



Mark Lewis

Rick Ficorelli

O & E appoints 2

Rick Ficorelli has been named retail advertising manager for the Wayne County staff of the Observer & Eccentric Newspapers. Ficorelli has spent nine years with the O&E and since 1980 has been classified ad-

vertising manager. Mark Lewis is the new classified advertising manager. Lewis has seven years with the company and has been the billing/customer service supervisor since 1979.

ROOFS



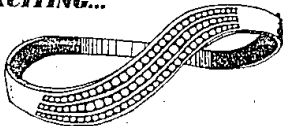
Karney Dordick's
CROWN CONTRACTING
427-3981

- Flat roof specialist
- Shingles
- All leaks stopped
- New-repair-reroof

Since 1952

WORK GUARANTEED

EXCITING...



Diamond bangle bracelet
14 kt. yellow gold
total diamond weight 2.92 cts.

Fredrick Jewelers
of BLOOMFIELD HILLS

859 West Long Lake Road, just east of Telegraph... 646-0973



1983 Governor's Embassy of Tourism Award

- ★ Heritage Parade
- ★ Living History Encampment
- ★ Riverboat Gambling Casino
- ★ Historic Home Tours & Museums
- ★ Franzen Brothers Circus
- ★ Jazz Competition
- ★ Handmade Arts & Crafts.

★ All kinds of FREE Entertainment!

Take I-94 to Exit 183 and follow the signs.

For more information call Ypsilanti Visitors and Convention Bureau: (313) 482-4920 See You There!

PREMENSTRUAL SYNDROME.

PMS is many things to many women—with several symptoms in a variety of combinations. The stress of PMS often leads to family, job, and social problems that can disrupt your life. And many women have found it difficult to get effective treatment for this very real problem.

The Family Care Center treats you as an individual—and works to find the right treatment for you. If you suspect that you have PMS, call the Family Care Center. And start feeling like yourself again.

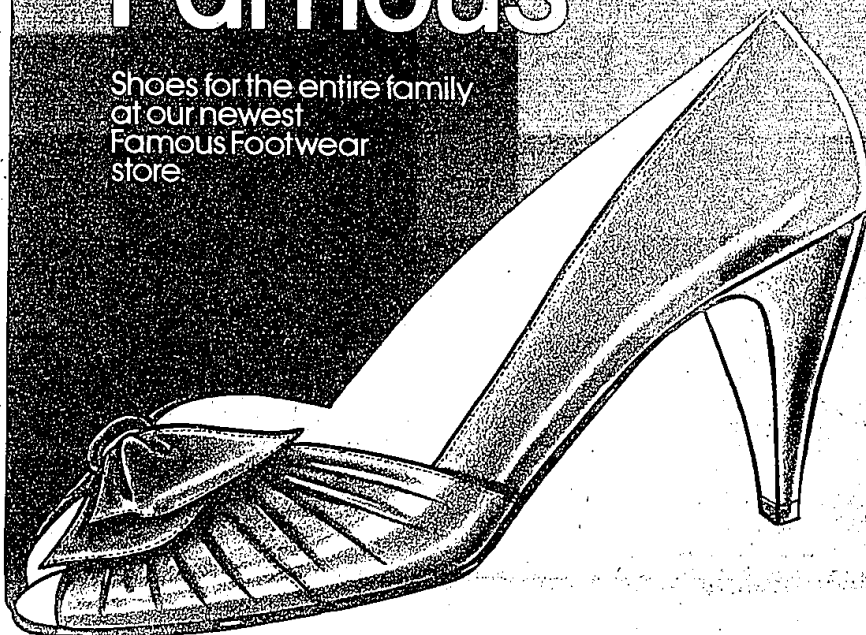
Call to arrange a confidential consultation.
CARE-LINE 313 362-1130

Family Care Center
Of Troy
The Troy Building, Suite 235
Troy, Michigan 48064

GRAND OPENING

Livonia just got Famous

Shoes for the entire family
at our newest
Famous Footwear
store



Finally. Quality that fits the times.

At Famous Footwear, you'll find the same shoes fine department stores carry — first-quality, brand name shoes for the entire family.

Finally. A selection that fits the times.

Never has a shoe store offered you so much. We carry over 20,000 pairs of brand name shoes for men, women and children. From dress shoes to athletic shoes. In just about every style imaginable and every color available.

Finally. A price that fits the times.

Here's the best part. At Famous Footwear you don't have to wait for a sale to save. Our everyday prices are 10% to 50% less than department store prices. And, with our Grand Opening coupon, you can save even more right now.



Finally. A shoe store that fits the times.



GRAND OPENING!

LIVONIA TOWN CENTER 29635 W. 7 Mile Rd.
CLINTON VALLEY SHPG. CTR. 44947 Schoenherr Rd.
ROSEVILLE SHPG. CTR. 28788 N. Grand
SOUTHFIELD PLAZA 29710 Southfield Rd.

COMING SOON TO TROY!