

business people

Aubrey W. Lee of Southfield has been named to Walsh College's board of trustees. Lee is vice president and city and regional banking center director of the National Bank of Detroit. He is a past president of the Troy Chamber of Commerce and a board member of William Beaumont Hospital.

Jay Pepper of Southfield has joined R.E. Laurs Inc. as account executive. Pepper is a 1981 graduate of Michigan State University. He will handle the print accounts of DBI Software Products, Compware and several automotive accounts.

Beth Lynn Pegg of Keego Harbor has been named brand manager for Hiram Walker Cordials at Hiram Walker Inc.

Linda J. Milosch of Farmington Hills has been named brand manager for Northern Light and Royal Canadian at Hiram Walker Inc.

Robert Hammer of Troy has been named store manager of the Perry's store at 605 E. Big Beaver in Troy. Hammer received his bachelor of science degree in pharmacy from Wayne State University.

William F. Rebore of Bloomfield Hills has been named first vice president

of the Construction Industry Manufacturers Association for 1985. Rebore is vice president and general manager of the Off-Highway Products and Supply Division/Rockwell International.

Alvin B. Goodspeed of Birmingham has been named to the board of directors of the Construction Industry Manufacturers Association. Goodspeed is a general director-worldwide sales and service, General Motors Corp./Detroit Diesel Allison Div., Detroit.

Haim Schlick of Southfield has received the 1984 Outstanding Engineering Award from the Professional Engineers in Construction practice of the Michigan Society of Professional Engineers. The award was given to Schlick for his dedication and contributions to the Engineering Profession and outstanding efforts in the study, recommendation, and subsequent installation of a prefabricated masonry facade for his Franklin Center office complex. Schlick is assistant vice president of construction for A.J. Elkin Construction Co.

Michael Morin of Bloomfield Hills has been named vice president, director of client services, at Yaffe Berline Inc., Southfield advertising-public relations agency.



Rebore



Harris



Lee



Pegg



Goodspeed



Milosch

Mark W. Lukasak of Farmington Hills has been named director of OEM sales and marketing for Cars & Concepts. Lukasak is responsible for the coordination of the firm's special vehicle activities with client companies.

Lisa C. Harris of Troy has been named assistant vice president consumer loan department for Comerica Inc. Harris joined the bank in 1974 as a teller.

William J. Spicer of Farmington Hills has been named regional vice president of information systems at Merit Systems, Inc. Spicer has copo-

rate level responsibility for the New Jersey, western Michigan and corporate technical support operations.

Cludy Bradley of Birmingham has been named financial aid director for Savannah College of Art and Design. Bradley received a banking certificate from the American Institute of Banking and attended Broward Junior College in Davie, Fla., and Armstrong State College in Savannah.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

datebook

PERSONAL COMPUTER INTRO

Monday, Dec. 17 — Two-day seminar introduces executives to database, spreadsheet and word processing applications. Offered from 8:15 a.m. to 5 p.m. in Detroit. Fee: \$400. Registration: Mary Jo O'Connor, 446-0100. Sponsor: Deloitte Haskins & Sells.

PERSONAL FINANCE SEMINAR

Monday, Dec. 17 — Free seminar offered at 7:30 p.m. at Fox and Hounds restaurant in Bloomfield Hills. Topics: Consumer banking, insurance outlook '85, estate planning and effect of tax changes on individual taxpayers. Reservations: 855-0500. Sponsor: Cohen, Kirschner & Shindel, certified public accountants.

LOTUS 1-2-3

Wednesday, Dec. 19 — One-day seminar for executives taught the basics of LOTUS 1-2-3. Offered from 8:15 a.m.

to 5 p.m. in Detroit. Fee: \$250. Registration: Mary Jo O'Connor, 446-0100. Sponsor: Deloitte Haskins & Sells.

DATABASE MANAGEMENT

Thursday, Dec. 20 — One-day seminar for executives offered with dBASEIII and PPS:File from 8:15 a.m. to 5 p.m. in Detroit. Fee: \$250. Registration: Mary Jo O'Connor, 446-0100. Sponsor: Deloitte Haskins & Sells.

PERSONAL FINANCE SEMINAR

Tuesday-Thursday, Jan. 8-10 — Free "Tax-Advantaged Investment" seminar begins at 7:30 p.m. in Ameritech Publishing Building in Troy. Reservations: 524-3050. Sponsor: Dean Witter Reynolds Inc.

ECONOMIC FORECAST

Wednesday, Jan. 9 — Builders Association's annual Economic Forecast meeting begins at noon at the Northfield Hilton in Troy. Registration: Trign

Yackness, 569-0644. Sponsor: Builders Association of Southeastern Michigan.

WELL-BALANCED LIFE

Tuesday, Jan. 15 — "Balancing Your Lifestyle" presented at Council on Small Enterprise seminar 8-10 a.m. in Bloomfield Township. Fee: \$5 for members, \$10 for non-members, including continental breakfast. Reservations: 335-6148. Sponsor: Oakland County Chamber of Commerce.

WOMEN IN INFO PROCESSING

Tuesday, Jan. 17 — Metropolitan Detroit Forum of Women in Information Processing meets in Southfield. Information: Cheryl Watkins, 264-0252.

Submit information to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. All information must be received in writing by Monday for publication the following Thursday.

MAKE THE BEST DEAL

Tuesday, Feb. 19 — "Dealing with Lenders" presented at Council on Small Enterprise seminar 8-10 a.m. in Bloomfield Township. Fee: \$5 for members, \$10 for non-members, including continental breakfast. Reservations: 335-6148. Sponsor: Oakland County Chamber of Commerce.

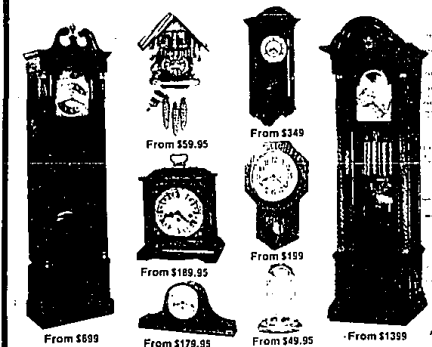
CONSTRUCTION EXPOSITION

Tuesday, March 12 — Annual construction industry exposition will be held in the Westin Hotel in Detroit. Information: James Kostrava, Dept. 100, PO Box 33055, Detroit 48232. Sponsor: Construction Association of Michigan.

MACHINE VISION

Tuesday, March 26 — Applied Machine Vision Conference and Exposition held in Cobo Hall in Detroit. Sponsors: Society of Manufacturing Engineers, Machine Vision Group of SME.

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Check out a better idea

Over a hundred years ago, a former high school principal with a good idea devised a product that saved millions of people untold amounts of money today. The inventor was named George La Monte and he was a paper salesman. He considered the need for a safe, dependable way of transferring funds without transporting large unprotected amounts of cash. What he came up with was the idea of checks printed on a special kind of paper treated with dyes and chemicals to

make erasure and alteration of checks difficult and exact duplication virtually impossible. The dyes are sensitive to the same solutions that remove writing inks from paper, so any attempt at alteration removes the paper's color and design or produces a stain.

The paper must pass a variety of tests to determine its suitability. Color uniformity is an important control feature.

It seems safe to say La Monte's idea checks out as something pretty important today.

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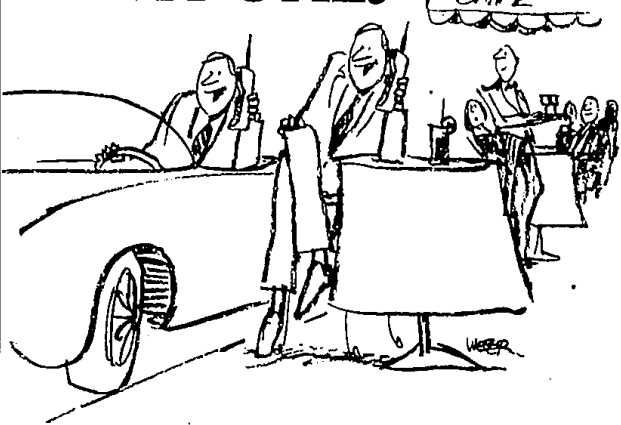
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