

the business beat

Chevy Transfers 'Bing' Price

Harrison T. (Bing) Price, one of Observers' most prominent industrial and civic leaders, has been transferred to a Detroit job.

Price has been manager of GM's Chevrolet Division giant spring and bumper plant on Eckles Road in Livonia since April 1, 1966.

He will now be manager of the Chevrolet Division's research and development department in Detroit.

His successor at the Livonia plant will be Walter O. Muller, of Troy, formerly manager of Chevrolet's axle plant in Buffalo, N.Y.

WHILE PRICE made a big mark in the industrial field, he was best known to the public for his civic work. Price was Schoolcraft Col-

lege's commencement speaker last May; twice president of the Livonia Chamber of Commerce; a member of the advisory board of the Livonia Family Y capital funds committee; member of the Livonia Rotary Club; chairman of the GM Livonia plant's city committee; and 1966 chairman of the Livonia Junior Achievement Fund.

Although his legal residence is Brighton, he always considered the place he worked just as much his "home."

A native of Topeka, Kansas, Price was an Air Force fighter pilot in Europe during World War II, emerging with the rank of captain.

Price did his undergraduate work at Tri-State College in Anola, Ind., where he is a

member of the board, and earned a master's degree in industrial management, at MIT. He joined GM in 1949 as a student engineer and rose through posts in Cleveland and Saginaw.

In Saginaw he was on the board of Saginaw Valley College, a member of the board of osteopathic hospital, vice president of the United Fund, president of the chamber of commerce, president of the safety council and Exchange Club, and a member of the boards of the UMCA and Downtown Improvement Corp.

The Livonia plant employs about 3,000 persons in the manufacture of bumpers, springs and stampings.

THE NEW manager, Walter Muller, has been manager of Chevrolet's axle plant in Buffalo since 1968.

A World War II Navy veteran, Muller joined Chevrolet in 1949 as a junior process and production engineer in the Toledo transmission plant. In 1958 he moved to the Bay City small parts plant and in 1963 became general superintendent of production.

From 1966-68 he was manager of the division's aluminum foundry at Massena, N.Y.

Muller grew up in Toledo, received his bachelor's degree in mechanical engineering from Worcester Polytechnic Institute and also studied at the University of Toledo.



HARRISON T. PRICE

Pressmen OK Pact With ONI

Members of Local 13 of the International Printing Pressmen and Assistants Union, AFL-CIO, have ratified a three-year contract with Observer Newspapers Inc. The vote was 25-2, according to chapel chairman Jerry Williams. The contract is retroactive to June 29 and expires July 1, 1973.

The first union contract at ONI, it covers about 40 companies, room personnel, messengers, janitorial and maintenance persons, camera and platemaking personnel and truck drivers, according to Publisher Philip H. Power. Still to be negotiated, company and union spokesmen said, are wages, hours and working conditions for pressmen who will be added to the staff when ONI opens its new facility in Livonia.

Indians Get Some Consolation

If there was any consolation for the Livonian Indians in falling to win the Inter-Cities Class F baseball tournament at Ford Field this past week it could come with two facts: 1 - Roseville, the team that ousted the Indians in the semifinals, won the crown by beating Dearborn, 9-3. 2 - It took Roseville eight innings to win from the Indians and then when Bob Delappa homered in the bottom of the first extra inning.

James McAffrey hurled for the Indians against Roseville. He allowed five hits and fanned nine while Brian Veary had three hits and Ken Frye had two in a losing cause.

Hits by Dan Scramb, Kirk Finn and Jay Nelson gave the Indians two runs in the second inning. In the third Len Landini tripled and scored on George Stranahan's hit.

The Indians had routed Trenton, 12-4, on Tuesday when Fry allowed four hits and fanned 17. He also chipped in with two hits.

Maple House Restaurant 4th In Chain

Maple House, a family type restaurant, opened Tuesday at the corner of Orchard Lake and Maple roads in West Bloomfield Township.

Owner Bruce Cameron says it's the fourth in the chain. Others are in Norland Center in Southfield, Birmingham and Troy.

The new one will be the largest, with 6,000 square feet, seating for 225 at a general store, and it represents an investment of \$160,000 exclusive of the building, Cameron said.

The site is the former Deonick apple-storage building and it features bar, dining, antique decor and a functional 12-foot circular fireplace. Manager Savnie Gilson, who has five years with the chain, is also a one-third owner. Maple House will hire about 40 persons, mostly high school seniors and college students, for waitresses and kitchen help, Cameron said.

WANTED:

Residential location for Demonstrator Swimming Pool—Excellent Opportunity for Family with Right Location.

CATALINA POOLS 341-1800 or 342-5058 13235 W. McNichols

IN THE POCKET By W.W. EDGAR

The City of Livonia is turning to bowling to help celebrate its 20th birthday anniversary and its residents are invited to join the competition for the "birthday championship."

The event will be held in four divisions—men, women, senior citizens and teens—with squads scheduled on Sunday, Aug. 23 and Tuesday, Sept. 1. There will be afternoon and evening squads.

The four establishments in Livonia—Merri-Bowl, Wonderland, Livonia Lanes and Cloverlanes—will be used and each house will develop its own championships.

AT THE CONCLUSION the house champions will meet in a roll-off on Wednesday, Sept. 2. The women will bowl at Livonia Lanes, men at Wonderland, senior citizens at Cloverlanes and teens at Merri-Bowl.

Nothing like this ever has been attempted in past seasons and the Department of Recreation, sponsor of the event, is anticipating a large entry. The deadline for entry is Monday, Aug. 24 and entry blanks are available at each of the four establishments.

In as much as the championship is a handicap event the bowlers will be asked to use their highest average of the 1969-70 season.

CLARENCE M. HOFFMAN, who pioneers bowling in the City of Livonia, was given the Meritorious Service Award by the Bowling Producers Association of Greater Detroit at its annual award dinner in the Latin Quarter.

Along with the late Vic Petshulat, he opened Livonia Lanes, an eight-lane establishment in the early '40s. For years it was the only bowling establishment between Plymouth and Detroit, and it still houses some of the oldest leagues in the area.

Honored not only as a pioneer, Hoffman also was lauded for his role in managing civic and senior citizen activities and work with the youth of the city, along with tutoring several bowlers who went on stardom in the All-Star Classics. Several bowlers who went on stardom in the All-Star Classics.

MRS. PAT KATINA, who handles the Volney School PTA League at Redford Lanes, announces that she has room for four more teams to open the season.

This league is run with four-women teams and any group interested should contact her at 255-3725.

MIDGE POSHKAT, genial host at Westland Bowl, is keeping his fingers crossed. And for good reason.

With one more week of bowling remaining of the summer season her team is leading in the Summer Trio Classic.

"We need only a half point," he said, "and I just hope nothing happens to stop us. But you never know."

Teaming with Midge are Shirley Wiseman and Esther Layman.

Jean Murphy has high single honors this far with a 239 and Don Dishong has the high series with 596.

John Barrington won top honors for the summer season at Garden Lanes with a high single of 279. No one came close to him.

THE GAVIE SWEEPSTAKES which annually open the bowling season and attract many Observersland leaguers is scheduled for Thunderbird Lanes in Troy on Monday night, Aug. 24.

The All-Star Classics will usher in the fall season on the following night.

DARCY FLYNN, 13-year-old, who has dominated teenage bowling at Livonia Lanes for the past year, was named captain of the All-State Prep team at the annual Champions Dinner in the Lansing Civic Center on Tuesday.

THE DETROIT BOWLING Association has scheduled a league officers meeting to explain the rules and distribute supplies for the new season.

The first will be held at North Lanes, 20450 Greenfield, Detroit, on Monday, Aug. 17. The second is on Wednesday, Aug. 19, at Thunderbird Lanes in Allen Park, with the third at Eastland Bowl on Wednesday, Aug. 26 and the fourth on Thursday, Aug. 27 at 300 Bowl in Pontiac.

By George Maslin observing sports

The realization that Doc Greene has left us for a quieter and less hectic world is enough to make one shudder.

You quiver more when stopping to think that another member of the old gang at the Times — just like the paper itself — is dead.

Bob Murphy, Bud Shaver, Leo MacDonell, Bert Walker, Frank MacDonell, Charley Ward, Harold Kahl, Don Lee... names which were one's familiar on the big daily sports pages as Joe Falls, Pete Waldmeir, Jerry Green and Jack Saylor are today... they all were once a part of the sports team at the Times.

And, so was Doc Greene. You remember him when he came in after World War II... then as in the years to follow... he seemed to live the best in the middle of the night.

The night sports desk at the Times was supposed to close up shop around 3 a.m. Invariably, the last man to check in... and just before deadline... was Doc Greene.

He'd get the "desk" mad. After all, you wondered: "Why can't the guy do his stuff in the afternoon?"

But as the years progressed, as you got to know Doc better, as you talked with his editor friends on the News... you understood better why he waited so late... or was it so early?... to submit his contributions.

Say what you want about the way Doc wrote, his subjects, his approaches to the task at hand. Above all, like his dad, the late Sam Greene who preceded him as sports editor of the News, there never was a more honest guy in this business of punching a typewriter.

He left us... at age 50... much, much too soon.

WHEN IT COMES to honesty, we might as well admit that really we haven't anything against Little League baseball or its variations — Class F or senior kids ball, etc.

Honestly, it excites us when a team like South Farmington arises on the scene, wins a district, then an area sectional... then the state crown.

This weekend, South Farmington goes after Ohio's champs for the right to advance to the national sectionals. After that... it could be Williamsport, Pa., and the World Series of Little League baseball for South Farmington.

There's an interesting story about this bunch of 11 and 12-year-olds from Farmington.

Fred Wenson is their manager and he manages for the love of baseball... the love of kids. He has no son on this team.

"We thought this would be an off year for us," Wenson was saying after South Farmington won the state title at St. Clair.

"You know we had an eight-team league last year. So, we decided to give more boys a chance to play we'd expand to two six-team leagues.

"Expansion in Little League is like expansion in professional sports: you spread around the better talent. That's suppose to make for weaker teams.

"But this group of All Stars (picked off all the teams in the National League from South Farmington) really has been something special. Never have I seen kids like this, with such a desire, with such an interest, with such a willingness to work."

Wenson said nothing about himself, but Southfield's Bob Dodge, who's commissioner of Little League in the five Greater Detroit counties, had a few superlatives for the South Farmington manager.

"He sure has a way about him," said Dodge. "Everywhere he goes he charms people. He not only can control the players... he can control the adults, the mothers and fathers, in particular, and that's probably the toughest job of all."

One has to appreciate what pressure exists in Little League tournament play. There really is no such thing as a second chance for a team.

IN MANY tournaments, play is conducted on a two-defeat and out basis. In Little League, it's one loss... so long.

Going into Saturday's game, South Farmington had won 10 straight. In several cases, the team found itself backed to the wall... down almost to the last out before it rallied to pull out victory and stay alive.

We can appreciate what a thrill it is for these kids.

Over 10 years ago, we were in Williamsport when Hamtramck's showing excited all of Detroit... all of Michigan... and made television in black and white those days.

Kids move most of us... and when they arise to reach the heights that South Farmington has this season in Little League... and Garden City has in the National Pony League action...

Well you go in for a lot of cheerleading yourself.



ROBERT J. BRUCE of 1539 1/2 Blue Skies, Livonia, has been named manager of the new residential sales division for Thompson-Brown Co., Farmington developers. He assumes responsibility for the division which last year generated new single-family sales in excess of \$8.5 million. Bruce was a professional baseball pitcher for the Detroit Tigers, Houston Astros and Atlanta Braves.

Hamilton Builds \$500,000 Addition

A \$500,000 addition will be made to Alexander Hamilton Insurance Co. of America, 33045 Hamilton Blvd., Farmington.

John S. Manns, president of Coordinated Industries, 23995 Freeway Park Dr., Farmington, said excavation work has already started on the 21,000-square-foot addition. Completion is expected by late February or early March.

Coordinated is handling all the construction work, Manns revealed. Both Coordinated and Alexander Hamilton are subsidiaries of Hamilton International Corp., also of Farmington.

Manns said Alexander Hamilton needed additional office space as a result of its merger with Life Insurance Co. of Kentucky and American Presidents Life Insurance Co., formerly of Detroit.

Some 18,000 square feet of the new addition will be basement space. The addition will extend two straight lines south of the present facility. Manns explained, and when completed, the Alexander Hamilton building will form a part of a new office complex of Detroit.

The addition exterior design will complement the existing structure, being covered with face brick and colonial trim and molding, Manns said.



HARRY HOLMAN, of Mt. Clemens, has been appointed sales engineer for Holcroft & Co., 12068 Market St., Livonia. The firm produces and installs heat treating equipment. Holman has a BS degree in mechanical engineering from University of Minnesota.

Earnings Set Record

Hamilton International Corp., Farmington, a financial holding company whose principal subsidiary is Alexander Hamilton Life Insurance Co. of America, reported record earnings for the second quarter and six months ended June 30.

For the six months period, net income was \$73,866, or nine cents per common share up sharply from a restated net of \$57,370, or eight cents per common share, for the same period in 1969.

Kroger's Observes 87th Anniversary

Kroger food stores in Observersland are celebrating the 87th anniversary of the founding of the company, which is now the third largest food chain in the United States.

The late B.H. (Barney) Kroger opened the first tiny Kroger grocery store on Cincinnati's riverfront in 1883. And even though Kroger had some revolutionary ideas about quality, "In order to succeed," he said, "a merchant must be more particular than his most particular customer," he began in an era that makes 1970 look pretty good.

It was the Cracker Barrel Age, Crackers which usually became soggy and dusty before the barrel (and empy) pickles, butter, sugar, tea and coffee, and dried fruits were sold in bulk. Flour was bought by the barrel since most households rose before dawn each day to start the wood-burning fire in their kitchen range and bake fresh bread for breakfast. The enthusiasm with which

shoppers received Kroger's introduction of a bakery to supply his stores, with fresh bread might have stemmed partly from the price (2 1/2 cents a loaf) partly from the description of bread-making from a cookbook of the era, "Practical Housekeeping," popular in the 1890's, warns housewives to "knead for 40 minutes to one hour, any pause may injure the bread."

Kroger was one of the few grocers who insisted on inspecting and tasting canned foods before he purchased them. Today his informal on-the-spot test have developed into an extensive scientific quality control program which checks the quality of Kroger foods from the farm to store shelf.

Held Attends Pa. Seminar

Ralph A. Held, of 33906 Alta Loma Dr., Farmington, recently completed an advanced, three-day training program in marketing technique at the West Point, Pa., home office of Merck Sharp & Dohme.

Held is a district manager for the pharmaceutical firm. He has been with the organization since 1952.

AMERICAN PROTECTIVE ALARMS Security Specialists in Residential, Commercial, Industrial Burglar Alarm systems. ph. 838-7008

SATURDAY & SUNDAY "WISE OWL" SPECIALS SALE ENDS WED. AUGUST 19. FM CAR CONVERTOR \$27.88. 8 TRACK AUTO PLAYER \$39.95. AM/FM AC/DC with built-in AM detector \$11.88. FM TUNER for 8 track Player \$18.88. POLICE RADIOS with SQUELCH \$39.95. COMPLETE STEREO CENTER \$99.00. SANSUI 800 RECEIVER \$239.90. STEREO LAND

51 years experience makes us experts and better quality hardware. We have the experience and buy our equipment in quantity. FOREST CITY HOME REMODELING DEPT. Call for a Free Estimate. WILSON OBSERVERSLAND. LIVONIA 521-8840 FOREST CITY 772-8200

ASPHALT DRIVEWAYS A SPECIALTY. RESIDENTIAL DRIVEWAYS. FOR ESTIMATE - CALL 476-0215 BLACKSTONE PAVING CO. 22195 GILL ROAD

WANTED: Residential location for Demonstrator Swimming Pool—Excellent Opportunity for Family with Right Location. CATALINA POOLS 341-1800 or 342-5058 13235 W. McNichols