# business people

Sherrle Weitzman of Southfield has been named account supervisor on the National Bank of Detroit account at D'Arcy MacManus Masius/Bloomfield Jills.

Pat lleffernan of Farmington has been named account coordinator and Marc Repiaski of Birmingham has been named traffic coordinator at Ko-ton Bitker & Desmond Advertising Inc. in Troy.

Robert S. Moore of West Bloomfield has been named chief accountant for the fluron-Clinton Metropolitan Au-thority, a regional agency with 13 Metroparks in southeastern Michigan.

George W. Steggles has been named vice president-China for Rockwell International's on-highway axle division in Troy.

John W. Barwikowski has been named art director, retail service group at McCann-Erikson in Troy.



Arden J. Anderson of Troy has joined Manufacturers National Bank of Detroit as second vice president and account officer in the Michigan corpo-reta diulication of the second se rate division

Nancy J. Finley of West Bloomfield has been named senior vice president of Michigan National Bank-Farming-ton.

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Carl B. Hedlund has been named managing director, OCFIBRAS, LIMI-TADA, a wieäiy-owned subsidiary of Owens-Corning Fiberglas Corp. Hedlund will be located in Sao Paulo, Brazil.

David A. Arnesen of Birminghan was named vice president of G. Temple Associates Ltd. in Southfield.



The Taubman Co. Inc., Bloomfield Hills, has named Gary James Grobson of Rochester Hills director of store planning and design and Larry Ebel of Birmingham as manager of store de-

sign. William E. Mazzara has been named construction project manager in the de-partment of facilities at Providence Hospital in Southfield.

Grobson Philippart

Arvin I. Philippart of Birraingham has been named chairman of surgical services at Children's Hospital of Mich-igan. He succeeds Jack H. Herriter, who has relified alter eight years as chairman and 33 years with Children's Hospital of Michigan. Edward R. Smith of Troy has been named cold-drink-division manager at the Coca-Cola Bottlers of Detroit Inc. Arvin I. Philippart of Birmingham has been named chairman of surgical

Frances L. Stevens of Troy has been named branch officer, personal bank-ing at Comerica Bank-Troy. Stevens joined the corporation in 1957 as a teller.

Smith

Eric A. Mauer of Birmingham has been named vice president, informa-tion systems department at Comerica Inc.

Mauer

## datebook

**O MANAGEMENT INFO SHOW** MARAGEMENT INFO SHOW Thursday, June 27 – Management Information Show runs from 10 a.m. to 6:30 p.m. in Bioomfield Hills: Fee: \$10.
 8 hours continuing professional educa-tion credit. Information: conference de-partment, 855-2288. Sponsor: Michigan Association of Certified Public Accoun-tants.

• SMALL BUSINESS WORK-SHOP Satarday, Jane 29 -- Free small business management workshop begins at 10 a.m. in Troy. Reservations: 842-4200, Sponsors: MSU School of Busi-ness, Small Business Management Schools of Royal Oak.

Sponsor: Cranbrook P.M./Cranbrook Schools.

• AD COUNCIL Tuesday, July 2 — Michigan Adver-tising Agency Council meets in Claw-son. Information: 585-9212.

O START A SMALL BUSINESS Tuesdays, July 2 to Aug. 6 — "How to Start a Successful Small Business" workshop offeced 7-10 µm. In Troy, Fee: §245. Information: 542-4220. Spon-sor: Small Business Management School.

• WOMEN'S FINANCES Wednesdays, July 3, 10 - "Fiscal Fitness" course offered 6:30-8 p.m. in Dearborn. Fee: \$10. Information: Jen-nifer Bageris. 277-2600. Sponsor: PaineWebber.

3635. Sponsor: Cranbrook P.M./Cran-brook Schools.

brook Schools.
O RUIA SMALL BUSINESS Thursday, July 11 to Aug. 15 — "How to Run a Successful Small Basi-ness" workshop offered 7-10 p.m. in Troy. Fee: \$245. Information: 542-4220. Sponsor: Small Business Management School.

• MANAGING FOR PROFIT Thursdays, July 11 to Aug. 15 — "Managing for Profil" small husiness workshop offered 7-10 pm. in Troy. Fee: 2265. Information: 542-4220. Spon-sor: Small Business Management School. • BEGIN LOTUS SYMPHONY Mondays and Wednesdays, July 15-24 — Lotus Symphony for beginners of-fered 7-9 p.m. in Bloomfield Hills, Fee-\$65. Information: 645-3635. Sponsor: Cranbrook P.M./Cranbrook Schools.

Lotus Symphony for beginners offered 4-6 p.m. in Bloomfield Hills. Fee:
 \$65. Information: 645-3635. Sponsor: Cranbrook P.M./Cranbrook Schools.

C TRAINING WORKSHOPS Wednesday-Sunday, July 17-21 --"Gearing Up for Success" National Tri-aning Program presented in Detroit. Fee: 8225 for members, 1275 for non-members. Information: 874-4883. Spon-sor: Federally Employed Women.

• FINANCIAL PLANNING Thursday, July 18 – Free financial planning seminar begins at 7:30 p.m. in bioemfield Hills. Information: 855-0500. Sponsor: Cohen, Kirschner & Shindel CPAs.

Sandou Lr.As. **6 LOTUS SYMPHONY INTERME-DIATE** Tuesdays and Thursdays, July 23-Aug. 1 – Intermediate course in Lotus Symphony offered 9-11 a.m. in Bioom-field Hills. Fee: 565. Information: 645-5655. Sponsor: Cranbrook P.M./Cran-brook Schools.

O ADVANCED LOTUS SYMPHO-NY NY Tuesdays and Thorsdays, July 23-Aug. 1 — Advanced course in Lotus Symphony offered 7-9 p.m. in Bloom-field Hills. Fee: 865. Information: 645-5635. Sponsor: Cranbrook P.M./Cran-brook Schools.

**O** FINISHING CONFERENCE

FINISHING CONFERENCE Monday-Thursday, Sept. 16-19 – FINISHING '86 Conference and Expo-sition in Detroit. Information: 271-1500. Co-sponsor: Society of Manufacturing Engineers.

O REAL ESTATE APPRAISERS Monday-Saturday, Sept. 23-28 – "Case Studies In Valuation" offered in Troy. Information: Connie Vickroy, 573-6997. Sponsor: Michigan Chapter of American Institute of Real Estate Ap-praisers.

• REAL ESTATE APPRAISERS Monday-Saturday, Sept. 20-Oct. 4 -

"Valuation Analysis/Report Writing" offered in Troy. Information: Connie Vickroy, 573-6967. Sponsor: Michigan Chapter of American Institute of Real Estate Appraisers.

• AUTO CONFERENCE Monday-Thursday, Nov. 4-7 – AU-TOFACT '85 Conference and Exposi-tion and SENSORS '85 conference in Detroit. Information: 271-1500, Spon-sor: Computer and Automated Sensors Association of the Society of Manufac-turing Engineers.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 35251 Scholeraft Road, Livonia 48150. Information must be received by Monday to be published in the fol-lowing Thursday issue. Publication cannol be guaranteed. Information should contain a daptime telephone number where information can be verified.





