

people-to-people information CLASSIFIED



Say advertising and most people think of glamorous people in big cities trying to convince us to buy something we don't really want. But classified advertising is something else entirely.

Classified is the widow with a room to rent. The young wife who wants a job. The shopkeeper who needs a cashier. The student who needs an apartment. The secretary who wants a car. The handyman who wants a shop table.

You get the picture. Classified is people just like you filling needs the most efficient, least expensive way possible: with a little ad in the back of the paper. Classified is people-to-people information. Try classified; it will work for you, too.

Observer & Eccentric
**classified
ads**

REACH MICHIGAN'S FINEST MARKET
ONE CALL DOES IT ALL!

644-1070 Oakland County 581-0800 Wayne County 852-3222 Rochester-Avon Twp.

Use your VISA or MASTERCARD