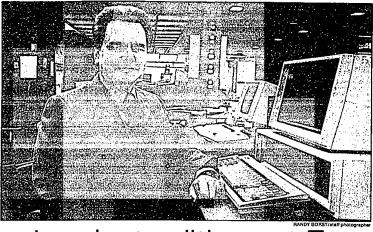
Gorald Furl, assist-fant director of the Farmington Com-munity Library, domonstrates — with the help of a microcomputer into eystem's On-Line Reference Services that pa-strone can use to retrieve business and markeling in-formation. Fur will be demonstrating the library's ser-vices this wock at the 1885 Business Expo at Cobe Hall in Detroit. microcomputer



breaks traditions at Expo ibrary

By Joanne Maliszewski

Farmington Community Library

Farmington Community Library
officials aren't willing to take a
back seat when it comes to showing
what the library has to offer.
That's why library officials accepted an invitation — considered
to be the only one extended to a liharry — to participate in the 1985
Tusiness Expo at Cobo Hall in Detroit this week.
"As far as I know, we are the only
public library that is participating,"
said Library Director Beverly Patypal.

Pal.
Besides being onfered a free
\$1,500 booth at the Expo — sponspred by International Business Expositions Inc. of Southfield — the library is participating because officials want to "raise the consciouscials want to "raise the conscious-ness" of library patrons, sald Gerald Furi, assistant library director. Despite the Farmington library's

dents are unaware of the library system's abilities. "The libraries traditionally has been thought of as places to secure bestselling books or taking the kids to children's story hour," Papal sald.

hour," Papal said.

NOW, LIBRABIES are becoming "the vanguards of the information-retireval business, We want to relay to the community that we can provide ready access to information that people foot' feel is obtainable in a traditional library." Papal said. At Cabe Hall, visitors will see just what the Farmington Community Library and others like it can offer. Library officials earlier this week took a microcomputer — date base — to show visitors how easily business information. The control of the control of

statistics and census data for mar-keting, and Commerce Business Daily listings of available govern-ment contracts. "We can do an electronic search

to secure many of the needs the business public may have," Papai

business public may have," Papai said.

Although corporations exist that rovide this type of information to business people, most charge 100-150 percent more than the library charges for the same information, she added.

An average business search costs about \$15-420. Papai said, if the information search is done later in the day — after regular business hours — the average cost is about \$2-43.

ALTHOUGH THE library is highlighting business applications of the information retrieval system at the Expo this week, the library is tapped into other types of files such as legal, Papal said. Autorneys can use the system for finding necessary case law. While the library has practicated.

While the library has participated in other Expos and shows, the busi-

ness Expo is probably the biggest so far, Papal said. Library officials are hoping that by marketing the sys-tem's abilities, more business peo-

tem's abilities, more business peo-ple in the Farmington area will take advantage of their local suburban li-brary.

The Farmington library system, Furi said, is only one of four or five suburban libraries in the Detroit area that has jumped on the elec-tronic information-retrieval

What Papal considers unique, however, is that the Farmington library system has been working with board yaystem has been working with least the last three-to-four or as THE JUMP Into electronics however, has made library officials more than ever aware of the need to market the library system's zervices. Despite officials' notion that not as many residents are aware of the library's On-Line Reference Services as should be, in this year alone, the number of electronic searches has increased 500 percent, Papai said.

Hills affiliate heads to design convention

-13. Design engineers, concerned with de-Design engineers, concerned with de-signing new products and improving conventional products, will look ahead to factories in space. Such space facto-ries will produce materials that cannot be made on earth and produce some products more efficiently than is possi-ble now.

ble now,

Discussions on manufacturing in space will cover the current status and prospects for the industrial use of space, metal welding in space, manufacturing semiconductors in space, monitoring living things, and robots in

Control Engineering Co. — an atilliate of Jervis B. Webb Co. of Farmington Hills — will be one of several Michael Grand Control Hills — will be one of several Michael Grand Control Hills — will be one of several Michael Grand Control Hills — will be control to the Control Hills — will be co

The show and conference are devoted to the design of products that are stronger, longer lasting, more energy-efficient, safer, more functional, non-polluting and less expensive to produce. The conference is sponsored by the design engineering division of the American Society of Mechanical Engineers.

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