# The Town's 'Old Village' Never Died

PLYMOUTH'S "OLD VILLAGE." that revitalized business area bounded in general by Starkweather, Spring, Mill and Liberty Streets, recently was given national publicity of a type that should make the Old Village Merchants Association chortle with glee.

glee.

It wasn't too long ago that some of our archaic leaders sort of looked down their noses at what was generally labeled "lower town." but yow that its unique shops regularly draw customers from Bloomfield Hills. Oak Park. Grosse Pointe and the like. "Old Village." as it has been rechristened. has become the "In" place to shop.

Interestingly, if was a Plymouth-horn nationally syndicated columnist named Russell' Kirk; a PHS graduate of 1936, who came forth to fogus the publicity spotlight on the area.

graduate of 1936, who came forth to logues the public-ity spoilight on the area.

Kirk's material is copyrighted by Deneral Fea-tures, Inc., and it is with permission both of that organization and Mr. Kirk that I reprin the following column which appeared under the Kirk by-tine in more than 200 daily newspapers across the United States:

"WHEN I WAS A BOY in the north end of Plymouth, Mich., we did all our shopping on a single block of Liberty Street, where there flourished a clothing store, a hardware, a bank, a grocery, a barbershop, a meat market, a pharmacy, and one or two other enterprises. But where are the snows of yesteryea? The decline and fall of Liberty Street is the tale, writ

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EDITOR'S NOTE: "Plymouth Through Bifocols" by Fred
Detono usually oppears only in our Plymouth edition, but
we thought readers in other towns would porticularly appreciate this recent column on a bygone era in a small
town.

PLYMOUTH'S "OLD VILLAGE." that revitalized business area bounded in general by Starkweather, Spring, Mill and Liberty Streets. recently was

from town center to suburbs, the collapse of public transportation, and half a dozen other major causes effected the disintegration of pleasant old shopping districts, from backcountry villages of Maine to Spaniard-founded coastal towns in California.

"Liberty Street died hard. First the bank was closed by the Roosevelt moratorium, and never opened its itellers' windows again. (My grandfather had been the manager.) Pfeitfer's Meat Market, with its penny jandles for children, was the first of the shops to vinish into oblivion. Gayde Brothers' Grocery was jandone by the supermarkets. Beyer's Drugstoret where I devoured my weekly chocolate sundae, moved to the fringe of the town.

### Sen. Beebe Talks At U.S. Bar Meet

U-D Has Nighttime Openings

APEHHIBS

A wan or woman thishing, about working towards a college degree at night at the University of Detroit will have lost of company when classes start there Sept. 3. It is anticipated that 3,000 students, ranging in age from 20-80, will enroll in courses of-tereil by the College of Arts and Sciences on the McNicholds Huad campus and the Evening College of Business and Administration on the downtown, campus. Evening course selections are available for practically all undergraduate majors.

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James P. Glispin at 342-1000. ext. 276. Information on enrolling in the Evening College of Busi-ness and Administration can be obtained by calling Dean Howard Ward at 342-1000, ext. 501.

Final registration days are Final registration days are plone now to make arrange-ments for pre-registration. Classes begin September 3.

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State Sen. N. Locils
Beebe of Dearborn Heights
will share program honors
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Line Sen. State Sen. John G. Tower of Texas
and former Supreme Court
Justice Tom C. Clark on a
star-studded program sponsored by the American Bar
Association in St. Louis Aug. 9-

soreu by the American Bar Association in St. Louis Aug. 9-12. The four-day conference, at which Sen. Beebe will be commendator, on the opening discommendation on the opening of the Sheraton-Jefferson Hotel. Mrs. Beebe's 12th District includes Redford Township. It will be highlighted by nationally prominent lawmakers, tederal judges, educators, labor and civil rights leaders and will feature speeches and discussions on the women's and will feature speeches and discussions on the women's state work of the season of t

#### Paying Out

In August 1936, the State of Wisconsin paid the Nation's first unemployment insurance benefit check. Since then, \$57 billion have been paid out un-der regular and special unem-ployment insurance programs.

"Old Mr. Bob Shingleton held out in his establishment – selling clothing in one decade, hardware in another – until he was the sole survivor of the shopkeepers of my botyped, When Shingleton's stock was sold off, Liberty Steel shood derelict: that was only three or four wars-kets." only three or four years ale

only three or four years have a season of the property of the community on a humane scale. It fough the enormous shoping plaza continues to "an away vitality from the once-thronged department is stores at every big city"s core, one encounters sin that neighborhood businesses are beginning to receive "Considerably to my surfrise and gratification, forgotten Liberty Street has risen from the dust, in the past year or two. The tenerable high-fronted commercial buildings command good prices in the real estate market once more."

True, the businesses are not quite of the old sort: an antique shop occupies the bank building, an electrician has taken another; store, and in general specialty shops replace, the old staple-goods stores. But local civic vigor and a fight alteration of shopping habits have redeemed, Liberty Street from dusty death.

"IN A GOOD many towns and city neighborhoods, we are beginning to recover from our mad infatuation with an 'urban resewal' that created urban deserts. We are finding that it is quite possible to

put new wine into old bottles. We are discovering that commercial sprawl along the highways is cursedly inconvenient, as well as hideous; and that suburbs without neighborhood stores are boring, as well as awkward for the housewife.

"Liberty Street, and 20,000 American streets like it, were homely and satisfying. You knew the storekeepers, and they knew you, and their service was good. One could amble and browse before the store windows. A family didn't need two or three cars, or any car at all, so far as shopping went: either the shops would deliver, or one could stroll home a few blocks with a big paper bag.
"In commerce, as in government, the cult of the colossal is a dreary and arid worship. Give me the liberties of Liberty Street."

#### **Humane** Society

The Michigan Humane So-ciety, a Torch Drive service, promotes kindness to animals. 6,000 Help Out

Nearly 6,000 volunteers are involved in the decision-mak-ing process of the United Foundation. This is the number serving on the boards of the UF and its nearly 200 Torch Drive services.

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MARV SAFFER, 29168 Jacquelyn Drive, Livonia, has earned recognition from General Binding Corp. for establishing an outstanding sales record during 1969. Saffer, sales supervisor for GBC's area branch, was honored for his sales excellence at the annual meeting ence at the annual meeting of the GBC General's Club in Miami, Fla. GBC is an international manufacturer and marketer of business machines and supplies which bind, collate and faminate paper work.





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