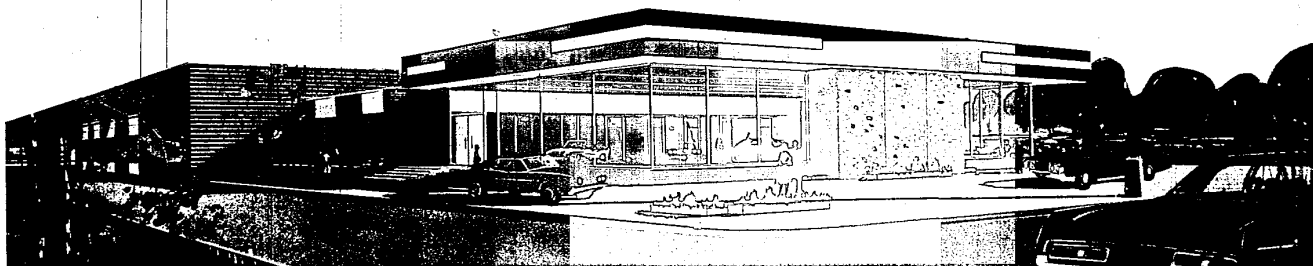
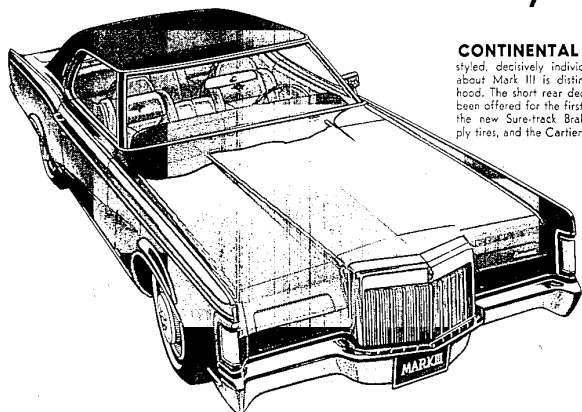


STAR

-the newest from Lincoln-Mercury
12 MILE ROAD AT TELEGRAPH



SHOP 3 ACRES OF INDOOR/OUTDOOR SHOWROOM!

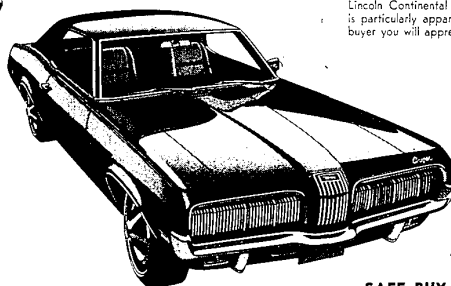
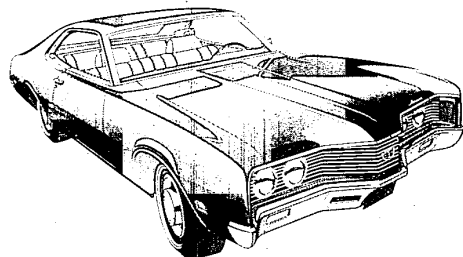


CONTINENTAL MARK III The most authoritatively styled, decisively individual motorcar of this generation. Everything about Mark III is distinctive. The graceful, low profile. The long hood. The short rear deck. And the many, many items that have been offered for the first time in an American motorcar. Notably, the new Sure-track Brake System, Michelin steel belted radial ply tires, and the Cartier chronometer.



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The Marquis and Marquis Brougham have been widely acclaimed as the most beautiful automobile in the medium priced field. The Lincoln Continental heritage of Marquis and Marquis Brougham is particularly apparent out on the road . . . as a discriminating buyer you will appreciate the luxurious smooth ride and stability.



MERCURY COUGAR Now—not just the best equipped, best styled of its class, but during our big action sale it's the best buy. The sale price includes a 351 cubic inch V-8 engine, hideaway headlamps (they hide by day, shine by night), hi-back bucket seats, wall to wall carpeting, sequential rear turn signals . . . making Cougar pound for pound, dollar for dollar the top cat of all time.

MERCURY MONTGO—One of America's lowest priced family sized intermediate hardtops. The Montego 2 door hardtop beautifully blends luxury and action. Fine car touches are everywhere from concealed windshield wipers to distinctive dual-pad taillamps and there is no better time to buy than now.



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12 MILE ROAD AT TELEGRAPH

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So, before you buy—compare the price and compare the service area, we think you'll see why a Star Lincoln or Mercury is a better buy.