

business people

Joan Lewandowski of Farmington has been appointed to Brighton Hospital's counseling staff.

Iris Hirsch of Franklin has been named account executive to the sales staff of WQRS-Timeless FM 105. Hirsch has received a bachelor of arts in mass communications and a Master of Arts in Rehabilitation from Michigan State University.

Susan R. Arneson of Southfield has been named vice president, marketing for Detroit Testing Laboratory Inc. Arneson has a Bachelor of Arts degree from St. Olaf College, a master of arts degree from Drake University and recently received the master of business administration from University of Michigan with emphasis in Marketing.

Donna M. Bishop of Southfield has been named supervisor for Robert C. Jullin & Associates P.C.

Alexis Logan of Southfield has been named account supervisor for The PR/Marketing Group of J. Grunor & Associates Inc. Logan joins J. Grunor & Associates Inc. from The Daily Tribune, Royal Oak, where she was an editorial aide.

Wendy Scholz has been named director of patient registration for Pontiac Osteopathic Hospital.

Michael Pinto of Bloomfield Hills will retire as president and as a member of the board of directors of the Pioneer Engineering & Manufacturing Co. Richard J. Jones of Bloomfield Hills who was elected chairman and chief executive officer, will also assume the title of president.

Michael T. Niemann has been named manager of media relations for the Southeastern Michigan Transportation Authority (SEMATA). Niemann will be responsible for disseminating information regarding the construction of the Downtown People Mover and the SEMATA transportation system in general. He will also be in charge of employee communications.

F.H. Schell has been named product manager — commercial tires for Uniroyal Tire Division in Troy. Schell has been with Uniroyal since 1968, earned a master of business administration degree from Michigan State University and a bachelor of science degree from Western Michigan University.

J. Craig Speck has been named product manager passenger tires for Uniroyal Tire Division in Troy. Speck has been with Uniroyal since 1969, earned a bachelor of science degree in chemistry from Michigan Technological University.

Edward F. Kickman of Birmingham has been named a member of the board of directors for Guaranty Federal Savings & Loan Association. Kickman, who has been an attorney with Honigman Miller Schwartz and Cohn since 1973, was named a partner in 1978.

Roger L. Harris of Birmingham has been named manager of management consulting for Touche Ross. Harris has served as an associate consultant and as a senior consultant at Touche Ross. He received a bachelor's degree in business administration from Michigan Technological University and a master of business administration degree in finance from the University of Michigan.

W. Gary Wood of West Bloomfield has been named a partner at Touche Ross. Wood is a partner in Touche Ross' management consulting department. He received a bachelor's degree in chemical engineering and a master's degree in industrial administration from Purdue University, and a master's degree in chemical engineering from the University of Akron.

Lori A. Dorfman of Birmingham has been named supervisor for tax operations in the Industrial Administration Group of Touche Ross. Dorfman received a bachelor's degree from the University of Michigan and a master's degree in science and taxation from Walsh College. She is a member of MACPA and AICPA.

Barry S. Gold of Birmingham has been named senior consultant for Touche Ross. Gold is a member of the American Marketing Association and the Harvard Business School Alumni Association.

Frederick E. Lueck of Birmingham has been named group vice president — marketing and advanced engineering for Borg-Warner's Transportation Group in Troy. Lueck earlier this year was promoted to vice president transmission components in charge of the Borg & Beck/Sterling Helphus manufacturing facility. He joined the company's Borg & Beck division in 1967 and was named vice president of manufacturing there in 1975.

Dean Friedman of Birmingham, Rick Friday and Ross Lerner were named vice president-account supervisors with W.B. Doner & Co. in Southfield. Friedman started in Doner's mailroom when he was 18 and worked there summers during college. He joined Doner immediately after graduation in 1973. Friday joined Doner in 1971 after two years at Young & Rubicam, Detroit. Lerner worked in a family retail business after graduation from college, then joined Doner in 1977.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.



F.H. Schell
Peter K. Grantz of Southfield has been named supervisor for tax operations at the Touche Ross Detroit Region Office. Grantz earned a bachelor's degree at Central Michigan University. He is a member of MACPA and AICPA.

Barry S. Gold of Birmingham has been named senior consultant for Touche Ross. Gold is a member of the American Marketing Association and the Harvard Business School Alumni Association.

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datebook

- CPAS MEET
Thursday, Nov. 8 — Michigan Association of Certified Public Accountants meet in Southfield. Information: Susan R. Gallanis, 353-0404.
- HOME, ENERGY SHOW
Thursday-Sunday, Nov. 8-11 — Detroit Builders' Home, Energy & Do-It-Yourself show in Cobo Hall. Hours: 10 a.m. to 6 p.m. Thursday-Friday, 10 a.m. to 10 p.m. Saturday, 10 a.m. to 6 p.m. Sunday. Admission: \$3 for adults, \$1.50 for older persons and children 6-12.
- BUSINESS EXPO
Thursday-Friday, Nov. 8-9 — Business exposition from 10 a.m. to 7 p.m. in Detroit. Admission: \$10. Seminars offered both days. Fee: \$5 per seminar. Information: 1-800-838-6590. Sponsor: Institute for Advanced Technology.
- DAVIS TAX
Friday, Nov. 9 — Seminar on Davis Tax as it relates to business law, estate and gift tax changes offered from 8:45 a.m. to 12:15 p.m. in Troy. Fee: \$40. Information: Rosemary Hoagland Gling, 689-8282. Sponsor: Walsh College of Accountancy.
- WOMEN'S WORKSHOP
Saturday, Nov. 10 — "Pre-Business Workshop for Women" for new or prospective owners or managers of small businesses offered from 8 a.m. to 4:15 p.m. in Detroit. Fee: \$45. Information: Sharon O'Brien, 577-4851. Sponsor: Wayne State University.
- FEDERAL TAX INSTITUTE
Saturday, Nov. 10 — Free Federal Tax Institute offered 8:30 a.m. to 12:30 p.m. in Southfield. Four hours continuing professional education credit. Information: Sherri, 557-8300. Sponsor: Rubenstein, Isaacs, Lax and Bordinan.
- LOTUS 1-2-3
Mondays, beginning Nov. 12 — Eight-hour overview offered from 9 a.m. to noon in Bloomfield Hills. Fee: \$65. Information: 334-3578. Sponsor: Bloomfield Hills Schools.
- INVESTMENT SEMINAR
Monday, Nov. 12 — Gold, Inflation, Deficits and "You" by Russell Gledson of International Investors at 7:30 p.m. at The Community House, 380 S. Bates at Townsend, Birmingham. Sponsor: E.F. Hutton & Co.
- BEGINNING LOTUS
Monday-Thursday, Nov. 12-15 — Computer series offered 8:30 a.m. to noon in Troy. Fee: \$195. Information: Rosemary Hoagland Gling, 689-8282. Sponsor: Walsh College of Accountancy.
- REAL ESTATE WOMEN
Tuesday, Nov. 13 — Women's Commercial Real Estate Association meets in Birmingham Farms. Information: Rusty Rosman, 383-1595.
- AUDITOR MEETING
Tuesday, Nov. 13 — "Construction Auditing for Cost Recoveries" with Richard Townsend 1-5 p.m. Pre-meeting seminars 5-6 p.m., followed by cash bar, dinner and speaker at Troy Hilton. Fee: Information: Sandra Bonkosky, 682-2874. Sponsor: Detroit Chapter of the Institute of Internal Auditors.
- BUSINESS COMMUNICATORS
Tuesday, Nov. 13 — International Association of Business Communicators meets in Detroit. Information: Mary Griebel, 446-3214.
- IBM COMPUTERS
Tuesdays, beginning Nov. 13 — Introductory IBM computer course offered 7:30-9:30 p.m. in Bloomfield Hills. Fee: \$40. Information: 334-3578. Sponsor: Bloomfield Hills Schools.
- ALCOHOLISM IN INDUSTRY
Wednesday, Nov. 14 — Luncheon at Mercy College for those who deal with employee alcohol problems affecting medical benefits, safety in the workplace or disciplining of employees. Lecture by the Rev. Joseph C. Martin, panel on employee assistance programs. Fee: \$20. Information: 983-0581. Sponsors: National Council on Alcoholism/Narcotics Addiction Rehabilitation Coordination Council, Association of Labor/Management Administrators and Consultants on Alcoholism.
- DECEPTIVE ADVERTISING
Wednesday, Nov. 14 — Unfair practices and deception in advertising discussed at 2:15 p.m. in Ypsilon Lecture Series in Rochester. Information: Jim Llewellyn, 377-3180. Free program sponsored by Oakland University.
- GOVERNMENT ACCOUNTANTS
Wednesday, Nov. 14 — Association of Government Accountants meet with American Society of Military Comptrollers. Information: Yonna Ware, 228-2919.
- SELF-IMPROVEMENT
Thursday, Nov. 15 — "Stress Without Distress" workshop 5:30-9 p.m. Fee: \$25. Information: 335-6148. Sponsor: Oakland County Chamber of Commerce Council on Small Enterprises.
- MIDWEST PENSION CONFERENCE
Thursday, Nov. 15 — Michigan Chapter of Midwest Pension Conference

- meets. Information: Mary Fuller, 259-5000.
- WORD PROCESSING
Thursday, Nov. 15 — No computer experience required for course offered in Rochester. Fee: \$40. Information: 377-3120. Sponsor: Oakland University.
- LOTUS 1-2-3
Saturdays, beginning Nov. 17 — Eight-hour overview offered from 9 a.m. to noon in Bloomfield Hills. Fee: \$65. Information: 334-3578. Sponsor: Bloomfield Hills Schools.
- TIME MANAGEMENT
Tuesday, Nov. 20 — "Save Time with Time Management" presented at Council on Small Enterprise seminar 8-10 a.m. in Bloomfield Township. Fee: \$5 for members, \$10 for non-members, including continental breakfast. Reservations: 335-6148. Sponsor: Oakland County Chamber of Commerce.
- WORD PROCESSING
Saturday, Nov. 24 — 10 — Non-credit course 9:30 a.m. to 12:30 p.m. in Rochester. Fee: \$40. Information: 377-3120. Sponsor: Oakland University.
- BEGINNING LOTUS
Monday-Thursday, Nov. 26-29 — Computer series offered 8:30 a.m. to noon in Troy. Fee: \$195. Information: Rosemary Hoagland Gling, 689-8282. Sponsor: Walsh College of Accountancy.
- WOMEN IN INFO PROCESSING
Tuesday, Nov. 27 — Metropolitan Detroit Forum of Women in Information Processing meets in Southfield. Information: Cheryl Watkins, 264-0252.

- BEGINNING LOTUS
Monday-Thursday, Dec. 3-6 — Computer series offered 8:30 a.m. to noon in Troy. Fee: \$195. Information: Rosemary Hoagland Gling, 689-8282. Sponsor: Walsh College of Accountancy.
- BEGINNING LOTUS
Monday, Dec. 3-10 — Three-session computer series offered 6:15-9:45 p.m. in Troy. Fee: \$195. Information: Rosemary Hoagland Gling, 689-8282. Sponsor: Walsh College of Accountancy.

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