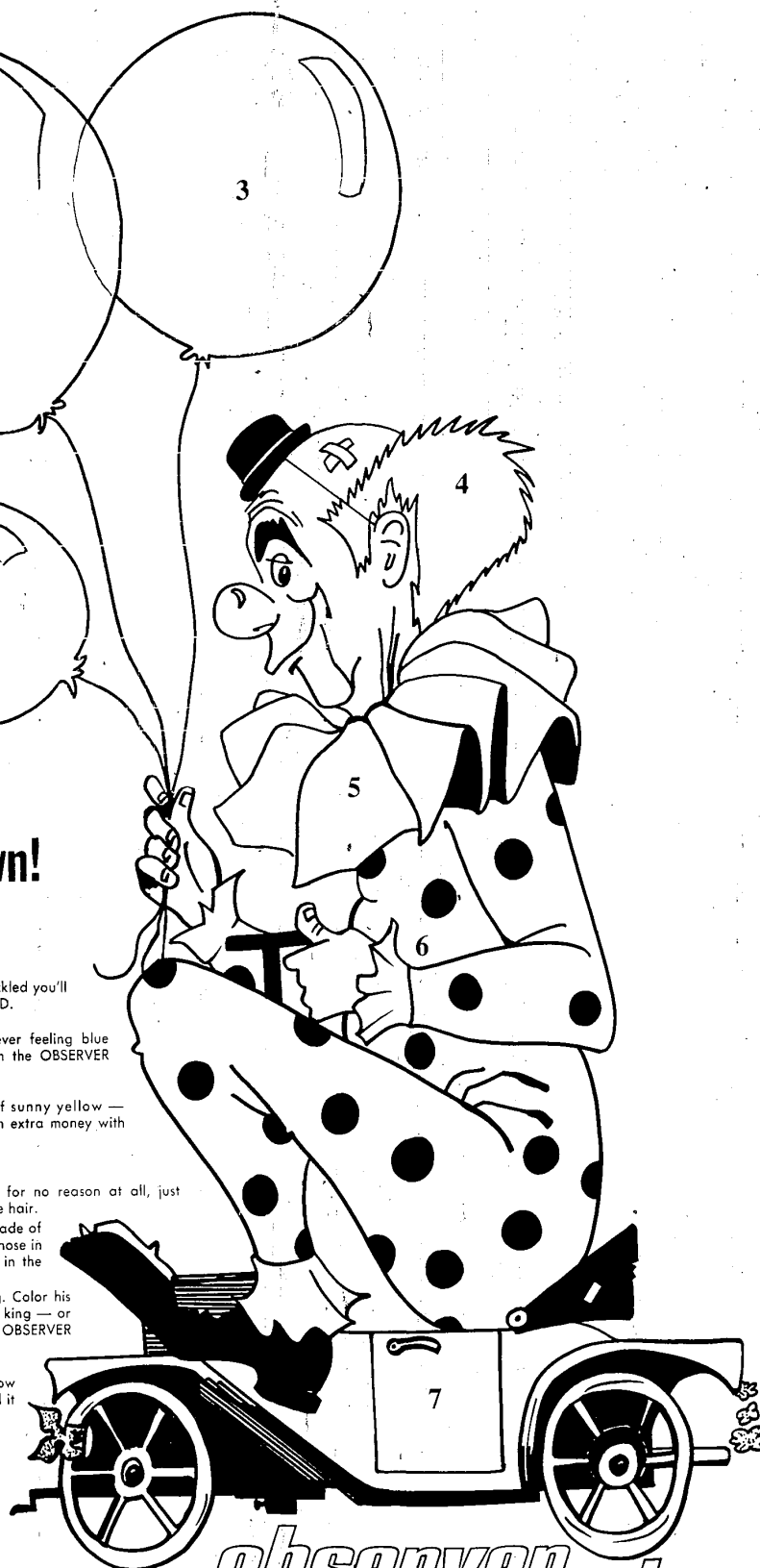


# HERE'S BINKY,

## the OBSERVER'S Classified Coloring Clown!

1. Color his first balloon pink, because that's how tickled you'll be with the results from your OBSERVER WANT AD.
2. Color his second balloon blue. And if you're ever feeling blue because you need extra money, place an ad in the OBSERVER WANT AD section.
3. Color Binky's third balloon a happy shade of sunny yellow — because that's the way you'll feel when you earn extra money with an OBSERVER WANT AD.
4. Binky's hair should be bright funny orange — for no reason at all, just because Binky was born with bright, funny orange hair. Color Binky's fluffy ruffle green, just about the shade of crisp, new dollar bills. You can match them with those in your pocket a few days after your ad appears in the OBSERVER.
5. Binky loves purple, it makes him feel like a king. Color his suit a deep, rich purple. If you want to feel like a king — or queen, with a few riches thrown in, place an OBSERVER WANT AD.
6. Binky drives a flashy red convertible with yellow wheels. If your car isn't as super as Binky's — sell it with an OBSERVER WANT AD!

If you are past the crayon stage in life and would feel rather silly coloring our friend, Binky, hand him to the little people in your family. They'll have a ball coloring him and your hands will be free to dial 422-0900 — the OBSERVER WANT AD DEPARTMENT.



*observer*  
*want ads*  
**422-0900**

MONDAY 8:30 A.M. to 5:30 P.M./WEDNESDAY 9 A.M. to 5 P.M.  
TUESDAY, THURSDAY, FRIDAY 8:30 A.M. to 5 P.M.  
CLOSED SATURDAY & SUNDAY DURING SUMMER