

business people

Two area residents have been named to new positions in marketing for Chrysler/Plymouth Division. They are: Ronald S. Zarowitz, of Bloomfield Hills to forward advertising planning manager; and David R. Rooney of Farmington Hills to Plymouth marketing plans manager.

M. J. Morell has joined the development staff with Lawrence Institute of Technology in Southfield. Morell was formerly zone manager for metro area Phone Center Stores at AT&T.

Robert W. Goyer has joined Cushman & Wakefield of Michigan Inc. in Southfield as a real estate associate in the industrial/technology group.

The following area residents have been named to new positions at Tior Title Insurance Co. in Birmingham. They are: Carol Wozniak to agency representative; Carol Ann Martineil to associate counsel and national title services' senior representative; Dennis W. Hagerty to assistant title counsel; J. Russell "Bush" Nielsen to state counsel for Michigan and assistant vice president; and Maxine J. Daltech of Birmingham to major account executive of the national title services division.

Mary E. Dignan has been named marketing representative for United One Corp. in Southfield. Dignan will be



Pavone Jackson
responsible for servicing current accounts for the state of Michigan as well as establishing new accounts.

James M. McNaerney of Bloomfield Township, new vehicle salesman for Northland Chrysler-Plymouth, has earned the Gold award, the highest level of achievement in Chrysler-Plymouth's Sales Professionals' Club.

Vince Pavone of West Bloomfield has been named director of marketing and business affairs at Acme Manufacturing Co.

Hugh Scullis has been named executive vice president for insurance brokers with RSM Corp. in Rochester Hills.



Hagerty Nielsen

Ruth Clevers-Yates has been named vice president and office manager of Ralph Manuel Associates' new location in Farmington Hills. Clevers-Yates has been in the real estate business for 13 years.

Anne Law has been named executive recruiter for Sandy Corp. in Troy. Also named to new positions were John Leary of Birmingham to director, hospitality group and Karen L. Snabb to account executive, hospitality group.

Robert Jablonski of Birmingham has been named creative director of Yaffe Berlinc Inc. in Southfield.

Jeraldine Jackson of Southfield has been named director, department of



Leary Daltech

education for William Beaumont Hospital in Troy. Jackson is a member of the Michigan Nurse Association Continuing Education Advisory Committee and the Greater Detroit Area Council Planning Committee.

David H. Lawrence has been named a firm executive at Harley Ellington-Pierce Yee Associates in Southfield. Lawrence became a registered architect in 1969.

Anne T. Mason of Troy has joined the Westin Hotel, Renaissance Center Detroit, as national sales manager for Washington, D.C.-based professional associations.



Martineil Law

The following employees were named to new positions at the Budd Co. in Troy. They are: Donald N. Keighley to national sales manager; Timothy S. McGee to product manager, distribution; Nety J. Wagner of Rochester to manager, product planning and market research; and Ronald B. Reulo to customer service manager.

Lia Albertson, assistant public affairs manager for Ford Tractor Operations in Troy, received the Vanguard award from the Detroit chapter of Women in Communications Inc. The award is for increasing understanding of women in today's society.

James J. Madden Jr. has been named



Wozniak Goyer

executive vice president for marketing and operations staff of the Troy-based Chrysler Financial Corp.

Pamela A. Getner of Birmingham has joined Ross Roy Inc. as vice president-director of budgetary control. She will be responsible for corporate and client forecasts, departmental budgeting and subsidiary profit planning and will be the principle administrative liaison to Chrysler Corp. for billing and estimating.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

datebook

CHARITABLE GIVING
Thursday, May 23 — "Charitable Giving as a Financial Technique" will be 7:30-9:30 p.m. in Birmingham. Fee: \$8. Information: 644-5832. Sponsor: The Community House.

COMPUTERS FOR ACCOUNTANTS
Thursday, May 23 — Free two-hour continuing professional education seminars on evaluating microcomputer solutions for accountants at 9 a.m., 1 p.m. and 4 p.m. in Southfield. Information: Howard Rabotnick, 569-5570. Sponsor: Entre Computer Center.

CHEFS LUNCHEON
Thursday, May 23 — Chefs' Fest '85 from 11:30 a.m. to 2:30 p.m. in Birmingham. Fee: \$7.50. Information: 644-1700. Sponsor: Birmingham-Bloomfield Chamber of Commerce.

APPRENTICE TRAINING
Tuesday, May 28 — Orientation session for Associated Builders and Contractors of Southeastern Michigan's apprentice training programs in: electrical, plumbing, heating/ventilation/air conditioning, sheet metal, carpentry, painting, pipelining, welding, masonry, ironworker. For high school graduates 18 or older. Information: 528-3665.

LEGAL SECRETARIES SEMINAR
Wednesdays, May 29, June 5 — Two-part seminar on 1985 Court Rules in Review presented 6-9:30 p.m. in Pontiac. Fee: non-members, \$25. Reservations: Cora Webb, 557-1155. Sponsor: Oakland County Legal Secretaries Association.

TAX WORKSHOP
Thursday, May 30 — Annual Michi-

gan Tax Workshop for accountants begins at 8 a.m. in Bloomfield Hills. Fee: \$50. Eight hours of CPE credit. Registration: 855-2288. Sponsor: Michigan Association of Certified Public Accountants.

ENROLLED AGENTS
Thursday, May 30 — National Association of Enrolled Agents meets at 6:30 p.m. Information: 977-6950.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft Road, Livonia 48150. Information must be received by Monday to be published in the following Thursday issue. Publication cannot be guaranteed. Information should contain a daytime telephone number where information can be verified.

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