

# My VCR is a JVC. My PC is an IBM.

# My HMO is GHP.

I am what you might call a thoroughly modern man.

I'm into computers, all kinds of video, cellular phones, fitness.

I dropped my old health insurance years ago and switched to an HMO. A Health Maintenance Organization.

HMOs are the wave of the future in health care. In my book, they're also the wave of the present.

Why?

Because they stress staying well, not just getting well.

Also, they cover more and cost less than conventional insurance.

And they're a whole lot easier to live with.

My HMO is GHP. Group Health Plan, headquartered in Troy.

I love it.

They cover the things my old insurance did—and didn't.

Physicals. Allergy tests.

Shots. Eye exams. Hearing tests.

Unlimited office visits, like when I just want to go in and talk to my doctor about a new exercise program or diet. (My plan even covers eyeglasses and prescription drugs.)



# GHP

GROUP HEALTH PLAN

There are no deductibles with GHP.

No forms to fill out.

No claims to file.

No runaround.

No worrying—"Is this going to be covered or not?"

I just walk in, show my card, they take it from there.

Look, if you're still paying the big buck for partial coverage, step into 1985 and join an HMO.

Better yet, join my HMO—GHP!

Call them at 528-0030.

Or write: Group Health Plan, 363 West Big Beaver, Troy, MI 48084.