

CAR FOR SALE

1977 Marquis
Excellent Condition
Loaded
Wintered in Florida

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SUBDIVISION ANNUAL GARAGE SALE

Saturday 10-5 p.m.
OVER 100 HOMES
Antiques, Adult and Children's Clothing,
Lawn and Garden Equipment, Tools,
Collectables, Household Items
LOTS OF GOODIES!

Pinups get message across

By Sharon Dergay
staff writer

Small artificial tree. Bare branches. Nice tree for displaying decorative eggs. \$3.

They're a regular fixture around most supermarket entrances and as easily overlooked as a sale on day-old cheese spread.

Often flanked by gumball machines and the "big boards" do on the stock exchange.

Their appearance ranges from traditional corkboard, plastered with a neat, printed card, to a bulletin board as pure Americana, in most cases just plain fun to read.

They're a tradition in suburban markets and have gained favor in drug stores, laundromats and other retail businesses.

Great potential in farming: Fish ponds, raspberries, flowers, mushrooms on 3 1/2-acre choice land in Druden. Paved road.

But some customers, like Maxine of Oak Park, swear by the bulletin boards.

She lacked notice on several boards, including Farmer Jack's at Southfield Plaza, hoping to find a buyer for a boy's three-piece "like new" designer suit.

Savine ended up selling to a carpenter acquaintance after her notices, tucked onto boards in several communities, prompted no calls.

"It's the first time I didn't sell it in a long time," she said. "I put it in a lot of ways and I've sold a lot of things that way."

Although Savine claims the "best" was carrying, she says she never looked at anything on the boards, but she saw other people looking.

"HONESTLY, I don't look at it. I mostly I have a dog for sale. I have a car or couch for sale," Robbins admitted.

Some time," said Joseph Gelber, Kroger Supermarket manager in Troy. "For us it's customer convenience. We keep the little notes in the office for customers to use. I've seen some like junk yards."

Nearly 70 messages, most offering summer work or selling household objects ranging from fish tanks to a sleeping bag, lined the plastic board.

A similar board at Farmer Jack's in West Bloomfield offered about 55 messages, with the emphasis on cars, sailboats, condo and cottage rentals.

Advertisements on the board in Betty's Grocery Store, in Birmingham, were tailored to the interests of health food shoppers, offering organic lawn service, acupuncture services and the astrology know-how of "Captain Ricky Pluto."

One used Michelin radial tire, 190/65-390 TRX radial, Howard Friedman, a first-time bulletin board advertiser from Farmington Hills, had to make a telephone call and while he was waiting I glanced at the board. I did it there and then.

Friedman's appeal to buyers for "used ones" from dresses, was positioned near other uniform message cards at the West Bloomfield Farmer Jack's. The single advertisement brought several telephone inquiries.

"I was surprised by how many calls I got. A prom dress is like a used bridal bouquet," she said.

Friedman said she wasn't convinced that bulletin boards are the best way to advertise.

BABYSITTER

Mature Dependable & Loving To care for 3-yr.-old and 3-month-old in our home. References Required Call after 6:00

"I never look at them," said Pat Friedman, a first-time bulletin board advertiser from Farmington Hills. "I had to make a telephone call and while I was waiting I glanced at the board. I did it there and then."

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"I guess I'd prefer to advertise in the local papers," she said.

Blues refuse payment for bone marrow blood tests

By Shirlee Ross Ison
staff writer

Roadblocks keep getting in the way of little Brandon Weiss' struggle for life. Hospitals and laboratories in the metropolitan Detroit area and in Lansing were notified last week that blood tests performed to find a possible bone marrow donor are not covered under Blue Cross/Blue Shield of Michigan contracts.

A bone marrow transplant from a compatible donor is Brandon's single chance to survive. A victim of aplastic anemia, a rare life-threatening blood disease, Brandon's disorder means that his body's production of red and white blood cells and platelets has just about shut down.

His immune system is damaged, leaving the Southfield tot no ammunition against infection while spontaneous bleeding saps his strength, limiting resistance to viruses or infections.

LAST WEDNESDAY Weiss learned that hospitals had received notification that an estimated \$350,000 worth of claims for completed blood tests won't be paid.

"Blue Cross has betrayed us," Weiss said on Thursday. "This is a reprehensible act. We've had Blue Cross assurance of payment all along."

Weiss said as late as June 3 his insurance people were promised a letter confirming that payment would be forthcoming. "We are shocked," he added. "This decision couldn't have come at a worse time."

Brandon, whose condition has been deteriorating, was in an Ann Arbor hospital for treatment, his father said. "He's being transfused, and he's not so good."

Weiss subsequently assured hospitals and laboratories that they will be paid from a non-profit "Life for Brandon" fund which has been set up.

"IT'S THE only way we can save our son," said Weiss.

Rudy DiFazio, director of media relations at Blue Cross, said that no decision had been made last week. "We never have paid for this testing."

"This kind of wholesale screening isn't paid for under our contracts. There never was any coverage."

According to DiFazio the testing

"borders on research and experimentation. The odds I've heard go from one in 10,000 to one in 40,000."

"This is like an artificial heart transplant, historically paid for out of research revenues. Some hospital officials have simply been wrong on this."

DiFazio added that group health insurance contracts are very specific and such testing has never been covered.

"It's very specific under our contracts how funds will be dispersed. Actuarially, that's how we determine the price of insurance."

"You just can't start in the middle of a contract to change how funds are dispersed. Companies buy this insurance which, by its nature, must be defined."

HOSPITALS which have been doing the testing up to now include William

Beaumont in Royal Oak, Harper in Detroit and Sparrow in Lansing.

Valerie Mahaczek, a spokeswoman at Beaumont, said Friday the hospital would continue to do the testing for Brandon and cooperate with the family.

cable connection

- COMMUNITY ACCESS PROGRAMMING SCHEDULE
Monday, June 10
- 12 noon — Waterford Oaks Wave Pool.
 - 12:30 p.m. — The Artist in You.
 - 1 p.m. — Inherited Wisdom.
 - 1:30 p.m. — Take 10.
 - 2 p.m. — The Gentle Way, Judo history.
 - 2:30 p.m. — Duel of Knowledge.
 - 3 p.m. — Novi Gala Days.
 - 3:30 p.m. — Meet Mouth.
 - 4 p.m. — Waterford Oaks Wave Pool.
 - 6:30 p.m. — The Artist in You.
 - 7 p.m. — Inherited Wisdom.
 - 7:30 p.m. — Take 10.
 - 8 p.m. — The Gentle Way, Judo history.
 - 8:30 p.m. — Duel of Knowledge.
 - 9 p.m. — Novi Gala Days.
 - 9:30 p.m. — Meet Mouth.
- Tuesday, June 11
- 12 noon — Church of Today "The Sweetness in You."
 - 1 p.m. — Welcome to My Father's House.
 - 1:30 p.m. — Cablegram.
 - 2 p.m. — White Face, Mime show.
 - 2:15 p.m. — Image is Entertainment and Poetry.
 - 2:30 p.m. — Health Com — Health food.
 - 3 p.m. — Due Process, Criminal Justice.
 - 3:30 p.m. — Governor's Report. Drawing foreign business to Michigan.
 - 6 p.m. — Church of Today "The Sweetness in You."
 - 7 p.m. — Welcome to My Father's House.
 - 7:30 p.m. — Cablegram.
 - 8 p.m. — White Face, Mime show.
 - 8:15 p.m. — Image is entertainment and poetry.
 - 8:30 p.m. — Health Com — Health food.
 - 9 p.m. — Due Process, Criminal Justice.
 - 9:30 p.m. — Governor's Report. Drawing foreign business to Michigan.
- Wednesday, June 12
- 12 noon — Health talks. Fitness conditioning. Grieving process.
 - 12:30 a.m. — Money matters. Dr. Gail Parker.
 - 1 p.m. — First Alert.
 - 1:15 p.m. — Video Printing. Locating abducted children.
 - 1:30 p.m. — Keeping in Touch. Exercise is for seniors.
 - 2 p.m. — Midwest Journal. Hosts: Kathleen Maher and Mark Robinson.
 - 2:30 p.m. — Kevin Keating and his forever lightbulb.
 - 3 p.m. — Novi Gala Days.
 - 3:30 p.m. — Social Security Update.
 - 6 p.m. — Health talks. Fitness conditioning. Grieving process.
 - 6:30 p.m. — Money Matters. Dr. Gail Parker.
 - 7 p.m. — First Alert.
 - 7:15 p.m. — Video Printing. Locating abducted children.
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 - 9 p.m. — Novi Gala Days.
 - 9:30 p.m. — Social Security Update.
- Thursday, June 13
- 12 noon — Community Upbeat.
 - 12:30 p.m. — Take 10.
 - 1 p.m. — Fitness Fever.
 - 1:45 p.m. — Healthy Houseplants.
 - 2 p.m. — Michigan Ballet Presents.
 - 3 p.m. — Life Styles.
 - 6 p.m. — Community Upbeat.
 - 6:30 p.m. — Take 10.
 - 7 p.m. — Cooking with Class. Lean Isagana.
 - 7:30 p.m. — Shores of Your Mind. Live call in show with Diana St. Clair.

DuMouchelles

JUNE AUCTION


Friday, June 14, 7:00 P.M. Saturday, June 15, 11:00 A.M., Sunday, June 16, at Noon

Special Preview begins June 7, through the sale dates, 10-5 P.M., Wed., June 17, 10-9 P.M.


Call or write for a free brochure. Illustrated, descriptive catalogues, postpaid \$10.00.

Including: ***Complimentary Valet Parking all Three Auction Days***

<p>FRIDAY:</p> <ul style="list-style-type: none"> Royal Doulton figurines Gans Paperweights <p>SUNDAY:</p> <ul style="list-style-type: none"> Fine Estate Jewelry Oriental rugs High style furnishings and decorations Bronze sculpture Paintings, graphics and watercolors: Adams, Dehaven, Fashka, Fernandez, Ferranti, Graves, Hollyer, Israels, Leslie, Osthaus, Van Dommel, Wallace, Wardleworth, Wiggins and more. 	<p>SATURDAY:</p> <ul style="list-style-type: none"> Boehm and Kaiser porcelain figures American clocks Belleek, Dresden, Royal Copenhagen, Steuben Fine and Antique furniture Oriental Collectibles
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Part of a superb offering: 3mm. pearl bracelet, platinum and diamond clasp; ca. 6 ct. total, and a David Webb platinum set ring, 3 pear diamonds ca. 3 ct. each and 1 emerald ca. 2 ct., superb color and clarity.



D.H. Chiparus Art Deco dore and silver bronze and ivory sculpture, 14 1/2" x 17 1/2".

DuMouchelles

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