

business people

Elizabeth Barnes has been named manager of placement and personnel at Walsh College of Accountancy and Business Administration in Troy. Barnes received her bachelor's degree in 1982 from Eastern Michigan University.

Gary A. McMullen has been named business development manager at Koton, Blitzer & Desmond Inc. in Troy. McMullen will be responsible for developing new accounts as well as assisting the account services department in special project assignments and business expansion efforts.

Kurt W. Kerst of Bloomfield Hills has been named production manager at Thompson Advertising Productions of Farmington Hills. Kerst will be responsible for all agency print and collateral materials production and supplier relations.

Sharon J. Chudnow has been named principal buyer for the Gold Place, a gift store in Southfield. Chudnow has been with the company eight years.

Michael Bovio has been named nursery department manager of the English Gardens West Bloomfield store. Bovio is a University of Illinois graduate.

The following persons have been named to new positions at R.E. Launs Inc. in Southfield. They are: Martha Olsen to account executive, Martha Hoffman to media director and Donald Sheerin to creative director.

John J. Bailey of Farmington Hills

has been named to Anthony M. Franco's board of directors. Bailey is senior vice president with Franco. He is also a Farmington Hills parks and recreation commissioner, president of the Farmington Soccer Club and a past president of the Farmington Area Jaycees.

Joseph G. Conway of Bloomfield Hills, vice chairman of the boards of NBD Bancorp Inc. and National Bank of Detroit since 1979, retired Oct. 1 after 36 years of service. Conway joined NBD in 1949 as an account analyst in the credit department. Two years later, he transferred to city loans. He was elected assistant cashier in 1955, assistant vice president in 1954 and vice president in 1958. He was appointed group head in the city division in 1961 and was elected senior vice president in 1968. In 1971, he was appointed head of the metropolitan division. In 1973, he was elected executive vice president. Conway was elected vice chairman in 1979 and also appointed general manager of NBD Bancorp. He is a member of the boards of Reichhold Chemicals Inc., Citizens Research Council of Michigan and The Hundred Club of Detroit.

Richard E. Hofmann was among a group of Lutheran Brotherhood district representatives who successfully completed one of the fraternal insurance society's career schools. Hofmann is associated with Lutheran Brotherhood's Karl Mueller Agency, Rochester.

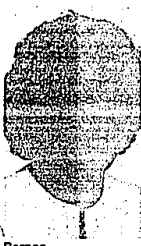
James M. Main of West Bloomfield, Detroit Sales Manager for the CBS Magazine Network, has won the CBS



Chudnow



Kerst



Barnes



Bailey



McMullen



Conway

Magazines Master Club Award for top salesmen. Main has won this award for the second year in a row.

Bruce A. Cranston of Farmington Hills has been named new sales account executive at KUKA Welding Systems & Robot Corp. Cranston received his associates degree in robotics from Oakland Community College.

Timothy J. Best has been named senior/copywriter/producer, retail service group for McCann-Erickson Detroit in Troy. Best graduated with honors from Eastern Michigan University.

Kenneth B. Allen has been named Lexan product manager for Cadillac Plastic and Chemical Co. in Birmingham. Allen is responsible for directing sales and marketing programs for General Electric Lexan sheet products throughout the Detroit area and eastern Michigan.

Frank J. Soave of West Bloomfield has been named to the sales and marketing staff at Borin/Boice Builders Supply. Soave has had more than 40 years experience in the masonry industry.

Robert F. Stoner of Birmingham has been named to the Detroit Chapter of the Financial Executives Institute's board of directors. Stoner is senior vice president — finance for Kelly Services in Troy.

John C. Foveneal of Rochester Hills has been named a partner of Touche Ross. He is a member of the Michigan Association of Certified Public Accountants and the American Institute of Certified Public Accountants.

Donald L. Foehr of Bloomfield Hills has been named to the Detroit Chapter of the Financial Executives Institute's

board of directors. Foehr is executive vice president corporate development and chief financial officer of Republic Automotive Parts.

William J. Muir of Rochester Hills has been named vice president, account supervisor for R.J. Baker Advertising Inc. in Troy. Muir will be in charge of new business efforts to expand the agency's work in the industrial sector.

Leon J. Level of Bloomfield Hills has been named vice president and a member of the board of directors for the Detroit Chapter of the Financial Executives Institute. Level is vice president and treasurer of Burroughs Corp.

The following persons have been named to new positions at K mart Corp. in Troy. They are: Joseph P. Flannery to director of K mart's board, Edward C. Andrews to vice president

of the Midwestern region based in Chicago and Robert C. McAllister vice president of the southern region.

Lemert B. Hollidge Jr. was appointed vice president and general manager of Newcor Machine Tool Co., a subsidiary of Newcor Inc. in Troy. Hollidge had been vice president of manufacturing of the Snyder Corp. of Detroit, a subsidiary of Gliddings & Lewis.

Kenneth G. Riedinger of Bloomfield Hills will join Ford Motor Co. as executive director — Special Systems Projects next week. Riedinger has been a senior vice president and a member of the board of directors of Electronic Data Systems.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 30251 Schoolcraft, Livonia 48150. Please include city of residence.

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Berline Group Inc., Birmingham, has been named the advertising and public relations agency for GM Corp., a leading computer, telecommunications and aviation leasing and remarketing company.

Executive Group Offices Inc., has opened its seventh business center located at the First Center Office Plaza, 2911 Northwestern Highway, South Atrium, Suite 300. Telephone number is 353-1400.

Korn, Womack, Stern & Associates, Southfield, has opened a branch office at 315 East Eisenhower Parkway, Suite 300, Ann Arbor, MI 48104.

Rhodita Cosmetics has a new location at the Market Street Shopping in the La Cache Boutique, 29378 Northwestern Highway, Southfield, MI 48034. Telephone number is 478-3418.

Essex Specialty Products Inc., a subsidiary of Essex Chemical Corp., has opened its Troy Laboratory at 1260-G Rankin Road in Troy.

Lampe Communications Inc., Orchard Lake, has been named by Lakeland Management Systems Inc. to handle public relations and promotion work for its land contract payment processing service

for banks and other financial institutions.

300 Services Inc., Southfield, has been awarded a multi-year contract by Michigan Bell, which entails data base marketing, computer processing and laser printing as part of Michigan Bell's "Dial 1 Plus" pre-subscription project.

GMF Robotics, Troy, and Applied Robotics, Eastham, N.Y., have entered into a three-year OEM agreement which will allow GMF to market Applied Robotics' unique line of robotic hand exchange systems and end effectors as complete GMF integrated products.

Ilank Glickman Designs Inc., Southfield, has been retained by U.S. Spas Corp. of America to develop a new prototype for their 2000 series women's clothing stores located throughout the country.

Kellman Corp., Birmingham, has completed the sale of its subsidiary Meier Metal Services Inc., to the management of the subsidiary.

D.J. Rivkin and Associates in Bloomfield Hills has been named public relations and promotions agency for The Michigan Women Magazine.

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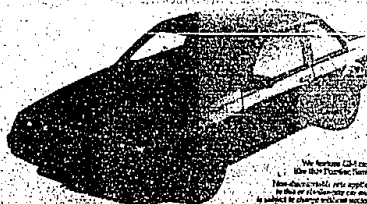
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