

# Who's Who In Michigan Business<sup>®</sup>

Advertising Feature by Suzie Newberg

## Sherwood Studios, Where Elegance Begins!

The common denominator in modern living, necessary for personal success in today's busy world, is sophisticated comfort in all of your surroundings.

This feeling of luxury that contributes to your success can begin to materialize for you at Sherwood Studios located at the Tel-Twelve Mall in Southfield.

Sherwood Studios owned by designer Mark Morganroth, A.S.I.D., carries only the finest in all types of furniture and accessories. Henredon, Flair, Thayer Coggon Century, Emerson Leather and Directional, are just a few brand names recognized by all that savor excellence, in fine furniture to live with.

Mr. Morganroth one of the top designers in the Oakland County area, has the knowledge and experience as well as the natural talent to give your specific designing needs professionalism with flair!

Along with eight other interior designers and a staff of qualified experts in the design field, Sherwood Studios is well equipped to help you project perfection in all of your designing needs.

Mr. Morganroth takes great pride in the outstanding service record that Sherwood Studios has to offer. A contributing factor to this success is that in his employment (for his customer's convenience) is an expert finisher that takes the time to oversee all furniture before delivery which minimizes customer's inconvenience and increases customer satisfaction.

Sherwood Studios wants to stress their ability to diminish all of your designing dilemmas by allowing their experts to create the total look that's just right for any room in your home or your office.

Mark Morganroth, a perfectionist in the designing field, personally oversees every design project connected with Sherwood Studios. He feels this personalized service is reflected by his staff and projected in the studio itself, as each customer is given total quality

service, regardless of the size of the purchase they may be making. The customer is the main concern at Sherwood Studios and for this reason and for good will, the experts at Sherwood stand behind their merchandise, not only for a one year warranty but if it's a legitimate problem, they will service their customer unconditionally for the life of the furniture they've purchased.

Sherwood Studios is a full design service operation. Professional designers require a



*Deck the hall with warmth and sophisticated glamour*



*Entertain this New Year's with a Resolution to beautify your home*

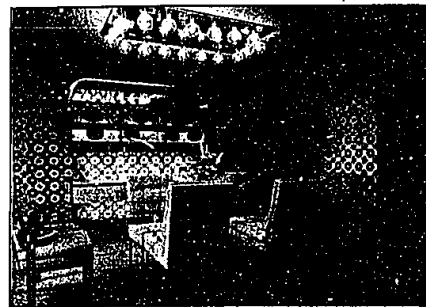
\$100. retainer which is then applied to the first \$1000. of merchandise purchased.

Mr. Morganroth the Head Designer whose expertise is of a much more technical nature requires a \$250. retainer which is then applied to the first \$2,500. worth of designing merchandise purchased at Sherwood Studios.

For the customer that would like to discuss various design problems but has already purchased their furniture, design expertise is still available at a \$50.00 an hour consult.

A free consultation is available to all of Sherwood's customers by the design experts. Mr. Morganroth and his staff encourage the customer that could easily be helped with just a few well-chosen ideas to complete that special room, to come in and discuss their various designing problems with the experts that care.

In addition to the professional services purchased when you hire Sherwood Studios to



*'Tis the season to dine in elaborate elegance*

do your designing, at no extra charge also available are the very best in painters, wall paper installers and construction experts as well as electricians if need be.

The above mentioned convenient services are all part of the professional design scheme offered to lessen the burden of redecorating to the public.

The finishing touches in all projects are very often the most important as they lend the added pizzazz, that very often completes a desired image of perfection in professional design.

For this reason Sherwood Studios offers complete accessories for the home.

Sandy Horowitz, an expert in the realm of design, operates this department of Sherwood with subtle elegance and sophistication.

Sandy's 12 years of experience with Sherwood Studios will certainly benefit the customer interested in the finest accessories available, as well as, beautiful gift items for all occasions.



*Sherwood Studios...gives many reasons to choose their expertise this Holiday Season*

Luxurious free gift wrapping in exclusive papers are offered with every purchase at Sherwood Studios.

Sherwood Studios is truly an experience in efficient elegance. All problems related to design whether redecorating an entire house, or looking for that last accessory that will complete the look you want, you can be certain all of your designing problems can be solved at Sherwood Studios.

So step into the world of elegance at the Tel-Twelve Mall...Remember...20% off is always available to all.

Sherwood Studios has the look for you...come in and watch your dreams come true!!



*Decorate your holidays with the experts of distinction*