Jerry Williams of Southfield has been named president of Interior Sys-tems Contract Group. He had been vice president of contract sales with Silver's Inc.

Mickey Jones of Farmington Hills will retire April 1 after 34 years as a manufacturing engineer with Ford Mo-tor Co. Jones was a newspaper photo-grapher before he joined Ford and has been published regularly in regional and national magazines for several years.

Morcus Chang of Birmingham has joined W.B. Doner & Co. in Southfield as a copywriter. Chang will write for the WDIV-TV/Detroit, Farmer Jack Supermarkets, Little Caesars Inc., Detroit Free Press and Sohio/Gulf Oll Corp. accounts.

Jan D. Starr was presented with the H.K. McCann Award by McCann Erickson Corp. in Troy. The award is given in recognition of his outstanding professionalism and leadership. Starr is a senior vice president and management representative on the Bulck Motor Division Account.

Carl Kuntzman was named medical director at Crittenton Hospital in Re-chester Hills. Kuntzman has been with Crittenton since 1967 and previously served as chief of the department of surgery and chief of staff.

David A. Blume of Birminghom and Christine J. Duff have been named semi-senior accountants of the mansemi-senior accountants of the man-agement advisory services division at Harry M. Gordon & Co. in Bloomfield Hills.



















Catherine LaBarbera was named manager of outside sales for Spectrum Computers in Southfield. LaBarbera will head the expanding outside sales force for Spectrum, which markets Al-tos, Apple, AT&T and Compaq systems.

Joanne Antick of West Bloomfield was named director of operations for Providence Hospital Millord Center. She previously served on the manage-ment team of Pontiae Osteopathic Hos-

Joseph J. Tully of Lathrup Village was named second vice president in National Bank of Detroit's National Banking Division.

Paul L. Hall was named account su-pervisor at MG and Casey Communica-tions Inc. in Southfield.

Kimberice Phillips of Beverly Hills was named assistant manager at Jean Nicole, Twelve Oaks Mall.

Carol Martens was named assistant account executive at Stone & Simons Advertising Inc. in Southfield. Before joining Stone & Simons, Martens was an area sales representative for Pitney Bowes, Detroit.

Kathy MacManus and Gina LaClair-Palezynski were named account coor-linators at Stone & Simons Advertising

Lori Stanley was named media buyer for Stone & Simons Advertising, Inc. in Southfield.

David C. Blumenstein was named vice president, sales/marketing and government products, and Robert J. Sitter was named vice president, cus-tomer relations at Rockwell Interna-tional Corp. in Troy.

Linda A, Henderson joined the Tran-sition Team in Troy, a human resource consulting group specializing in career transition services.

The following persons have received the "Truth Weil Told" Achievement Awards irm McCann-Erickson in Troy. They are: Michael G. Priebe, James C. Moore, Deborah A. Fadool, Andrea R. Vaughan and Kelth H. Dickinson.

ficer, metropolitan corporate baking department at Comerica Bank-Detroit. Libengood joined the bank in 1983 as a loan analyst.

Michael L. Bourke of Farmington Hills was named corporate banking of-fleer, metropolitan corporate banking departient at Comerica Bank-Detroit. Bourke joined Comerican in 1983 as a

Martin Bailen of West Bloomfield was named vice president — automotive sales at Troy Mills Inc. of Southfield.

Dan L. Delling of Farmington Hills was honored by General Electric Cred-it Corp. for outstanding achievement in 1985. Delling is an account executive for GECC's manufactured housing finance department in Farmington

Marlene Lennox has joined the staff of The Talent Shop of Birmingham. She was formerly with Affiliated Models Inc.

Philip C. Kornblum has joined Newcor Inc. in Troy as corporate con-troller. Kornblum was formely control-ler-treasurer for Ovonic Thermo Elec-tric Co. in Troy.

Daniel J. Plenta of Southfield has

been named assistant banking officer for National Bank of Detroit's financial services division.

Elizabeth Patmer of Southfield has been named loan officer of National Bank of Detroit's Western Metropolitan Regional Banking Division.

Walter B. Hanson was named vice president of Pension Portfolio Advisors, a substitury of Maccabees Mutual Life Insurance Co. in Southfield, Prior to his appointment, Hanson was director of new business development for PPA.

Kenneth D. Sidlow of Bloomfield Renneth D. Sidow of Bloomfield Hills was named group creative direc-tor and James P. Stano of Troy named associate creative director on the Ca-dillac, Michigan Consolidated Gas Co. and Dow Chemical Co. accounts at D'Arcy Masus Benton & Bowles/ Bloomfield Hills.

Alan Czaruccki was named branch manager of the Troy office of Prescott, Ball & Turben Inc. Troy office. Czar-necki was the senior vice president and national director of marketing for Prescott since 1983.

Thomas R. Cunningham of West Bloomfield was named vice president-international operations at Ziebart In-ternational Corp.

Anita M. Sarafa of Southfield has joined Nordhaus Research Inc. as a regrescret analyst. Sarafa was formerly a marketing administrative trainee with, the Detroit office of the American Standards Testing Bureau.

Thomas G. Mulvibili was named partner in the CPA firm Boyes, Wright? Pittman & Moug in Farmington Hills.

Kenneth D. Holloway of Birming-ham, president of Ford Motor Cx's Di-rect barriets of Ford Motor Cx's Di-rect barriets of Ford Motor Cx's Di-rect barriets of Ford House, Johned Ford in 1949 as a Ford Division sales and marketing analyst. In 1970, ifolloway joined the Phile-Ford Corp., and in 1975 was named vice president, of business development for Ford Mid-East and Africa Inc., and was appoint-ed president of that Ford affiliate in 1991. He was named president of Ford's direct market operations in 1983.

Barbara Jeske recently opened Quarton Realty Associates at 115 W. Brown in downtown Birmingham.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please, include city of residence.

# marketplace

The 1,000th Little Caesars pizza res-taurant opened March 18 at Square Lake Road and Woodward In Boom-field Township. The company was founded in 1959 in Garden City.

Sandy Corp. of Troy has opened a New York City office.

E.I. DuPont DeNemours & Co. Inc. will put up a 40,000-square-foot auto-motive application center in Troy.

Wesley Berry Flowers will offer

franchise florist operations based on the Wesley Berry prototype store in West Bloomfield.

West Bloomlield.
Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 30251 Schoolcraft Road, Livonia 48150. Information must be received by Monday to be published in the following Thursday issue. Publication cannot be quaranteed. Information number where information cannot be well as the standard of the column that is the publication cannot be purfamed. Information number where information can be verified.



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Average for the month of	Donoghue 30-Day Average*	The Big E Insured Fund Beater**		Comerica C.O.D. Account**		National Bank of Detroit Money Market Bonus Account**		First Federal of Michigan Easy Access Account**	
ı		mercal Fa yleki	annual To rate	Negr Sign	tan 69 subraj	acreced 5 chd	arrusi Fe rate	annual Fe yi <del>ch</del> d	tare 20 Sturney
Sept '85	7.10	7.50	7.23	6.88	6.65	6.88	6.65	6.60	6.40
Oct '85	7.14	7.57	7.30	6.88	6.65	6.88	6.65	6.60	6.40
Nov '85	7.22	7.53	7.26	6.88	6.65	6.88	6.65	6.60	6.40
Dec '85	7.24	7.54	7.27	6.88	6.65	6.88	6.65	6.60	6.40
Jan '86	7.16	7.48	7.21	6.88	6.65	6.91	6.68	6.60	6.40
Feb '86	7.11	7.50	7.23	6.88	6.65	6.96	6.75	6.60	6.40

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\*The Donoghue Money Fund Average\*\* is the 30-day average of the leading money funds. Yield may vary depending on the funds.

\*\*Rates shown are effective for deposits of \$10,000 or more.

\*\*\*On balances of \$2,000 - \$9,999 the annual percentage yield is 7,30% compounded daily on an annual percentage rate of 7,05%. To achieve annual percentage yields, all principal and interest must remain on deposit for I full year as the current annual percentage rate. Rate subject to change. Your actual yield may vary.