

UM-D to broadcast series on life's 'seasons'

The University of Michigan-Dearborn, in conjunction with a Pittsburgh public television station, has received a \$2.15 million grant from the Annenberg/Corp. for Public Broadcasting to produce a television and radio series on the psychological "seasons" of human life.

"Instead of studying child psychology and adolescence, or aging as separate entities, the whole life-span is viewed in a single glance," said Dr. John Kotre, project coordinator.

The UM-Dearborn psychology professor said the project will include production of an undergraduate credit course for national television and radio distribution, and a series of five prime-time national television programs.

Production is scheduled to begin early in 1985, with release scheduled for 1987.

"THE PROJECT addresses the fact that our population is becoming less

youthful and more mature. It provides a unique educational opportunity for both the general-interest public, as well as those interested in formal, academic credit," he added.

It is the largest foundation grant received by UM-D, which is celebrating its 25th anniversary this year.

UM-D Chancellor William A. Jenkins said, "The grant recognizes the quality of UM-D's teaching and research in a field of importance to the American public."

"This project enhances UM-D's role of extending its academic offerings beyond the classroom, and is in keeping with one of its institutional missions of serving non-traditional students," Jenkins added.

VIDEO PRODUCTION will be handled by WQED-TV in Pittsburgh. The television specials will take a chronological approach to the life course, presenting human development from conception to death.

The U-M Media Resources Center (Michigan Media) on the university's Ann Arbor campus will produce 20 radio programs that follow from the television specials and take a topical approach to the life course.

Each radio program will deal with a theme, such as intelligence or sexuality, from the beginning to the end of life. Hazen Schumacher, director of Michigan Media, will serve as executive producer.

"The project represents a significant step for U-M's Media Resources Center (Michigan Media) in its attempts to

seek national funding for the production of instructional media materials," said George Williams, Michigan Media's associate director and audio manager for the project.

"This is the first Annenberg/CBP grant to fund both audio and video materials in the same project, and could well be a model for other national programs of this type," Williams added.

OTHER MATERIALS will be creat-

ed by UM-D in collaboration with a national publisher. These include the revision of a text on life-span psychology, a programed student study guide, an instructor's manual and a bank of assignments and test items suitable for microcomputer interaction.

The project has two goals, according to Kotre.

First is to provide materials for "distant" learners seeking academic credit.

The five-part series, he noted, will give the academic course visibility and prestige, as well as informing potential students where they can go for more. Second is to enlighten the general public who are not interested in course credit.

KOTRE HOLDS a doctorate in social psychology from the University of Chicago and has been a member of the UM-D faculty since 1972.

He is the author of four books, the most recent of which is "Outliving the Self: Generativity and the Interpretation of Lives" (the John Hopkins University Press).

Kotre's introductory psychology and attitudes and social behavior courses at UM-D are offered through videotaped lectures and class discussions. The courses are available through a number of Detroit-area cable networks.



December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20 Classified Deadline 5 p.m. Retail Deadline 12 noon	21 Creative Living 4 p.m. First Day of Winter	22
23 30	24 31	25	26	27 Classified Deadline 5 p.m. Retail Deadline 12 noon	28 Creative Living 4 p.m.	29

Because Christmas and New Year's fall on Tuesday this year, you'll find us at your home on the Saturday before each holiday (instead of Monday).

This means our carriers will spend Christmas Eve and New Year's Eve with their families.

This means your local business people can let you know about last minute

Christmas gifts and specials in time for you to take advantage of them (the gifts, not the merchants).

This means you can do the same with our Classified section—place an advertisement or respond to one before the holiday.

And, finally, this means a few temporary changes in our deadlines:

Deadlines for Saturday, December 22 and Saturday, December 29 editions:

CLASSIFIED Thursday, December 20 and December 27 -- 5 p.m.
RETAIL Thursday, December 20 and December 27 -- 12 noon

Deadlines for Thursday, December 27 and January 3 editions:

CLASSIFIED Monday, December 24 and December 31 -- 12 noon
CREATIVE LIVING Friday, December 21 and December 28 -- 4 p.m.
RETAIL Monday, December 24 and December 31 -- 10 a.m.

Observer & Eccentric
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Student fast aids Ethiopia

More than 500 Oakland University students have given up an evening meal to help raise money for starving people in Ethiopia.

Jean Miller, coordinator for residence halls programming, said 516 students fasted to raise \$645. SAGA, an institutional food service, donated \$645 based on a \$1.25 contribution for each

of the 516 students who gave up an evening meal.

With \$58 raised by coiling and selling returnable cans, the total contribution was \$703, Miller said.

The money went to an American Red Cross fund designated for Ethiopia, Miller said.

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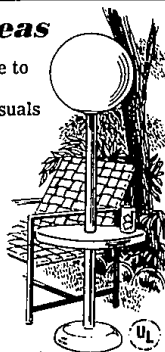

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