Negative publicity concerns salon owners

"It seems the decisions have been made because of the massage parlors (raided by police)," Fucinari said. "No city council members have come in to

city council members have come in to see the difference (in what a profes-sional body massage is). Once they ex-perience the therapeutle massage, they would see there is a definite need." Faced with objections from the li-censed and certified beauty institutes and skin care salons, the Farmington Hills City Council postponed action on the proposed massage ordinance until Feb. 17.

proof of their massage training and education and must pass certification is the becoming members. Salon owners say they are in favor of the ordinance as long as their business can be exempted under the nance's provisions.

"Massage therapits in our salon are certified with these associations," Reed sald. "I wouldn't have anyone in my salon giving a massage without that certification."

While the proposed ordinance prohibits giving massages to minors, none of the beauty institutes and skin care salons caters to young people, especially younger than 18. "Eighteen years is the limit. Well only do it on younger (people) with a doctor's permission," Reyes said.

It is the proposed ordinance's prohibition of opposite sex massages that greatly concerns Reed, Fucinari and Reyes. Wagner, however, agrees with the prohibition. Bioomics, Kitty Wagner's and Autonio's have only women massage therapists.

massage therapists.

BUT REED and Fueinari maintain that the opposite sex prohibition would cause a problem in heir business because they have mile ellent and the problem of the problem

with a man who expects something other than a professional therapeutic body massage, Antonio Barone says he has no problem kicking them out.

Reed is also opposed to the opposite ex prohibition because of the possible

WAGNER TAKES a different ap-proach to the opposite sex restriction. "I have always felt women should mas-sage women, and men should massage men," Wagner said.

Also of concern to Reed, Fucinari and Reyes is the ordinance's prohibition on providing a massage in a privacy to be an important factor in providing a professional massage. fessional massage.

"You need privacy to relax," Reyes said, "You don't need other interruptions (that would occur if a massage was given in a more an open area)." To further create a relaxing atmosphere, Reyes will not speak during the hourlong massage. But mellow music is played to allow the client to relax, she said.

Reed considers a private room "es-sential. I would never want a body massage in front of somebody else. It (massages) are a very modest type of thing," she said.

If the ordinance is adopted prohibit-ing a private room, Reed said "it would be an incredible hardship. I would not do it in the open. I just wouldn't offer massages."

THE USE of a private room, as well as the concern for hygiene and care in how towels and sheets are draped on a client, are all important factors in a professional mussage, Reed and Fucinari said.

For example, without exception, a professional massage therapist absolutely will not touch sexual areas of the body, Fuchari said. "A professional doesn't touch areas (of the body) where people will flinch," she said.

A professional also will take great care in how the sheets or towels are draped on the body, allowing for mobil-ity without being forced to lose modes-ty, she said.









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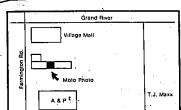
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