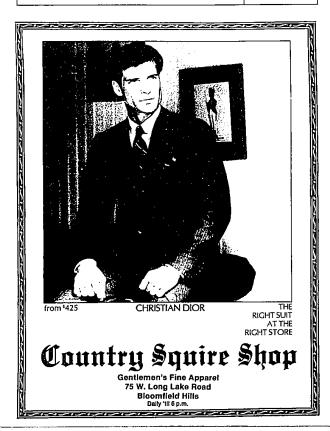


The versatility of sweatering, as in black wool knit jersey sweater, \$210, with matching serong skirt, \$220. By Anne Klein. At right, raspberry, hand knit wool sweater, \$250, over white silk, knotched collar shirt, \$190, and black, wool jersey pant, \$75. By Perry Ellis.

It is with distinct pleasure a new women's apparel shop is presented to y



Fall for sophisticated, understated knits

HAT TO WEAR when days turn crisp, leaves take on a burn-lished gleam and fall is taking shape? Ideal choices are the sweater with a skirt or pant, a mix of paisley, woven pastels, the exciting return of tapestry, black suede or a blazer and skirt.

An entire new generation is falling for so-phisticated, yet understated, looks updated from the '80s and '80s to give the '80s their own special appearance. Few would equate film director sans parell Alfred Hitchcock with being the epitome of sophisticated fashion; but the frumpy, obese and brilliant lilm maker's choices of leading lady — Tip-py Hedren in "The Birds" and Princess

Grace in "Rear Window" — were personlifications of the looks most sought after by today's woman.

The cashmere sweater set, its Jacket sweater tossed casually around the shoulders or wrapped at the hip, tops long, slim skirts or pants. The polo coat, longer by far and lean as ever, is back for good.

CLOTHING COLLECTORS have scoured clean vintage clothing emporium collections of the classic Hermes scarf in brilliant, precision patterns, and Liberty squares so distinctive in vibrant paisleys. Wear them wrapped around the head or tucked in the neckline of lush, luxurious fur

or wool wrap coats. Leather, too, makes a strong statement in bags, boots and waist wraps. Many styles are pared down versions of styles first introduced in classic Hitchcock films.

Anything reminiscent of Chanel, from T-shirts to jodbpurs, sweaters and hats to the little black dress, which is longer this year, embody the look of the '80s. Perhaps they represent a visual repudiation of the voluminous, layered looks that may prove to be Japan's biggest, and possibly only, export flop of the decade.

You are looking for sporty glamour this fall, a casual, elegant, in-the-know way of dressing that shouts its own message — cool confidence.



Shades of marigold, pink and iris are woven together by designer Zonda Nellis to create a tie-back hip sweater, roll sleeve, three-quarter length coat and

large fringed shawl, worn over soft pink, leather, stirruped pants. Pant, \$495, sweater, \$990, coat, \$605, shawl, \$495. Hattle, Inc., Birmingham.



