

# IT'S SO EASY TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

**TRY IT and SEE!**

ENCLOSE PAYMENT FOR YOUR AD and **SAVE**



CUT ALONG DOTTED LINES  
POSTAGE-FREE

## WANT AD ORDER BLANK

USE THIS HANDY-POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900

Blank Folds Into An Envelope  
No Stamp Is Needed

(1) FOLD BACK ALONG THIS LINE

FIRST CLASS PERMIT No. 24 (Sec. 510 P.L.R.) LIVONIA, MICH.

**BUSINESS REPLY ENVELOPE**  
No Postage Stamp Necessary If Mailed in the U. S.

**Observer Newspapers**  
29449 West Six Mile Rd.  
Livonia, Michigan 48152

WANT AD DEPT.

(2) FOLD BACK ALONG THIS LINE  
USE CASH RATE WHEN ENCLOSING CHECK

Send bill to .....

Street .....

City ..... Zip .....

My telephone number is .....

CLASSIFICATION


(3) FOLD ALONG THIS LINE

TWIN ACTION WEDNESDAY & SUNDAY **\$4.44**  
AD NON-CANCELLABLE (CASH RATE)

<input type="checkbox"/> WEDNESDAY <b>15 WORDS \$3.00</b> <small>(CHARGE RATE) For Each Additional Word Add 15c, i.e. 17 Word Ad—\$3.30 15 WORD CASH RATE: \$2.70</small>	<input type="checkbox"/> SUNDAY <b>15 WORDS \$2.25</b> <small>(CHARGE RATE) For Each Additional Word Add 15c, i.e. 17 Word Ad—\$2.55 15 WORD CASH RATE: \$2.00</small>
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CUT ALONG THIS LINE. CHECK EDITION AD IS TO APPEAR IN...

FOLD BACK TAB—USE GLUE OR TAPE

FOLD ALONG THIS LINE

WRITE YOUR AD IN THIS SPACE!

