

What do you think of financial planning column?

Last year I received numerous calls from my readers offering valuable suggestions and criticisms for improving the effectiveness of my column. That's why the editor of Observer & Eccentric papers and I would like to formally ask your views on this column.

Please fill out the attached form and mail it to me.

Your comments will help us plan columns. We plan to publish the results of this survey in a future column.

My views on Sid Mittra's Finances and You

1. I read "Finances and You" regularly ☐ occasionally ☐ rarely ☐

2. The topics covered by Mittra are interesting: always ☐ frequently ☐ sometimes ☐ rarely ☐

3. The treatment of topics is: just right ☐ too complicated ☐ superficial ☐

4. I would like Mittra to give further references to the topics under discussion so I may obtain an in-depth information: yes ☐ no ☐

5. The once-a-week publication of the column is: too much ☐ too little ☐ just right ☐

6. In this column I would like Mittra to answer readers' question regularly ☐ sometimes ☐ never ☐

7. Two or three-part articles are: a good idea ☐ troublesome because I



finances and you

Sid Mittra

lose continuity ☐ good only occasionally ☐

8. Mittra's coverage is: well-balanced ☐ too concentrated ☐ on a few topics ☐ has no recognizable format ☐ should be broadened ☐

9. The length of the column is: just right ☐ inadequate ☐ too much ☐

10. My overall rating of this column is: excellent ☐ good ☐ average ☐ tolerable ☐ poor ☐

PART II
I would like Mittra to cover the following topics:

Additional Comments:

My name and address (optional)

Please cut out and mail to: Sid Mittra, 721 McGill Drive, Rochester 48063. EDUCATIONAL SEMINAR: Tax, investment and financial planning seminar sponsored by Observer & Eccentric

Newspapers and Coordinated Financial Planning Inc. 7-930 p.m. Thursday, April 18, at the Kingsley Inn, 1475 N. Woodward, Bloomfield Hills. For registration, call 643-8888.

Spring term for Oakland University's certificate program in personal financial planning begins the week of April 7. Courses include: survey, risk management, investment, income taxes, tax planning strategies. Instructors are associated with EconoStrat Advisory Corp.; Kopas, Kleier & Associates; Retirement Funding Corp.; Equitable Financial Services; Roney & Co.; Plante & Moran; and Touche Ross.

Advance registration is required. For details, call 370-3120, 8 a.m. to 8 p.m. weekdays.

datebook

LECTURE SERIES

Thursday, March 13 — Free lecture on change from product-oriented to service-oriented jobs begins at 7:30 p.m. in Southfield. Information: Gary Keckes, 356-0200, Ext. 2800. Sponsor: Lawrence Institute of Technology.

GRE MATH REFRESHER

Saturday, March 15 — Graduate Records Examination math refresher offered 1:30-5:30 p.m. in Rochester. Fee: \$35. Information: 370-3120. Sponsor: Oakland University.

MUSIC CONFERENCE

Saturday, March 15 — The business of music examined in Michigan Music Network conference from 9 a.m. to 5 p.m. in Detroit. Information: 577-1795. Admission: \$20. Sponsor: Wayne State University.

HOME SHOW

Saturday, March 15 to Sunday, March 23 — Builders Home Flower and Furniture show open 11 a.m. to 5 p.m. weekdays and from 10 a.m. to 11 p.m. weekends in Cobo Hall, Detroit. Adult admission: \$3.75.

SECURITIES FILINGS

Tuesday, March 15 — "Introduction to Securities Filings" course for lawyers offered from 10 a.m. to 5:30 p.m. in Southfield. Fee: \$125. Information: 763-3233. Sponsor: Practising Law Institute.

CONSTRUCTION LIENS

Tuesday, March 15 — Homeward Bound Series for lawyers on property law offered 3:30-6:30 p.m. in Troy. Fee: \$45. Information: 763-3233. Sponsor: Institute of Continuing Legal Education.

LEGAL ASSISTANTS

Tuesday, March 15 — Free panel on legal assistant career offered 7:30-9 p.m. in Rochester. Information: 378-3120. Sponsor: Oakland University.

PARALEGAL CAREER

Tuesday, March 15 — A career as a paralegal will be discussed by graduates of Oakland University 7:30-9 p.m. in Rochester. Free. Information: 370-3120. Sponsor: Oakland University.

WOMEN IN REAL ESTATE

Tuesday, March 22 — Women's Commercial Real Estate Association meets at 11:30 a.m. in Southfield. Information: Sue Harrison, 43-8307.

CONSTRUCTION FAIR

Tuesday, March 18 — Free Construction Specification Institute metropolitan Detroit Center product fair open from noon to 6 p.m. in Southfield. Information: Hele Valade. Sponsor: Construction Specification Institute.

WOMEN AND MONEY

Tuesday, March 18 — Free financial planning seminar offered 6-8 p.m. in Birmingham. Reservations: 646-0633. Sponsor: Net Wor/Financial Services & Retirement Planning.

INVESTMENTSEMINAR

Tuesday, March 18 — Free IRA investment seminars offered at 7:30 p.m. in Troy. Reservations: Gratian DeSager, 827-12. Sponsor: IDS/American Express.

PERSONNEL/WOMEN

Tuesday, March 18 — International Association for Personnel Women meets. Informant: Barbara Spears, 559-5920.

COMPUTER INTEGRATED MANUFACTURING

Wednesday, March 19 — "CIM - Solutions for Manufacturing" seminar begins at 8 a.m. in Troy. Fee: \$150. Information: Philip Levin, 445-7100. Sponsors: Coopers Lybrand, Matrix Technologies Inc.

CPA WORKSHOP

Wednesday, March 19, 26 — Certified public account workshop begins at 5:30 p.m. in Troy. Fee: \$250. 7 hours CPE recommended. Information: 642-6733.

PURCHASINGMANAGEMENT

Thursday, March 20 — Purchasing Management Association of Detroit meets. Informant: Jo Ann Mayer, 362-8881.

BUSINESS COMMUNICATION

Thursday, March 20 — Business communications fun offered from 8

a.m. to 4:30 p.m. in Troy. Non-member fee: \$65. Information: Steve Rhodes, 651-9095. Sponsors: Detroit Chapter of Business/Professional Advertising Association; Club of Detroit.

WOMEN IN BUSINESS

Thursday, March 20 — Michigan Chapter of the National Association of Women Business Owners meets. Information: Elaine Hughes, 455-4343.

ACCOUNTANTS

Thursday, March 20 — Western Wayne Chapter of the National Association of Accountants meets at 6:30 p.m. in Farmington. Information: Don Keller, 237-8848.

PATENT LAW

Thursday, March 20 — "Patent, Trademark & Copyright Law" seminar from 8 a.m. to 4:30 p.m. in Southfield. Fee: \$80. Information: 1-715-935-7509. Sponsor: National Business Institute Inc.



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