA has offered to the representatives of the IUE what it sincerely believes to be the most generous wage and benefit package in the electronics industry.

The package was turned down by the IUE representatives.

And on June 1st, without a vote by the membership, they struck RCA.

They struck, despite the fact that 25,000 fellow RCA employees in other unions have approved the package by a vote of 85% and are now enjoying the increases.

Increases like 20 to 49 cents an hour more in the weekly paycheck right now.

And 20 cents an hour more in 1971...

And 23 cents more in 1972...

And another increase in 1973.

What that means in total increases is 76 cents to \$1.11 an hour.

That's a better package

than 1/3 of a million IUE members of two of RCA's major competitors have received.

And unlike their contracts, we guarantee the maximum on our future increases.

What's more, many stayed out 105 days to get their contract.

RCA's benefits are better too, and like the wages, get better every year.

Take the Retirement Plan for instance.

It's been improved and RCA pays in more, meaning lower deductions and more take-home money.

The strike is about to enter its 5th week. But in many communities around the country RCA employees are now enjoying these benefits and wage increases.

Our question to the IUE representatives is...

Why not here?

## RCA

A living member of this community.

**RCA offers the best package in the industry. Why then, the strike?**