

business people

Randall C. Meono of Southfield was named vice president and actuary with Alexander Hamilton Life Insurance Co. of America in Farmington Hills.

William H. Tracy of Troy has been named Dodge Truck advertising manager in Chrysler's marketing office at Chrysler Corp. Tracy joined Chrysler in 1976 as dealer promotions coordinator and has held a variety of sales promotion, merchandising and marketing positions.

Renee C. Walker has been named assistant account executive in the account services department of The Berlin Group Inc. in Birmingham. Walker received her bachelor of arts in communications from Michigan State University.

David E. Richey & Co. advertising of Bloomfield Hills has named the following persons to new positions. They are: Martin B. Mullitz as creative director; and Karen A. O'Connor, as program director for Dental Care Network.

Mark W. Shobe of Birmingham has been named second vice president and accounting officer in the controllers department at Manufacturers National Bank of Detroit. Shobe received his bachelor of science degree in accounting from Central Michigan University.

Joan M. Palinski of Birmingham has been named trust officer in the corporate trust division at Manufacturers National Bank of Detroit. She received her bachelor of arts degree in marketing from Michigan State University in 1974.

Stuart M. Egrin of Southfield has been named regional vice president with the A.L. Williams organization. Egrin joined Williams in 1982.

Mark V. Kiernan of Southfield has been named senior account representative at Arkwright-Boston Manufacturing Mutual Insurance Co. Kiernan joined Arkwright-Boston Manufacturers' Cleveland regional office as a sales representative in 1980.

Sherry L. Moir of Rochester has been named an associate at D. L. Lunden & Associates, an organizational development consulting firm based in Bloomfield Hills.

Goran Lowback has been named sales and applications engineer for the Robot Check System by SELPHINE, marketed by Selective Electronic Inc. in Troy.



Shope

Palinski



Kiernan



Muir



Lowback



Andrews



Purcell



Schuster



Sampson



Horvath

John H. Andrews of Birmingham has been named a partner in the management consulting services practice of the Detroit office of Coopers & Lybrand.

Jerry E. Purcell of Farmington Hills was named a vice president of the Budd Co. in Troy. Purcell has been president of its plastics division since 1984. George J. Schuster of Birmingham also has been named a Budd Co. vice president. He has been president of its wheel and brake division since 1984.

Craig MacIntosh of Farmington Hills has been named creative supervisor on Dodge car national advertising for BBDO Inc.

James F. Beavers has been named to the board of directors at the Society of Manufacturing Engineers. Beavers is vice president of planning and engineering at State Wide Aluminum Products Inc. in Farmington Hills.

Clinton A. Sampson of Troy has been selected to represent the United States at the International Banking Summer School in July at St. John's College in England. Sampson is vice president in National Bank of Detroit's international division.

John S. Horvath of Birmingham has been named vice president, Detroit original equipment sales, for the BF Goodrich Tire Group, with offices in Birmingham.

Noray Sarkisian was named vice president and special project consultant for electrical engineering, and Earl F. Strickfaden was named vice president and director of electrical engineering at Heyem-Basso Associates Inc. in Troy.

Sally J. Balazs of Lathrup Village has joined Shearson Lehman Brothers Inc. as a second vice president/financial consultant.

Thomas Hoelscher and William Young, both of Birmingham, have been named vice president/merchandising for Crowley's — Hoelscher for men's, children's, infants and home divisions and Young for women's apparel, intimate apparel, women's accessories and shoe divisions.

Allie A. Jakubowski of Troy was named project director and Pamela A. Majchrzak, also of Troy, was named senior research analyst at Hess Roy Inc.

Shari S. Cohen of Southfield has been named manager in charge of the advertising section of the marketing depart-

ment at Manufacturers National Bank of Detroit.

George Philpotts has been named senior art director at Kolon, Blitker & Desmond Inc. of Troy.

Larry S. Greenberg, with offices in Farmington Hills, attended the Century Companies of America 1985 Agents' Cabinet Conference held in March at Hilton Head Island, S.C.

Andrew Barton has been named account manager by Creative Universal Inc. of Southfield in its marketing communications sales group. Les Haight has been named manager of the motor

vehicle development group with Creative Universal.

David Snyder of Lathrup Village has been named manager of the general market development group at Creative Universal Inc. in Southfield.

The following persons have been named to new positions at Simons Michelson Zieve Advertising of Troy. They are:

Donald DeFilippo, to art director; Kim Renfrew to writer; and Kathleen Kasman, to print production manager.

Geoffrey A. Wilson has joined the firm of Munder Capital Management

Inc. of Birmingham as director of research.

David W. Morgan of West Bloomfield has been named Midwest sales representative for Amber Oil Process Co. Inc.

Stephen B. Nagesant of Birmingham has been named a principal in the certified public accounting firm of Crowe, Chizek and Co.

Kenneth Juroff of Southfield has been named manager of the F&M store to open in Warren. He had been senior assistant manager of the Bloomfield Hills F&M store.

Cross & Trecker buys 4 plants

Cross & Trecker Corp. of Bloomfield Hills has completed the purchase from Acme-Cleveland Corp. of the assets and businesses of four machine tool divisions. They are LaSalle Machine Tool Inc., LaSalle Machine Tool of Canada Ltd., the Sys-T-Maton Division, and Shalco Systems.

Cross & Trecker paid \$6.4 million in cash for the fixed assets of the four divisions, which include three manufacturing facilities in Michigan and one in Windsor, Ontario, said Richard T. Lindgren, Cross & Trecker president and chief executive officer of Cross & Trecker.

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marketplace

Copyer Showrooms, Southfield, has acquired controlling interest in Quist Typewriter Co. The new acquisition will feature one of the first of its kind of mass marketing of major brand office equipment at discount prices.

Bunnell & Company, Farmington, announced a move to new corporate offices, 37420 Hills Tech Drive, Farmington Hills, Mich. 48018. Telephone number is 553-7700.

Trans Global Travel Inc., Oak Park, has announced a move to larger facilities, 30600 Northwestern Highway, Suite 303 in the North Valley Office Center, Farmington Hills.

Nippendraso Sales Inc., Southfield, will open new offices for its headquarters and Technical center at Denso Drive, south of Civic Center Drive at Telegraph Road.

McMaster Communications Inc. of Birmingham will provide client public relations services to U.S. Mutual Financial Corp. and Mayor Pharmaceutical Laboratories Inc.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.

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