

business people

Paul von Jankowski of West Bloomfield was named vice president of Marketing of the Overbeke Co.'s Industrial accounts in West Bloomfield.

William Hamden was promoted to senior director of information systems for Kelly Services Inc., a temporary help firm with world headquarters in Troy.

Mary Embrey was named to account executive on the Florist's Transworld Delivery account at D'Arcy MacManus Masius in Bloomfield Hills.

Maphael Don Levin of Troy was named director of social services at Hegenwyck Hospital.

Joseph L. Hudson was named to the board of directors for Incomp Computer Centers Inc. of Troy.

Thomas H. Cobb of Bloomfield Hills was named second vice president and trust officer in the personal trust division at Manufacturers National Bank.

Timothy J. Quinn was named vice president of sales of A.I. Morrison & Co. in Southfield.

Jim Prala was named co-op manager of sales at WRIF in Southfield.

Charles Basch was named account executive at WRIF Radio in Southfield.

William Starr was named art director at R.E. Launs Advertising and Marketing Inc. of Southfield.

Elizabeth E. Wysocki of Birmingham was named vice president in the national group of the commercial loan division at Michigan National Bank of Detroit.

Kolon, Blittler & Desmond Inc. in Troy has named the following people to new positions. They are: Carol Anbel to copywriter, Patrick Heffernan of Farmington Hills to traffic coordinator, David Zecchia to keyliner, Thomas Melroy of Southfield to traffic assistant.

Sean Neill of Birmingham has joined the J. Walter Thompson-U.S.A. advertising company as an account supervisor on Ford Car.

Leonard C. Beckman was named general manager of Rockwell International's automotive electronic business, and David R. Harris was named director of marketing and product planning for the On-Highway Axle Division for Rockwell International in Troy.

Christopher L. Slopek was named au-



von Jankowski



Cobb



Buckman



Stephens



Acosta



Budal

tomotive marketing manager at Futaba Corp. of America, electronic components division. He will work in the company's Farmington Hills office.

Dennis Mota was named manager of Kuppenheimer Manufacturing Co.'s Troy store.

Richard E. Acosta of Rochester was named general plants manager — stamping at Chrysler Corp.

Laura Tillander was named assistant controller of Kolon, Blittler & Desmond Inc. in Troy and Deborah Brunko of Troy as media assistant.

Anita Deradorian was named vice president and assistant secretary of Well Enterprises Inc. of Southfield, a

nationally registered investment advisory firm.

Harriet S. Stephens of Troy was named second vice president and trust officer at Manufacturers National Bank.

John W. Horner was named Operations Manager for VW Credit Inc. in Troy, a subsidiary of Volkswagen of America Inc.

William A. Maas of Southfield was named regional vice chairman of the Small Business Legislative Council.

Maury E. Brasseur Jr. of Birmingham was named president of Profile Diamond Systems, a Troy-based supplier of high-precision contour generating, diamond tools and equipment.

commercial loan department. Jill H. Travis was promoted from assistant vice president to vice president.

Charles E. Redd Jr. of Southfield was named sales manager at Coca-Cola Bottlers in Detroit. Gary M. Giller of Birmingham was named district manager.

Howard Carlson of Auburn Hills was appointed general director of organizational research and development on the General Motors Industrial relations staff.

Michael Saari was named vice president and creative director of Baker, Abbe, Cunningham & Klepinger Inc. in Birmingham.

Jeff Caponigro of Auburn Hills has joined MG and Casey Inc. of Southfield as senior vice president.

Robert W. Foris was named vice president, property management and leasing, by Weatherford/Walker Development in Farmington Hills.

Thomas R. Burland was named traffic coordinator with McCann-Erickson Detroit in Troy.

Paul Finley of Troy has joined Perry Drug Stores Inc. as manager in the company's prescription billing department.

datebook

Real Estate One has set a new company record for Detroit-area residential sales in January. Its 30 area residential sales offices posted new sales contracts written, totaling \$29,103,000 during the month.

CPA John H. Decker of Troy announces formation of his micro-computer consulting practice. Specialties are adaptation of existing software products to client requirements in accounting, marketing and simulation.

Lucas Industries Inc. of Troy landed a multimillion-dollar contract to supply headlamps to Fisher Body Division of General Motors.

Summit Resources Inc. of Bloomfield Hills acquired 9 percent of the common stock of Orange-co. Inc., a major Florida-based citrus grower.

Dennis R. Green & Associates Inc. of Southfield has been named advertising agency for CTS/Unitel of Pontiac.

Art Brooks Communications Ltd. of Southfield was named advertising agency for Thomas of Rockford, a manufacturer of wheels and casters.

Alcoa Marketing Inc. of Bloomfield Hills was named to handle advertising and public relations for the Great American Bagel Co.

Futaba has opened a sales and engineering design center in Suite 150, 14115 W. 12 Mile Road, Farmington Hills. The telephone number is 553-8038. Futaba supplies vacuum fluorescent displays for electronic instrument panels to the U.S. auto industry.

Dennis R. Green & Associates Inc. of Southfield has been named advertising agency for VideoTrax Productions Inc. of Southfield. VideoTrax produces commercials, training tapes and films, forensic videos and music videos.

Beckwith Evans of Troy was named retailer of the year by the National Congress of Floorcovering Associations.

Ron Rose Productions Ltd. of Southfield has opened a Tampa, Fla., recording facility.

The Management Group Inc. of Chicago plans to break ground for construction of the Embassy Suites hotel in Southfield in May. The all-suite hotel

will be at Northwestern Highway and I-96.

General Motors announced the opening of the General Motors Quality Institute in Troy. Administrative offices at 3700 Crooks Road, Suite 413, Troy, with courses conducted in facilities at Michigan State University Management Education Center.

Sheila Sloan Public Relations Inc. of Southfield has been named public relations agency for Sandilar Too of Southfield. 14444 Applegate Square on Northwestern Highway.

Baker, Abbe, Cunningham & Klepinger Inc. was one of the top winners in the Michigan Adsy competition sponsored by the Lansing Advertising Club, a member of the American Advertising Federation.

Farmington Hills Holiday Inn, 38123 W. 10 Mile, opened a new Fitness Center in the Holiday Inn.

William A. Frew Co., an insurance agency in Birmingham, has been bought by Amerisure Inc., a holding company of Michigan Mutual Insurance Co., Detroit.

Sarah Wolk Associates of Birmingham will handle the public relations/marketing and advertising for the Novi Hilton, I-75 and Eight Mile, scheduled to open in June.

Seed-Roberts Agency Inc. in Birmingham was honored for its sales excellence at the CNA Insurance Co.'s High Performance Agency National Sales Meeting in Dallas.

Unacom Marketing Inc. of Southfield has been appointed agency of record for Blue Ribbon Inc. Unacom will assist Blue Ribbon in marketing their benefit management services.

Frey Alcorn Associates Inc. of Birmingham have been selected the advertising and public relations agency for Laura Markham and Ron Williams, publishers of the Detroit-based Metro Times.

Creative House Advertising of Southfield has been honored for excellence in advertising by the Financial Institutions Marketing Association (FIMA) in a recent national competition.

Piano Technology Inc., Southfield,

announces the relocation of its "State Licensed" school to the Nine Beech Plaza, 25946 W. Nine Mile, Southfield. The telephone number is 357-4433.

Arbor Drugs Inc., Troy, has acquired the Dale Drug chain. The three new Arbor stores are in Union Lake, Warren and St. Clair Shores.

Releford Corp., automotive retail advertising specialists, have expanded and moved their business offices and studios to 31410 Northwestern, Suite E, Farmington Hills. The telephone number is 355-4050.

Dennis R. Green & Associates Inc., Southfield, has been named advertising and public relations agency for Data-Way Electronics of Redford.

Houston & Associates Inc., financial consultants, has moved the firm's principal offices to expanded facilities at 1625 Woodward Ave., Suite 220, Bloomfield Hills. The telephone number is 353-1625.

Perry Drug Stores Inc. will acquire two drug stores in Troy and Birmingham.

RAM Mobile Communications of Michigan Inc. will move its offices to 18311 W. 10 Mile, Southfield. RAM Communications of Michigan, a sister company, will join it at this site in April.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.

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