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WHAT LOCAL ADVERTISING
DID FOR MR. WOLFE

For a quick turnover the Gardner
Grove subdivision sale put on last
spring by Harry S. Wolfe of this
city, was a most remarkable one
in several respects. When com-
pared with other subdivision sales
in the same locality it stands in
a class by itself.

Before the turning of the leaves
that were just budding at the be-
ginning of the campaign, practi-
cally every lot had been sold and
some of the new owners now have
homes erected on them.

Mr. Wolfe, owner and developer
of the subdivision, had faith in
his proposition and went about the
work in a practical and business
manner, of convincing home seek-
ers and the investing public of the
soundness of his reasoning.

He kept the proposition continu-
ally before the public by the lib-
eral use of advertising space. This
remarkable sale was made possi-
ble by good salesmanship, a good lo-
cation and a fair and appealing
proposition, with the aid of local
advertising.

While large and costly advertis-
ing in Detroit daily papers, no
doubt attract buyers and is a good
investment, sales are made more
easily to visitors who get some
definite information from radi-
cants of the locality to which they
have been attracted. The proper
way to arouse local interest in a
real estate sale is through local
advertising. It costs little and
produces big.

Mr. Wolfe saw the way and
profited by it.

VEST PARDONING AND PA-
ROLE POWER IN SUPREME
COURT

The newspapers of this and
other states are devoting consid-
erable space to the discussion of
the crime problem. All are agreed
that our present pardon and pa-
role systems, as administered, are
in a great measure responsible for
the shocking prevalence of crime.
Under the caption of "Underworld
Will Pay," Norman Bensley writes
a most interesting article, publish-
ed in the Dearborn Independent
of September 19. In concluding
his article he gives the following
suggestions for improving the var-
ious pardoning and parole sys-
tem made to him by Ex-Governor
Davis of Ohio:

"I believe that the vesting of
the pardoning power, and indirect-
ly the paroling power, in the State
Supreme Court, would serve jus-
tice and the interests of society
to much better advantage.

"1. There are many reasons for
my belief. The terms of office of
supreme judges are for a longer
period than that of the governor.
"2. They are removed more re-
motely from the effects of political
influence.

"3. As trained judges they are
better qualified to weigh the mer-
its of each case, and besides, in
many instances, they have passed
on the legal aspects of the case.
"4. Even the paroling power of
the supreme judges—granting
they had it—should be curtailed
so as to prevent the pardoning of
any life prisoner prior to his hav-
ing served twenty years.

"5. The sole authority that
should remain vested in the govern-
or, connected with the pardoning
power, is the right to grant re-
prieves and not more than two of
these to be granted at any one
time.

"I would make it compulsory in
connection with the granting of
pardons by the Supreme Court,
that its vote be unanimous for a
pardon. By this method I would
eliminate the item of influence be-
cause the circle of influence is the
vicious circle that starts and ends
in the granting of unwarranted
pardons.

"As for paroles, I would have a
board established of two members
appointed by the judges of the Su-
preme Court for terms of six or
eight years, with salaries commensu-
rate to the responsibilities of
their duties—such members, how-
ever, being removable at any time
by unanimous vote of the supreme
judges upon charges and a trial
before that court.

"In that way, we could come
nearer to removing the parole sys-
tem from the detrimental influ-

ences that have long been its
curse, and establish it on a basis
where the obscure prisoner would
have a chance to gain his freedom
if he deserves it. But, the real
reason for such a system would be
to protect the public against the
release of out-and-out crooks—
gangsters whose gang will commit
crime and compel crime to raise
funds with which to get their
members out of prison and back
into the gang.

"And, chief of all, I would have
a law preventing the granting of
any parole, or pardon, to any but
first offenders. In the case of life
prisoners I would require, as I
have said, that they serve twenty
years before being eligible for pa-
role; in case of second or third of-
fenders I would require that they
serve at least three-quarters of
their terms before they could be
considered for pardon, or parole.

"THE MAN WITH A
LOAD OF MISCHIEF"

As mischievous as its name and
as charming as its stars, "The
Man With a Load of Mischief" by
Ashley Dukes comes to the Shub-
ert Detroit Opera House on Sun-
day night, October 4th for a week;
with Ruth Chatterton and Robert
Lorraine co-starred.

Miss Chatterton has not been
seen in Detroit since she appeared
there in the all-star cast of "The
Changelings" and her reap-ear-
ance there on Sunday will be de-
lightful news to the many admir-
ers of this talented and charming
star. Mr. Lorraine has gained an
enviable position on both the Eng-
lish and American stage for his
portrayal of Shavian roles, in fact
it was he who introduced Shaw to
America.

"The Man With a Load of Mis-
chief" is a current London suc-
cess where it has played to capac-
ity audiences since it opened in
June. In fact it is the one out-
standing hit of the London season
about which all travelers are talk-
ing.

Charmingly written in a whim-
sical satirical strain, the situa-
tions lend themselves to delicate
comedy, which, although verging
on the risqué at times are so clever-
ly handled that the innuendoes
may or may not be accepted. "The
Man With a Load of Mischief"
tells the story of a spoiled beauty
of the late eighteenth century who
runs away from her lover only to
find she has run into love. The
whole action takes place within
twenty-four hours, in a wayside inn
where "The Lady" has been forced
to take refuge when her carriage is
wrecked.

PLAN HARVEST HOME
GATHERING AT M. S. C.

There will be something new in
farm gatherings in the state this
fall. Members of the Michigan
Crop Improvement Association
and their families will gather at
the Michigan State College for a
special Harvest Home meeting on
November 6 and 7.

Winter and summer meetings of
various kinds have been held at
the state college for years by var-
ious farm organizations, but the
coming conference of Crop Im-
provement Association people is
said to be the first "harvest" fes-
tival of its kind.

In addition to inspection of the
crops and seed work of the college
farm crops department, a variety
of entertainment and general "pic-
nic" features will be planned for
the November meeting. These
will include a Halloween party and
attendance at a football game, it
is said.

H. C. Rafter, secretary of the
Michigan Crop Improvement Asso-
ciation and extension specialist at
M. S. C., is arranging the program
for the gathering.

CAN SHOOT DOG

Clare Ritan, deputy attorney
general, in reply to a query calls
attention to Section 19 of Act No.
339 of the Public Acts of 1919,
which provides as follows:

"Any person may kill any dog
which he sees in the act of pursu-
ing, worrying or wounding any
live stock or attacking persons,
and there shall be no liability on
such person in damages or other-
wise, for such killing. Any dog
that enters any field or enclosure,
outside of an incorporated city,
unaccompanied by his owner, or

his owner's agent shall constitute
a private nuisance and the owner
or tenant of such field or en-
closure, or his agent or servant, may
kill such dog while it is in the field
or other enclosure, without liabil-
ity for such killing. Except as
provided in this section, it shall
be unlawful for any person, other
than a police officer, to kill, injure
or attempt to kill or injure any
dog which bears a license tag for
the current year."

REFINANCING THE D. U. R.

Judge Charles C. Simons has
authorized the Detroit United
Railway to issue receivership cer-
tificates to the value of \$500,000.
These certificates will bear 6 per-
cent interest. The issuance is
made with the reservation of its
suing more certificates in the fu-
ture not to exceed a total value
of \$1,300,000. These certificates
hold priority rights over mortgag-
es on the D. U. R. properties, held
by the Central Union Trust Com-
pany, of New York, and the Secur-
ity Trust Company, of Detroit, and
of mortgages on subsidiary com-
panies. The money raised by the
certificates will be used for refin-
ancing purposes, for extension of
the lines and to meet payments due
various motor bus and trolley com-
panies purchased by the D. U. R.

The D. U. R. has also filed
friendly suit against various sub-
sidiary companies in which it is
the controlling stockholder, in or-
der to bring them into a recogniz-
ed receivership of the D. U. R. so
as to enable debtors of the sub-
sidiary companies to bring their
claims directly to the D. U. R.

Cat Rears Terriers

A family consisting of two ter-
rier puppies and a kitten is being
raised by a cat of Chester England.

Farmington Dairy

An Enterprise Liner will sell it

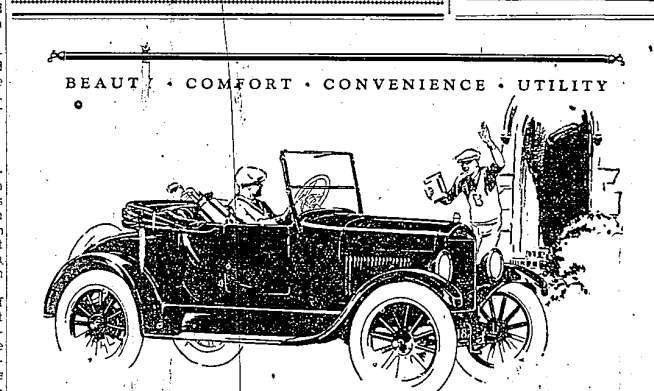
Save Your Health and
Strength

As the veins carry to the most distant parts of the body the
life-sustaining blood, so in the modern home a system of wiring
supplies a source of power that renders household a pleasure
rather than a task—and at a cost that makes it the lowest item
of household expense.

You simply cannot afford—if you consult economy—not to
use your electric current for the doing of those domestic tasks
that ordinarily draw so heavily on the strength of the house-
wife.

Come to the office and let us show you.

THE DETROIT EDISON CO.



Good Looks as Well as Good Service

The improved Ford Runabout, with its all-steel stream-line body, is an
unusually good-looking car.

It hangs low to the ground, and the body has been lengthened and
re-designed for greater comfort and convenience.

The gas tank under the cowl is filled from the outside, and the weather-
proof storm curtains open with both doors.

Under the sweeping rear deck is an unusually large compartment designed
for convenience in carrying luggage.

Standard equipment includes four cord tires,
nickel-plated head-lamp rims and windshield wiper.

The price remains the same \$260, and you can
buy on the Ford Weekly Purchase Plan.

FORD MOTOR COMPANY, DETROIT, MICH.



NO INCREASE IN PRICES

Sailors Use Odd Words

Prof. George T. Flom, of the Uni-
versity of Illinois says that the reason
sailors use such strange and odd words
is traceable to the mystery of the sea
and the sailors' fear of the mysterious
power of the sea. Uncommon words
are employed to cope with the feeling
that they are intruders in a realm
ruled over by powers more mysterious
and terrible than any on earth.

Another Don't

Don't throw your mouth into high
gear until you are sure your brain is
turning over.—Syracuse Journal.



Milk is Nature's build-
ing tonic for growing
children. But in order
to achieve the very best
results it must be abso-
lutely pure and contain
all of the nourishing
elements that Nature
has given to it. Our
milk is as pure as Na-
ture intended it to be.

"Quality Dairy Products"

Farmington Dairy

An Enterprise Liner will sell it

NOTICE TO WATER USERS

Water bills may be paid at either
the Farmington State Saving
Bank or the Peoples State Bank of
Farmington.
N. H. POWER, Clerk.

MOVING?

CALL THE
Redford Moving & Express
A. EDGAR, Prop.

We specialize in House Furniture
and Piano Moving

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Phone 382 Res. 7036F13

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Tell the young
folks to call
home occa-
sionally. They
also will
appreciate a
call now and
then from
Mother and
Dad.

Use Long Distance—
The Cost Is Low

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The Largest Bank
In Oakland County
Welcomes Your
Patronage.
Complete Safety
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Less Than 1 Cent
A Day.

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COMMERCIAL and
SAVINGS BANK
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For weak Kidneys, High Blood
Pressure, Diabetes, Back Ache,
Dizziness, Rheumatism and Indi-
gestion. Get San-Yak in Liquid
or Pill Form at Smith's Drug
Stores.

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2:30 to 4:00 P. M.
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Phone Office Hours: 9 to 12 a.m.
Redford 349 1 to 5:30—7 to 8 p.m.
DR. E. J. CHAPUT, Dentist
Suite 208-209 Hawthorne Bldg.
Redford, Michigan
Corner Lahser and Grand River
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Specialist.
Office Hours: 11—12 a.m. 2—4 p.m.
Tel. 162. Northville, Mich.

Wm. S. McNAIR
ATTORNEY-AT-LAW
Office—64 Main St.
Northville Michigan

DETROIT UNITED LINES

Farmington Time Table
(Eastern Standard Time)
(Effective May 11, 1925)

Cars leave Farmington for
Detroit at 6:54 a.m., 7:48 a.m.
and hourly to 8:48 p.m., 10:53
p.m. (to Junction, only 1:03
a.m.)

Cars leave Farmington Jet-
for Orchard Lake and Pon-
tiac at 5:50 a.m., 6:50 a.m.,
7:55 a.m. and every two hour
to 3:55 p.m., also 4:55 p.m.,
6:10 p.m., 7:55 p.m. and 9:55
p.m.

First car leaves Farmington
for Northville at 6:05
a.m., then at 7:00 a.m. and
hourly to 8:00 p.m., also
10:00 p.m. and 12:22 a.m.

Cars connect at Northville
with those for Plymouth and
Wayne over the D. J. & C.
Hourly limited service to Ann
Arbor.

An Enterprise Liner will sell it