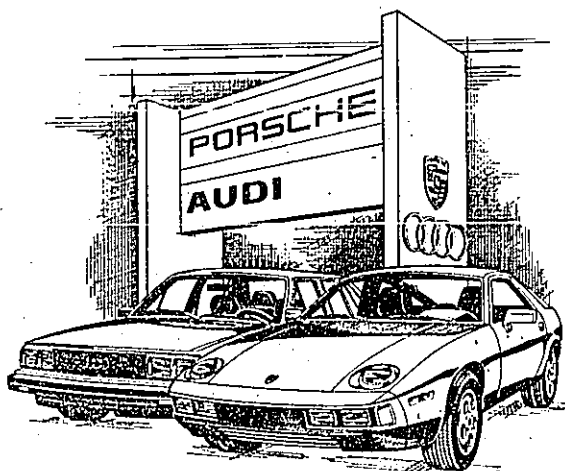


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The 1984 Jeep Wagoneer Limited (foreground) and the Jeep Cherokee offer the latest in four-wheel drive engineering technology, computer aided design, aerodynamic testing and robotic manufacturing.

American Motors shows sporty cars

Several exciting new models highlight the American Motors Corp. Auto Show exhibit for 1984. The award-winning U.S.-built Renault Alliance 2-door and 4-door sedans are joined by sister cars — the sporty Encore 3-door and 5-door hatchbacks. In addition, there's a new generation of compact 5-passenger four-wheel-drive Jeep Cherokee and Wagoneer SportWagons.

The 5-passenger Encore follows by exactly one year introduction of the widely acclaimed Alliance, the subcompact sedan that was crowned 1983 "Car of the Year" by Motor Trend magazine. While sharing the same basic platform as the Alliance, the front-wheel-drive Encore offers sporty, versatile hatchback styling that gives it its own distinctive personality.

THE ALL-NEW Jeep Cherokee and Wagoneer SportWagons offer the latest in four-wheel-drive engineering technology combined with Jeep's legendary off-road capability. These new vehicles are 21 inches shorter, six inches longer, six

inches narrower, four inches lower and 1,000 pounds lighter than their 1983 counterparts, yet retain 90 percent of the interior space — plus even more cargo room.

Renault Encore, American Motors new hatchback entry in the highly competitive Class 3 subcompact segment offers exceptional fuel economy, outstanding ride and comfort, and a host of features not usually found in cars of this size.

Encore is offered in base, custom S, deluxe LS and luxury/sport GS 3-door models, and S and LS 5-door models. Encore offers an impressive fuel economy ratings. With the four-speed manual transmission, the EPA ratings are 38 mpg estimated and 52 highway.

RENAULT ALLIANCE will feature subtle changes and new convenience options for 1984.

Selective refinements include improved audio systems and the addition of a second windshield washer orifice for better distribution of washer fluid.

Area dealers answer all auto questions

Visitors to the 68th Detroit Auto show will have an opportunity each night to ask a panel of dealers any auto-related questions they want answered.

Moderator for the panel will be one of the architects of Michigan's Motor Vehicle Repair Act, Doug Ross, former state senator and one-time head of the Michigan Citizens Lobby, a consumer advocacy organization, and former head of the Michigan Youth Corps.

The panel is called "Ask the Dealer," and will run nightly from 7:30-8:30. Dealers and Ross will field questions from the audience.

"ANY QUESTION is fair game," said William R. Ritchie, chairman of the Auto Show Committee of the Detroit Auto Dealers Association, show sponsors. "We'll answer them all. We'll have

dealers representing different lines of cars each night. This is the first time any auto show has had such a panel."

Said Ross about how he will function in the moderator's role: "The people can ask what they want. I'll assure that they get straight answers. We'll take all questions."

Ritchie said, "In 1974, long before the Auto Repair Protection Act became operative, DADA started a Customer Complaint Program that was judged by many to be the best consumer program regarding autos in the world."

"A few years ago, WJBK-TV did a special show about our Customer Complaint Program. It has always been the intention of DADA members to try to communicate with our customers and solve their problems."