

Kent
PRESENTS

two week TV entertainment

A SCHEDULE OF MOVIES, SPORTS AND SPECIAL INTEREST PROGRAMING.

PROGRAMS SUBJECT TO CHANGE

movies

SAT., MARCH 17

9-11PM CBS (8 Central/Mountain)

MURDER ME, MURDER YOU!
STACY KEACH


Mickey Spillane's Mike Hammer. Stacy Keach is hard-hitting Hammer, a private eye in a hazardous adventure that takes the famed fictional dick through the sex film underworld into the intrigue of million dollar international payoffs... all to protect the daughter he never knew and to learn why her mother died. With Tanya Roberts, Don Stroud, Delta Burke, Tom Atkins and Kent Williams.

9-11PM NBC (8 Central/Mountain)

THE BORDER

JACK NICHOLSON
HARVEY KEITEL
WARREN OATES
VALERIE PERRINE
THE BORDER Nicholson is a down on his luck Border Patrolman with an acquisition-happy wife (Perrine) and a crooked partner (Keitel).

9-11:25PM ABC (8 Central/Mountain)

ABSENCE OF MALICE
PAUL NEWMAN
SALLY FIELD
MELINDA DILLON
BOB BALABAN
WILFRED BRIMLEY


ABSENCE OF MALICE Cracking tale of an unscrupulous prosecuting attorney who manipulates an aggressive reporter (Field) into pressuring an honest but vulnerable businessman (Newman). First rate all the way.

MON., MARCH 19

9-11PM NBC (8 Central/Mountain)

MR. ROBERTS
ROBERT HAYS
CHARLES DURNING
HOWARD HESSEMAN
KEVIN BACON


MR. ROBERTS Live theater: the Tony Award-winning play about life aboard a Navy supply ship in the waning days of World War Two. Tony Award winner Melvin Bernhardt (Dai) will direct the classic American drama-comedy... a smash hit on Broadway (with Henry Fonda, who also did the 1955 film), winner of two 1949 Tony Awards. Produced live, before an audience in Burbank, California.

TUES., MARCH 20

9-11PM CBS (8 Central/Mountain)

GETTING PHYSICAL
SANDRA BERGMAN
ALEXANDRA PAUL
DAVID NAUGHTON
JOHN APREA


GETTING PHYSICAL A young lady initially becomes interested in female bodybuilding as a means of self-defense. However, while she concentrates on the building up, other parts of her life are breaking down. "Working out" doesn't work out with her family, friends and the man she loves.

SUN., MARCH 25

9-11:30PM ABC (8 Central/Mountain)

ALIEN

SIGOURNEY WEAVER
YAPHET KOTTO
HARRY DEAN STANTON
TOM SKERRITT
VERONICA CARTWRIGHT
IAN HOLM
JOHN HURT
ALIEN "Jaws in outer space" Director Ridley Scott (Blade Runner) keeps the pace fast and the terror timely. Not for the faint of heart.

TUES., MARCH 27

9-11PM CBS (8 Central/Mountain)

TERRIBLE JOE MORAN
JAMES CAGNEY
ART CARNEY


TERRIBLE JOE MORAN Cagney, in his first telefilm, is former boxing champ Joe Moran. Long past his ring days, he lives in comfortable retirement in a New York City brownstone. His loyal companion is Troy (Carney), an ex-fighter himself, who serves as Joe's cook/housekeeper. Lensed entirely in New York City, with cameo roles by Mayor Edward Koch and former Heavyweight Champion Floyd Patterson.

THUR., MARCH 15

9-11PM CBS (8 Central/Mountain)

TENTH ANNUAL PEOPLE'S CHOICE AWARD

12 Noon-7 CBS (11AM Cent./Mt.) BASKETBALL. Second round regional coverage... an NCAA Championship Tournament highlight.

FRI., MARCH 16

9-11PM CBS (7 Central/Mountain)

LYNDA CARTER BODY & SOUL


TUES., MARCH 20

11:30-11:55PM NBC (10:30 Cent./Mt.)

DECISION '84 Report on live hearings primary and Minnesota caucuses Tom Brokaw, live from Chicago.

TUES., MARCH 27

9-8PM CBS (7 Central/Mountain)

THE AMERICAN PARADE Premiere of a weekly, anchored by Charles Kuralt, that will look at and listen to the people of this country. It will find out what is going on in their lives, learn about the choices they make and why they make them. It will report on their triumphs and tragedies, their frustrations and hopes. It will explore the vitality of the American spirit.

sports

THUR., MARCH 15

11:30PM-7 CBS (10:30 Cent./Mt.)

BASKETBALL First round, NCAA Championship Tournament, with teams to be announced, of course.

NCAA

FRI., MARCH 16

11:30PM-7 CBS (10:30 Cent./Mt.)

BASKETBALL First round, the NCAA Championship Tournament.

ST. PATRICK'S DAY

12 Noon-7 CBS (11AM Cent./Mt.)

BASKETBALL Second round regional coverage... an NCAA Championship Tournament highlight.

3:30-5PM ABC (2:30 Cent./Mt.)

PRO BOWLERS' TOUR \$200,000 BPAA U.S. Open from Oak Lawn, Illinois.

4:5PM NBC (3 Central/Mountain)

SKIING The John Denver Celebrity Classic from Heavenly Valley, California, with Bruce Jenner, Bill Macatee, and Mr. Denver himself.

5-6PM NBC (3 Central/Mountain)

GOLF The \$400,000 Bay Hill Lodge Classic from Orlando, Florida.

5-8:30PM ABC (4 Central/Mountain)

WIDE WORLD OF SPORTS Unde-

feated Edwin Rosario defends his WBC Lightweight title against Robert Elizondo, live from Bayamon, Puerto Rico.

SUN., MARCH 18

1PM-7 CBS (Non-Central/Mountain)

BASKETBALL Second round NCAA Championship regional final. Live.


2:30PM-7 ABC (1:30 Cent./Mountain)

PRO FOOTBALL USFL game, tba.

2:30-4:30PM NBC (1:30 Cent./Mt.)

GOLF Bay Hill and Lodge Classic.

4:30-6PM NBC (3:30 Cent./Mt.)

SPORTSWORLD Boxing highlights.

THUR., MARCH 22

11:30PM-7 CBS (10:30 Cent./Mt.)

BASKETBALL Regional semi-final of NCAA Championship Tournament.

FRI., MARCH 23

11:30PM-7 CBS (10:30 Cent./Mt.)

BASKETBALL Regional semi-final of NCAA Championship Tournament.

SAT., MARCH 24

Noon-7 CBS (11AM Cent./Mt.)

BASKETBALL NCAA Tournament regional final. Doubleheader.

3-4:30PM NBC (2 Central/Mountain)

SPEEDWORLD Stadium Super-

cross in Anaheim, California: World Unlimited Hydroplane Championship in Houston, Texas. Paul Page hosts.

3:30-5PM ABC (2:30 Cent./Mt.)

PRO BOWLERS' TOUR \$150,000 Miler High Life Open from Milwaukee, Wisconsin.

4:30-6PM CBS (3:30 Cent./Mt.)

SPORTS SATURDAY

4:30-6PM NBC (3:30 Cent./Mt.)

GOLF Women's Kemper Open at the Royal Kananapali Club, Maui, Hawaii.

SUN., MARCH 25

Noon-1:30PM CBS (11AM Cent./Mt.)

SPORTS SATURDAY

1:30PM-7 CBS (12:30 Cent./Mt.)

BASKETBALL NCAA Tournament regional final. A doubleheader.

2:30PM-7 ABC (1:30 Cent./Mt.)

PRO FOOTBALL USFL game, tba.

2:30-4PM NBC (1:30 Cent./Mt.)

SPORTSWORLD World Cross Country Championships featuring runners from 50 nations, including the United States' Alberto Salazar and Norway's Grete Waitz. Some day tape from East Rutherford, New Jersey.

4-6PM NBC (3 Central/Mountain)

GOLF Women's Kemper Open.

3-4 CON DONOVAN ASSOCIATES, INC.

PROGRAMS LISTED ARE CHOSEN AT THE SOLE DISCRETION OF CORNELIUS DONOVAN ASSOCIATES, INC.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kent III: 2 mg. "tar," 0.3 mg. nicotine;
Kent: 12 mg. "tar," 0.9 mg. nicotine; av. per cigarette,
FTC Report Mar. 1983.
Kent Golden Lights: 8 mg. "tar," 0.7 mg. nicotine
av. per cigarette by FTC Method.

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Kent

Taste you can count on.

