

Two words to the wise *Service* MERCHANDISE

Sale Ends December 14

Sale 499⁰⁰ to 699⁰⁰

1/2 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
306622MLD Reg. \$699.00 ... Sale \$499.00

1 Cl. T.W. Diamond Bypass Ring.
14K yellow gold.
204632MLD Reg. \$799.00 ... Sale \$699.00

204931MLD White.
Reg. \$799.00 ... Sale \$699.00

Sale 299⁰⁰

1/5 Cl. T.W. Diamond Baguette Ruby Ring.
14K yellow gold.
72221MLR Reg. \$399.00 ... Sale \$299.00

Sale 179⁰⁰

7-Diamond Butterfly Pendant.
14K yellow gold.
64022MLD Reg. \$229.00 ... Sale \$179.00

Sale 329⁰⁰

3/8 Cl. T.W. Diamond Earrings.
14K yellow gold.
100622MLD Reg. \$399.00 ... Sale \$329.00

Sale 699⁰⁰

1/2 Cl. Diamond Pear Shape Bridal Set.
14K yellow gold.
112012MLD Reg. \$999.00 ... Sale \$699.00

Sale 499⁰⁰

1/2 Cl. T.W. Diamond Bridal Set.
14K yellow gold.
813022MLD Reg. \$599.00 ... Sale \$499.00

Sale 179⁰⁰

1/4 Cl. T.W. Diamond Earrings.
14K yellow gold.
33072MLD Reg. \$229.00 ... Sale \$179.00

Sale 197⁷⁰

1/5 Cl. T.W. Diamond Solitaire Pendant.
14K yellow gold.
72392MLD Reg. \$247.70 ... Sale \$197.70

Sale 197⁷⁰

1/5 Cl. T.W. Diamond Solitaire Pendant.
14K yellow gold.
72392MLD Reg. \$247.70 ... Sale \$197.70

Sale 197⁷⁰

1/5 Cl. T.W. Diamond Solitaire Pendant.
14K yellow gold.
72392MLD Reg. \$247.70 ... Sale \$197.70

Sale 999⁰⁰

1/2 Cl. Diamond Ring.
14K yellow gold.
109222MLD Reg. \$1299.00 ... Sale \$999.00

Sale 399⁰⁰

1/2 Cl. T.W. Diamond Pendant.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Ring Guard.
14K white gold.
421051MLD Reg. \$999.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Ring Guard.
14K yellow gold.
421052MLD Reg. \$999.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Ring Guard.
14K yellow gold.
421052MLD Reg. \$999.00 ... Sale \$399.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 249⁰⁰

1/8 Cl. T.W. Diamond On Double Rope Chain Bracelet.
14K yellow gold.
501122MLD Reg. \$299.00 ... Sale \$249.00

Sale 399⁰⁰

1/2 Cl. T.W. Diamond Pendant.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Ring Guard.
14K white gold.
421051MLD Reg. \$999.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Ring Guard.
14K yellow gold.
421052MLD Reg. \$999.00 ... Sale \$399.00

Sale 249⁷⁰

3 Cl. T.W. Diamond Wedding Band.
14K yellow gold.
910022MLD Reg. \$299.00 ... Sale \$249.70

Sale 249⁷⁰

3 Cl. T.W. Diamond Wedding Band.
14K yellow gold.
910022MLD Reg. \$299.00 ... Sale \$249.70

Sale 1399⁰⁰

1 1/2 Cl. T.W. Diamond Wedding Band.
14K yellow gold.
100222MLD Reg. \$1599.00 ... Sale \$1399.00

Sale 1399⁰⁰

1 1/2 Cl. T.W. Diamond Wedding Band.
14K yellow gold.
100222MLD Reg. \$1599.00 ... Sale \$1399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

Sale 399⁰⁰

1 Cl. T.W. Diamond Cluster Ring.
14K yellow gold.
109222MLD Reg. \$499.00 ... Sale \$399.00

*Water resistant in accordance with U.S. Government standards.

Some jewelry enlarged to show beauty of detail.

Christmas Showroom Hours

Monday through Saturday 9 am to 10 pm

Sunday 11 am to 6 pm

Our big new 1985-1986 catalog is now available at your nearest store.

SHOWROOM ADDRESSES

• BOUTIQUE, MI. Southgate Shopping Center 13831 Leland Road at Trenton Phone (313) 778-0450

• WESTLAND, MI. Across from Westland Mall 7508 Northland Boulevard Phone (313) 825-8500

• ANN ARBOR. Authorized Consumer Mail 3531 Washtenaw Avenue Phone (313) 971-3023

• ROSELAND, MI. 28754 Grand Ave. Phone (313) 778-0450

• SOUTHFIELD. 26720 Southfield Rd. Phone (313) 550-8000

• LANSING. Meridian Mall 1822 E. Grand River Ave. Phone (313) 346-8600

NEW SHOWROOM

LANSING. Delta City Shopping Center 5801 W. Bigelow Hwy. Phone (313) 322-0644

TO ORDER BY MAIL

call toll-free nationwide

1-800-251-1212

Nashville, TN residents call 615-350-2500

or write Service Merchandise Co., Inc.

P.O. Box 25120 Nashville, TN 37202

No C.O.D. Orders

All photographic, clerical, typographical and printing errors subject to correction. For the location of the store nearest you, call toll-free 1-800-SMC-INFO (or 1-800-782-4636), Serving America in 36 states.

© Service Merchandise Company, Inc., 1985 N211