



Bob May (center), inventor of the Record Game, is surrounded by other executives of his company. Dan Carpenter (right), who is originally from Farmington Hills, is the art director.

# Game pinpoints record business

By Ethel Simmons  
staff writer

Bob May was working for a Nashville record company when he came up with the idea for a board game that could be sold in record stores. He doesn't expect it to be as big as Trivial Pursuit, but May hopes that the Record Game will become a top seller.

In a promotional swing through Detroit recently, May talked about the game, which he describes as "a business game about the record business, although it could be about any business."

The game took five years to bring to market. Singing star Kenny Rogers was approached with a prototype of the game and became so enthusiastic he subsequently signed a licensing agreement. May reported Rogers called the game amazing, and very authentic about the way the record business operates.

"Kenny Rogers Presents the Record Game" is the way the cover of the game box is designed by a former Farmington Hills resident, artist Dan Carpenter, who is now living in Nashville. The game includes a 45 rpm record, with "The Record Game Song" on one side and rules telling "How to Play the Record Game" on the other, and a fat 20-page book of official rules for "The Record Game." These also were designed by Carpenter.

In addition, the artist created all the promotional materials to launch the game, including buttons, T-shirts and posters, hats with the Record Game logo. He also participated in the filming of a TV commercial for the game.

May selected Carpenter for the project because "Danny is literally a graphic genius. I saw him do everything from business cards to movies."

The game board used for play unfolds to become "the largest single-piece board in the world," May declared. Players move pawns over 318 squares and pick from 198 "circumstance" cards.

"We have built in a lot of decision procedure," he said. Each player starts with \$4 million and balances expenditure of money for product and promotion against sales. The winner is whoever makes the most money.

THE GAME BOARD lists a real phone number, which players can call and get changing information for playing the game. "It keeps the game updated," May said.

## summertime theater

- **MEADOW BROOK MUSIC FESTIVAL**  
At Baldwin Pavilion, Oakland University campus near Rochester. Free parking. Ticket information at 377-2010.  
Rodgers and Hammerstein's "Oklahoma!" starring John Davidson  
At 8 p.m. Tuesday, Aug. 28; 2 and 8 p.m. Wednesday, Aug. 29; 8 p.m. Thursday, Aug. 30; 2 and 8 p.m. Friday, Aug. 31; 8 p.m. Saturday, Sept. 1  
Aug. 28: Pavilion \$17, lawn \$11  
Aug. 29: Pavilion 2 p.m. \$13, lawn \$7  
Aug. 29: Pavilion 8 p.m. \$17, lawn \$11  
Aug. 30: Pavilion \$17, lawn \$11  
Aug. 31: Pavilion 2 p.m. \$13, lawn \$7  
Aug. 31: Pavilion 8 p.m. \$18, lawn \$12
- **"The Bottom"**  
Comedy by Ben Starr through Saturday, Aug. 25
- **WILL-O-WAY REPERTORY THEATRE**  
At 775 W. Long Lake Road, Bloomfield Township. For tickets at \$5 for adults, \$3.50 for senior citizens and children under 12, call box office at 644-4418.  
"Anyone Can Whistle"  
Musical with book by Arthur Laurents, music by Stephen Sondheim  
At 8:30 p.m. Fridays-Saturdays through Sept. 2
- **ATTIC THEATRE**  
At 525 E. Lafayette in Detroit's Greenfield. Temporarily at Fox Theatre in downtown Detroit. Performances at 8 p.m. Thursdays-Saturdays and 2 p.m. Sundays through Aug. 26. For ticket information call box office at 963-7789.  
"Strider"  
Musical play based on story by Leo Tolstoy
- **SOMERSET DINNER THEATRE**  
On lower level at Somerset Mall in Troy. Fridays-Saturdays, with cocktails (not included) at 7 p.m., buffet dinner by Alfred's at 7:30 and show by Jimmy Launce Productions at 8:45.  
For tickets to dinner and show (cocktails not included) at \$18.95 call 642-8365.

## Pavilion hosts 1st musical

Entertainer John Davidson will star in Rodgers and Hammerstein's musical "Oklahoma!" Tuesday-Saturday, Aug. 28 to Sept. 1, at the Meadow Brook Music Festival on the Oakland University campus near Rochester.

This will mark the first time in its 21-year history that the festival has presented a staged musical.

Davidson, who starred in the revival of "Oklahoma!" in New York City, performs on television, in motion pictures, nightclubs and concerts, and makes recordings.

"Oklahoma!" is one of the most widely produced musical shows. It tells the love story of Curly (played by Davidson) and Laurey (Sandy Bernard) and their life on the prairie when what is now the state of Oklahoma was called Indian Territory.



### L'Rondeview Revolving Restaurant

Saturday Night Extravaganza  
5:00 P.M.

**PRIME RIB \$9.95 per person**  
DINNER

For Reservations CALL: 353-7700

**Holiday Inn**  
at Southfield

26555 Telegraph Road  
Southfield, MI 48034

## NORTHFIELD HILLS 10th ANNUAL ART ON THE LAKE

Saturday, August 25  
10 am to 6 pm

All Quality Art Represented

- Oakland County Puppet Mobile 1 P.M.
- Waxat the Clown 2 P.M.
- Troy Fire Dept. Water Display 3 P.M.

Long Lake Rd. East of I-75 at Coolidge Troy

FREE ADMISSION • FOOD and ENTERTAINMENT  
AMPLE PARKING • RAIN DATE AUGUST 26

## L.J. Loophole's Presents an International Dining Festival

EVERY FRIDAY & SUNDAY

**PRIME RIB FOR TWO**  
- 6 to 10 PM -  
ONLY \$14.95 ADULTS  
ONLY \$7.95 FOR ONE  
INCLUDES...  
• PRIME RIB  
• SALAD  
• POTATO  
• VEGETABLES  
• ROLLS

**PRIME RIB & POLYNESIAN BUFFET**  
- 6 to 10 PM -  
ONLY \$8.25 CHILDREN UNDER 10 \$4.25  
ALL YOU CAN EAT BUFFET!  
FEATURES...  
• CARVED PRIME RIB  
• SEAFOOD NEWBURG  
• CHICKEN CASHWY  
• BEEF & PEAS  
• ORIENTAL RICE  
• STIR FRIED VEGETABLES  
• SENSATIONAL SALAD BAR

For Reservations Call: 557-4800  
Sheraton-Southfield Hotel  
17017 W. NINE MILE RD., SOUTHFIELD, MICH. 48075

## Mystery 'Sleuth' opens at True Grist

True Grist Dinner Theatre of Homer presents the mystery-thriller "Sleuth" by Anthony Shaffer on Wednesdays-Sundays through Sept. 16.

For reservations call 517-568-4151 or Michigan tollfree 800-828-6181.

Directed by Charles Burr, "Sleuth" stars Bobb James, along with other True Grist regulars, and introduces Larry Allen of Clock Tower Dinner Theatre.

True Grist is a nonprofit year-round professional dinner theater.

## HURLEY'S

**SUPER HAPPENINGS**

AUGUST

- AUGUST 1: JAZZ NIGHT
- AUGUST 2: KARAOKE
- AUGUST 3: DANCE
- AUGUST 4: JAZZ
- AUGUST 5: KARAOKE
- AUGUST 6: DANCE
- AUGUST 7: JAZZ
- AUGUST 8: KARAOKE
- AUGUST 9: DANCE
- AUGUST 10: JAZZ
- AUGUST 11: KARAOKE
- AUGUST 12: DANCE
- AUGUST 13: JAZZ
- AUGUST 14: KARAOKE
- AUGUST 15: DANCE
- AUGUST 16: JAZZ
- AUGUST 17: KARAOKE
- AUGUST 18: DANCE
- AUGUST 19: JAZZ
- AUGUST 20: KARAOKE
- AUGUST 21: DANCE
- AUGUST 22: JAZZ
- AUGUST 23: KARAOKE
- AUGUST 24: DANCE
- AUGUST 25: JAZZ
- AUGUST 26: KARAOKE
- AUGUST 27: DANCE
- AUGUST 28: JAZZ
- AUGUST 29: KARAOKE
- AUGUST 30: DANCE
- AUGUST 31: JAZZ

## goodies

Enjoy the many good sides of the night life.

**WICKERWORKS**

5500 Crooks Road  
at I-75  
Troy, Michigan

**60 SALADS + 15 CONDIMENTS**

★ AMAZING ASSORTMENT OF INTERNATIONAL BREADS ★  
★ FRESH FRUITS ★  
SATURDAY EVENINGS AT 6 P.M.  
SALAD ONLY \$6.95 COMPLIMENTARY WITH ENTREE  
RESERVATIONS 879-2400

## MOUNTAIN KING CHINESE MANDARIN RESTAURANT

山王飯店

Luncheon Specials include  
Soup, egg roll or fried wonton, fried rice & tea.

## Great American Salad Bar at the NORTHFIELD HILTON

**WICKERWORKS**

5500 Crooks Road  
at I-75  
Troy, Michigan

**60 SALADS + 15 CONDIMENTS**

★ AMAZING ASSORTMENT OF INTERNATIONAL BREADS ★  
★ FRESH FRUITS ★  
SATURDAY EVENINGS AT 6 P.M.  
SALAD ONLY \$6.95 COMPLIMENTARY WITH ENTREE  
RESERVATIONS 879-2400

## 75% OFF

SWIM FREE INDOORS & OUTDOORS  
EXERCISE & WEIGHT ROOMS  
FREE TENNIS  
FREE AEROBICS

Swim in our outdoor and indoor pools. Play Tennis. Jog, enjoy Free Aerobics, exercise on Nautilus and Universal equipment, dine in our Restaurant or Lounge, you name it. It's Southfield's most luxurious Athletic and Social Club. Hurry! Last chance for 75% OFF initiation.

**HAMILTON PLACE**  
Athletic & Social Club  
30333 Southfield Rd. (between 12 & 13 Mile Rds.)  
CALL NOW 646-8990

Offer ends AUGUST 25