

The Auto Industry's Artistry For 1969



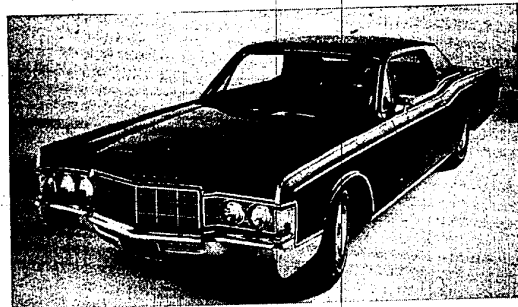
FLEETWOOD ELDORADO by Cadillac continues strong character lines, making only detail changes. The finely textured new grille bears a family resemblance because of the cross-hatch

theme. The dual headlamps are separated from the grille and are now part of the body design. Note elegant new wheel discs.

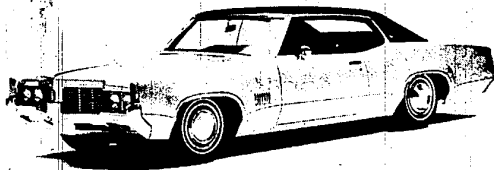


CHRYSLER IMPERIAL is still a luxury car, but incorporates modern styling this year. Imperial is available in three models (this is the Le-

Baron, a two-door hardtop) and is five inches longer this year. It has a full range of luxury options and accessories.



THE MARK III, by Lincoln Continental, offers interior changes — notably a plush Town Car decor option featuring rich, soft leather seat inserts with hidden threads, deeper cut pile floor carpeting, exclusive door trim panels.



OLDSMOBILE HAS simplified its medium price class lineup this year. All series in the '88' family will be called "Delta 88's," including this new top-of-the-line Delta 88 Royale. This hardtop coupe has chromed front fender side louvers, individual hood ornamentation and a vinyl top as standard equipment.



AMERICAN MOTORS' AMX, a two-place sports coupe, will have a 140 mph speedometer as standard equipment and a large face 8,000 rpm tachometer. Among the new convenience items: A passenger 'grab' handle above the glove box, and a between-the-seats convenience tray.



PONTIAC'S FIREBIRD has both big car luxury and sports car design. It offers a choice of five engines and a three-speed Turbo Hydra-matic transmission option. This is the hardtop coupe.



DODGE Coronet 500 has a two-door hardtop big enough for a family vacation, small enough to park easily. Seven engines are offered; standard is a 318 cubic inch V-8.



COUGAR by Mercury added a convertible model this year. Cougars are 3 1/2 inches longer, nearly three inches wider, with more hip and shoulder room, luggage capacity, fuel capacity.

PLYMOUTH VALIANT, the most "budget-minded" of the line, has a new grille treatment and rear dress to heighten clean, straight-through styling. It has been refined for better gas mileage.



THUNDERBIRD boasts both design and engineering improvements. The two-door Landau here features a more formal roof line with wide pillars replacing the rear quarter windows. Highlight: the electrically-powered sun roof.



SEPTEMBER

Monday 16 COME TO LIVONIA MALL to see 1969 CARS on display in the Mall! SATURDAY, SEPTEMBER 21st and SATURDAY, SEPTEMBER 28th.

Tuesday 17 LADIES DAY Cinema 1: 9:30 a.m., free coffee, movie, door 12:30; WEIGHT WATCHERS - 12:15 in the Community Room; SQUARE DANCING with DEUCE WILLIAMS, 8:00 p.m., Community Room.

Wednesday 18 COLONIAL SENIOR CITIZENS, 11:15 a.m., Community Room; NORWEG ELK HOUND, 7:30 p.m., Community Room.

Thursday 19 CUB SCOUTS - PACK 870, Community Room, 7:00 p.m.

Friday 20 DEE STOCKS CHARM COURSE in the Community Room - 10:00 p.m.; 1:30 p.m.; 7:30 p.m.

Saturday 21 1969 NEW MODELS IN MALL! Come see the New Car Lines! COIN SHOW in Community Room - 10 a.m. to 9 p.m., Auction at 4 p.m.; ALL VARIETY ROSE SHOW in Mall 10 to 9 p.m.

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