



Frank and Nancy Boos of Bloomfield Hills represent growing individually of couples who pursue their own careers. Frank is an auctioneer; Nancy is a fitness expert and member of the board of trustees for the Michigan Foundation for the Arts. Her coat dress by Louis Feraud is black and white wool, \$380,

Jacobson's. His double-breasted window pane check wool suit, \$585, striped shirt, \$35, foulard tie, \$32.50, pocket puff, \$7, are from Kossin's.

FALL '84 Boy, oh boy!



Sue Stevens wears Anne Klein II pants, \$110, Outlander taverd, \$88, and cowl, \$72, with Evan Picone taupe pump, \$80, with Simone oversize coat in taupe and cream. At right, Rhonda Clark wears Simone's cape in black and white window pane check, Tahari jacket, \$224, and pant, \$98, Evan Picone black pump, \$80. Coats from C'est Simone. Other fashions from Hudson's. For more on the fall silhouette, turn to Page 6B.

THE FASHION message for fall '84 is as easy to read as the big letters on an eye chart.

Menswear for women. That's it pure and simple.

The images that will linger in the mind's eye are unmistakable. Color. Big coats. Slouchy sweaters. Winter white. A slimmed down silhouette for evening. A few, but important, accessories.

At a time when color, instead of new styling, is the big thing, and a return to classics is as brave as Boy George punk dressing, there is a new kind of flamboyance, a decisiveness in how to put things together.

The best fashion this season does not hold back. If a woman wants a menswear look it has to look frankly masculine. If she wants to be sexy, she can choose a new short skirt in the bright colors.

If she wants to be casual, then she must pull out all the stops, pull out her shirt, and add a layering of knit or sweaters. And she'll have to find the right low flat shoe from a selection

that will be so apparent this season.

Here is a season of contrasts, when the look can range from elegant suits in luxurious fabrics to austere trenchcoats and sexy black lace for evening. What sets this season apart from the rest? The return of refined ensemble dressing with a new emphasis on the waist and hips; new variations on the long, lean silhouette; and a lot of options for career dressing.

WHAT TO LOOK FOR . . .

The key pieces of the season are big oversize jackets; the new coat; long lean cardigans; knit dresses, tops and pants; long pleated skirts; winter white anything; and the menswear touches — hats, berets, cuff links and any man-tailored jacket or trouser.

No longer will we see women directing envious glances at beautifully tailored, proportioned and comfortable menswear.

This year, look for her to be wearing the time-honored classics men have traditionally called their own.

Margery Strawn Kuevely



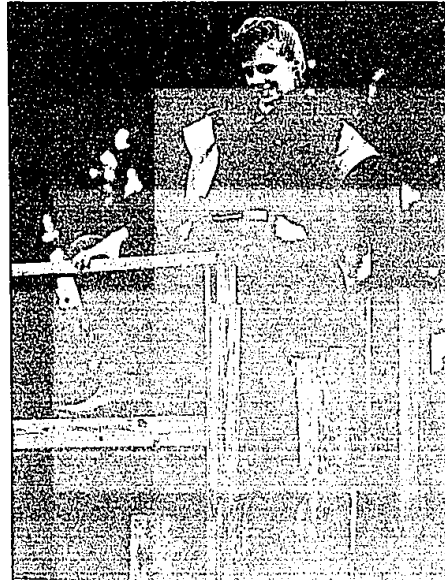
Gail Colwell, director of The Community House in Birmingham, wears Anne Klein II gaberdine coat, \$248, pleated pant, \$110, blouse, \$158, sweater vest, \$68, to carry her through a busy day of meetings and appearances. Bonwit Teller. For more about the menswear influence, turn to Page 2B.



Mary Hitchcock, Troy resident, model and actress, likes the transition qualities of the season's bold dressing. Her black and taupe bold stripe jacket, \$54, skirt, \$44, are from T. Edwards of Somerset Mall. For more about bold dressing, turn to Page 10B.



Fashion authority Brenda Rosenberg knows the value of the right dress for any occasion. For evenings, she chooses black and white sequins and bugle beads in Hattie's own trompe l'oeil jumper. About \$350. For more on glittering nighttime appearances, turn to Page 8A.



Marilyn Poller is marketing director at Lakeside mall. Her red and black jacket, \$243, is by Carolyn Doyls of New York. At C'loro Pearone. For information about the season's big influence, the fitness boom, turn to Page 6D.