

## business people

Robert J. Vlasic of Bloomfield Hills was named chairman of the board of trustees of Henry Ford Hospital. Vlasic is chairman of Vlasic Food Inc.

Stanley R. Nelson of Bloomfield Hills was appointed president of the Henry Ford Health Care Corp.

Gilbert L. Lavey of West Bloomfield has been named vice president and controller for Michigan Consolidated Gas Co. Lavey was elected controller by the board of directors in April 1978.

C. Richard Johns of Birmingham has been elected vice president with responsibility for the personnel administration of General Motors Acceptance Corp. and Motors Insurance Corp. He has been director of GMAC-MIC personnel administration.

Charles A. Kraus Jr. of Rochester was elected a vice president and will continue to be in charge of industry, government and public relations, including corporate advertising with General Motors Acceptance Corp. Kraus has been director of this activity.

The Michigan State Board of Accountancy has granted Certified Public Accountant certificates by examination to the following:

From Farmington: Mark R. Greer, Richard D. Hoedl, Don B. Quinn, Dorothy J. Waldbott, John Dennison II, Leonard C. Hannahan, David J. Hud-

son, Charles R. Miller, Ann P. Zipser, Steven A. Milberg, Laura M. Hoeger, Thomas G. Ogradowski and Lori A. Wagner.

From Troy: Teri C. Martinet, Jonathan L. Peiser, Jerry A. Bender, Ann C. Pello, Robert E. Engbrecht, Brian R. Callaghan, Patrick C. Canley, Scott Sennison, Lawrence D. Wietborn, Louise K. Bodnar, Helene A. Delyanne and Richard A. Garza.

From Rochester: Joan E. Sanford, Ellen P. Fosken, David P. Geary, Lynn C. Kim, Marie A. Lipman and Peggie S. Cooke.

From Birmingham: Robert V. Hoff, Andrea D. Martin, Debra J. Adams, Donita Ickovits Kowalsky and William J. Barrett.

From Bloomfield Hills: Brian D. Pollee, Helen A. Waalinger, Michael R. Bisset and Kathleen A. Jenkins.

From Southfield: Jon W. Anderson, Amy M. Macgregor, Kathleen E. Baum, Harry D. Paves, Mary A. Rowe, Mark S. Tabock, David R. Tash, Sharon J. Walworth, Christine A. Zell, Linda T. Bloch and Mark A. Davidson.

Others are: David R. Ligotti, Craig H. Singer, Jay M. Kalkys, Dean M. Philo, Kent S. Siegel, Joanne M. Slein, Sharon H. Saver, Allen P. Warner, Linda Lee Floerchek, Michael B. Friedman.

Lee Novara, associate general agent for Guaranteed Mutual Life Co., South-

field, completed a comprehensive group insurance course in Omaha, Neb. He is associated with the Novara Agency in Southfield.

George A. Piper of West Bloomfield has been promoted to the position of vice president of Ziegenbein Associates Inc.

Robert L. Runkle has joined Marketing Strategy Inc., Southfield, as vice president of Strategic Market Planning.

William P. O'Reilly, chairman of the board of Lexitel Corp., has resigned effective Dec. 31, 1983. The board elected George J. Vasiliakos, president and chief executive officer, to the additional office of chairman of the board.

Richard S. Cook, account supervisor at Kenyon and Eckhardt Inc. Advertising Agency, Birmingham, is a 1983-84 trustee of Great Lakes Bible College in Lansing. His experience includes 26 years with the Chrysler Corp. in sales and marketing and the last five years as an advertising-merchandising manager. He retired from Chrysler in 1980.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

## datebook

● **FINANCIAL PLANNING**  
Thursday, Jan. 26 — "Personal Financial Planning," four-week course, offered 7-9 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield Hills Schools Community Education Department.

● **TAX PLANNING SEMINAR**  
Thursday, Jan. 26 — "Personal Income Tax," eight-week course, offered 7:30-9:30 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield Hills Schools Community Education Department.

● **CAREER INFORMATION**  
Saturday, Jan. 28 — Career seminar for students and recent graduates planning career in accountancy or business administration begins at 1 p.m. in Troy. Free. Reservations: Janice Hummel, 689-8252. Sponsor: Walsh College.

● **SUCCESSFUL INVESTING**  
Monday, Jan. 30 — "Money: Handle With Care," three-session seminar, offered 7:15-9:15 p.m. in Bloomfield Hills. Registration: 334-3578. Sponsor: Bloomfield Hills Public Schools.

● **INVENTION**  
Tuesday, Jan. 31 — "Protecting and Managing Your Invention" seminar presented for small business owners 9:30-11:30 a.m. in Detroit. Free afternoon counseling. Registration: \$20. In-

formation: 577-4665. Sponsor: Wayne State University.

● **TAX-FIGHTING INVESTMENTS**  
Tuesday, Jan. 31 — Free seminar "Investments to Fight Taxes & Inflation" begins at 7:30 p.m. in Rochester. Reservations: Bob Sheppard, 656-0800. Sponsor: E.P. Hutton.

● **BASIC PROGRAMMING**  
Tuesday, Jan. 31 — "Introduction to Basic Programming" offered 8:15-10:15 p.m. in Troy. Information: 689-8282. Sponsor: Walsh College of Accountancy.

● **STOCKMARKET INVESTMENTS**  
Tuesday, Jan. 31 — "ABCs of the Stockmarket," a six-week course, offered 7:30-9 p.m. in Bloomfield Hills. Registration: 334-3578. Sponsor: Bloomfield Hills Public Schools.

● **MICROCOMPUTER FAIR**  
Tuesday-Thursday, Jan. 31 to Feb. 2 — Microcomputer fair begins at noon Tuesday in Southfield Civic Center. Information about exhibiting: Scott Manspeaker at 1-763-9495. Sponsor: International Association of Students in Economics and Business Management.

● **COST ANALYSIS**  
Wednesday, Feb. 1 — Institute of

Cost Analysis meets at 11:30 a.m. in Warren. Information: Kathy Dymnicki 574-8690.

● **SMALL BUSINESS FINANCING**  
Thursday, Feb. 2 — "Funding and Financing for Small Business" seminar presented for small business owners 9:30-11:30 a.m. in Detroit. Free afternoon counseling. Registration: \$20. Information: 577-4665. Sponsor: Wayne State University.

● **EMPLOYMENT SEMINAR**  
Thursday, Feb. 2 — "Overview of Employment Relations" seminar 7:45-10 a.m. at The Community House in Birmingham. Reservations: 644-1700. Sponsor: Birmingham-Bloomfield Chamber of Commerce.

● **WOMEN INVESTORS**  
Tuesday, Feb. 7 — "Successful Investing for Women," a seven-week course, offered 10-11:30 a.m. in Bloomfield Hills. Registration: 334-3578. Sponsor: Bloomfield Hills Public Schools.

● **MARKETING STRATEGIES**  
Tuesday, Feb. 7 — "Marketing Strategies That Work" seminar presented for small business owners 9:30-11:30 a.m. in Detroit. Free afternoon counseling. Registration: \$20. Information: 577-4665. Sponsor: Wayne State University.

# Business Card Directory

<p><b>OPENING SOON!!</b> <i>Bloomfield - Maples</i> <b>MONTESSORI</b> HOURS: 7:30 - 5:30 • Pre-School, KG, 1/2 &amp; Full Days • French Language, Suzuki, Computers • 2 1/2 Acres for outdoor play <b>477-3621</b></p>	<p>SERVING GREATER OKLAND COUNTY AREA <b>DAWSON TREE SERVICE</b> 40% OFF ALL TREE TRIMMING TRIMMED - TOPPED - REMOVED FREE ESTIMATES LICENSED AND INSURED DEEP ROOT FERTILIZING FIREWOOD (Seasoned Hardwood delivery Available) CLIFFORD DAWSON 373-5264</p>	<p><b>bob stern</b> BUILDING COMPANY RESIDENTIAL &amp; COMMERCIAL REMODELING ADDITIONS KITCHENS BATHS 6190 Dunwoody Dr. West Bloomfield, MI 48033 855-3880</p>	<p>Specializing In Men's Short Size Clothing 5'8" and under <b>NAPOLEON'S CLOSET</b> SHORT SIZES ONLY 685 S. Adams, Adams Square, Birmingham 642-5262</p>
--	--	--	---

**Fence Sale Starts March 5**  
**RANDOLPH FENCE & SUPPLY**  
29820 W. 9 Mile  
(West of Middlebelt)  
Farmington Hills  
476-7038

**Birdfeeders, Bird Seed, Binoculars, Field Guides and Other Gifts**  
**A Bird's Eye View**  
Specialists in Backyard Bird Feeding  
**THISTLE SEED SALE**  
80¢/lb.  
January 30 - February 4  
Owned & Operated  
Pam Hupley  
431 Pine Street  
Rochester  
658-0079  
HOURS: Mon-Sat: 10-6

**Mid-Winter Clearance Sale**  
All Ski Equipment  
10%-60% OFF  
All Ski Clothing  
10%-60% OFF  
Selected Accessories  
Gloves • Goggles • Glasses  
• Hats • Locks  
10%-60% OFF  
CROSS-COUNTRY RENTALS  
1 DAY SERVICE  
4702 N. Woodward  
1 E. of 14 Mile  
549-7474  
Mon-Fri. 10-6  
Sat. 9-6 Sun. 12-5  
Skiing • Active Wear • Racquet Sports

**PARTS & SERVICE**  
**LARGE & SMALL APPLIANCES**  
*Sally's* APPLIANCE CLINIC  
for  
Service Calls in the Home, or  
Come to the Store for Do-It-Yourself Advice  
HOURS:  
Mon.-Fri. 9:30-7  
Sat. 9-5  
3955 Seventeenth Mile Rd.  
Corner of Ryan & Birmingh  
Starting Heights  
CALL TODAY  
978-0410

**Light Years Ahead of the Rest**  
Audio Sentry Corporation takes an  
"Advanced Step in the Field of Residential Security."  
Through years of leadership and innovation, we have  
designed systems to protect lives and property  
with a reliability virtually unmatched in the field.  
Home Demonstrations Available  
Total Security Systems Since 1968  
294-4410  
61897 UTICA RD., FRASER, MICHIGAN 48026

**YOUR NATURAL GAS CONNECTION**  
CONVERT TO CLEAN, EFFICIENT NATURAL GAS. CALL YOU SUPREME MARKETING REPRESENTATIVE FOR A FREE INSPECTION AND ANALYSIS.  
WEIL-McLAIN STEAM OR HYDRONIC BOILERS  
**Supreme HEATING & SUPPLY CO.**  
LICENSED • BONDED • INSURED  
OVER 33 YEARS OF EXPERIENCE  
CALL...  
925-2400 or 777-3808

**A. R. KRAMER**  
ANNOUNCES A SPECIAL SALE ON **LEES** carpets  
**ROYAL COLLECTION**  
SAVINGS FROM \$5 sq. yd. TO \$15 sq. yd. DURING THIS LIMITED TIME OFFER.  
The ultimate in luxury and good taste...all at fantastic savings. The Royal Collection by Lees is a collection of magnificent plush carpets...in a range of pile heights to suit every taste, every pocketbook and every decor. There are over 200 beautiful colors to select from. Choose the carpets you need from the Lees Royal Collection...where you'll find a style and a price to fit your budget.  
Live the life of **LEES**  
Made in the U.S.A. (Burlington)  
ROYAL COACH NOW \$1495 /sq. yd. Reg. \$16.95 /sq. yd. Handloomed styled in Burlington nylon, this superb carpet will last for years.  
ROYAL CASTLE NOW \$1595 /sq. yd. Reg. \$22.95 /sq. yd. DuPont's Antron® nylon makes this plush carpet a delight.  
ROYAL TREASURE NOW \$1995 /sq. yd. Reg. 29.95/sq. yd. A rich, textured Antron® nylon that's elegantly styled.  
ROYAL SUPREME NOW \$2995 /sq. yd. Reg. \$44.95 /sq. yd. The thickest plush ever in long-wearing Antron® nylon by DuPont.  
**DUPONT ANTRON A.R. KRAMER 5 YEAR WEAR GUARANTEE**  
Known for quality installation since 1925  
LIVONIA  
Wayne & Showroom  
15845 MIDDLEBELT (Between 5 and 6 Mile) LIVONIA  
Open Monday through Friday 9 am - 6 pm  
Saturday 9 am - 6 pm  
Phone: 622-6300  
PLYMOUTH  
Showroom  
42291 Ann Arbor Rd. (at Lakeside) PLYMOUTH  
Open Monday - Saturday 10 am - 6 pm  
Monday, Thursday & Friday 11 am - 6 pm  
Phone: 455-3393