

Add a new chapter to the family album

In some ways, the photographic record of your wedding is like your spouse to be — you'll have to live with both for a long time. That's why hiring a wedding photographer is such an important decision to make.

While relatives and friends may take their own photographs of the occasion, an experienced professional can be counted on to capture on film all aspects of your wedding. A wedding photographer, unlike relatives, will not be distracted from his job by friends and relatives who haven't seen each other since the last family wedding.

Professional photographers are trained to photograph with a sensitivity that captures the emotion of the day without interfering with the solemnity of the ceremony or the fun of the reception. But good photography is often in the eye of the beholder, so put a little effort into choosing the right photographer for your big day.

Here are some suggestions from Kodak to help you select the right photographer:

- Begin your search early, particularly if your wedding will take place in the prime months of June, July, August or December. That way you won't have to settle for a photographer just because he or she isn't busy.

- Interview a variety of photographers and look at samples of their work. Select a photographer whose style suits the images you'd like to capture.

- Arrange for a formal bridal portrait for the newspaper at the time of your final gown fitting.

- Don't change your hairstyle or have it cut just before taking your portrait. You want to look like you. Keep jewelry and other accessories to a minimum. Your makeup should be flattering, but not excessive.

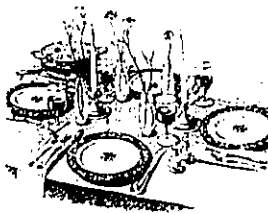
- Before the wedding, make sure the photographer is aware of any particular shots you have in mind. Enlist a friend or relative to identify others as special targets for the photographer. Also, request photographs of your guests at various table groupings at the reception.

Once you have your wedding photographs, they don't have to be exiled to an album. Here are some ideas for their uses:

- Give an album to your parents.
- Make thank-you notes more personal by enclosing your photograph.
- Use photos for Christmas cards or gifts.
- Include enlargements in the decor of your home.

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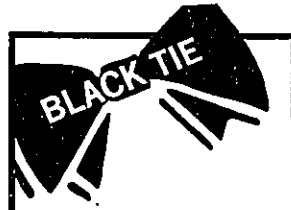


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