



VETERAN FIREFIGHTERS — Wilford Clark and Sod Schaefer.

Fire Dept. Makes Alger Tale

Even in his wildest dreams Horatio Alger never could have written a script to match the amazing story of the City of Livonia Fire Dept.

And the "hero" of the story got the role almost by accident—and has lived it in real life ever since.

Sitting in his office one recent afternoon Fire Chief "Cal" Roberts recalled the start and began smiling at the queer twist his life had taken.

"I was operating a gas station on the northeast corner of Plymouth Rd. at Merriman," he recalled, "when Jesse Zeigler, the township supervisor, who later became our first mayor, dropped in for a visit.

"He told me that the township had just purchased a fire truck and asked if I could store it in the rear of the gas station. He said he wanted it somewhere close to Rosedale Gardens, then our most heavily populated area.

"That was way back in 1940. I agreed to store the fire truck and we had a special phone put into our home next door to get the fire calls.

"That's how it started—and Jess gave me the job of looking after the truck and sort of managing the volunteers in case of fire."

From that humble start, the fire department

now has grown to a force of 74 men and two women with four fire stations and two more under construction.

"We ultimately will need nine stations," Chief Cal confided, "and our force is as good as any our size in the state."

"I had no idea that I was headed for a life as a fire chief the day Jess called on me," Cal recalled. "But I have been on the job ever since and have enjoyed it."

ON THE RECORD, Chief Roberts is recorded as having started in 1942. The truth of the matter is that he started before that.

It was on Dec. 7, 1941—the day the Japs bombed Pearl Harbor and the day the late FDR said, "will live in infamy"—that the "staff" answered its first call.

On the group were two other volunteers—"Sod" Schaefer and Wilford Clark—who are still members of the department. "Sod" officially went on the firemen's force in 1947 and Clark a year later.

Few fire departments have three members with records to match the service of this trio.

Wonderland gives Livonia 58 stores



Since Livonia's first and largest shopping center opened more than 10 years ago, Livonia has been known as "Wonderland Country."

Seventy-four thousand people attended the grand opening of Wonderland Shopping Center when this giant complex of stores greeted the public Thursday, September 17, 1959. Wonderland has been greeting that many people ever since that first day when Livonia's mayor said, "This is a great day for Livonia!"

"It was a great day for Wonderland with its fountain, sculpture, and distinctive architecture."

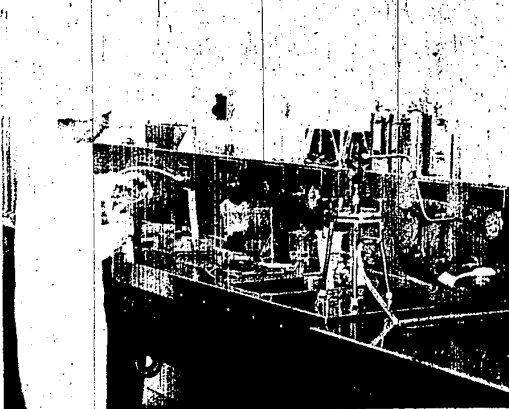
In a little more than a decade this one-stop shopping facility with its 58 fine retail and service shops has become the merchandising capital of Michigan.

WONDERLAND

PLYMOUTH ROAD AT MIDDLEBELT

LIVONIA

"A congenial area -- we're new in Livonia and pleased to be here!"



Sue Goodman, one of our Precision "Cleaning Ladies," garbed in latest Clean Room laboratory fashion complete to transparent gloves, works at a flushing bench.



Frank Austin, Asst. Lab. Director, shown above using aerospace technique to "flash" clean a typewriter.

Livonia is celebrating its 20th birthday in an era that changed the thinking of a nation from "men IN the moon" to "men ON the moon."

Contamination Control Laboratories, 13324 Farmington Road, now brings its aerospace cleaning techniques to business and industry. Originally a research organization, its cleaning methods which were developed for cleaning space vehicle components are

now available for typewriters, adding machines, printing press parts, computer accessories, laboratory glassware and precision parts.

Contamination Control's Livonia laboratory houses an ultra-clean white lab with a class 100 laminar flow clean room and a staff of technically trained skilled employees. Savings of 200-300% are possible with this firm's space-age methods.

CONTAMINATION CONTROL LABORATORIES

13324 FARMINGTON ROAD — LIVONIA