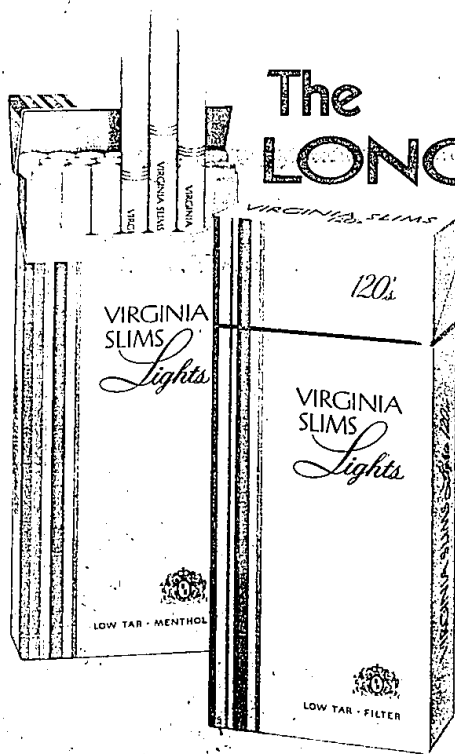


NEW VIRGINIA SLIMS

120 ^{2L}

*"Give 'em a
long cigarette
and they'll
want an even
longer one?
That's right!"*



The
LONGEST
Slims of all.

Slim, light
and extra long.

Also available in the 100mm length.

120's: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.
Lights 100's: 9 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report Feb. '85.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**