

GRIMES Cleaners & Shirt Launderers

NOW OPEN IN OUR NEW LOCATION

FREWAY SHOPPING CENTER

38257 W. 10 MILE near Haggerty

Phone 474-3535

Open daily 6:30 a.m. to 7 p.m.; Saturday, 8 a.m. to 6 p.m.



Grimes introduces DuPont's

VALCENE®

TODAY'S CLEANING METHOD FOR TODAY'S FIBERS!

GENTLE TO ALL FABRICS After years of research, DuPont has developed Valcene, a special fluorocarbon solvent and detergent that successfully and safely cleans such difficult items as laminated or bonded fabrics, leathers, suedes, sheepskins, draperies, jeweled and ornamented garments, fur-lined or trimmed coats and hunting coats with rubber pockets.

MINIMIZES SHRINKAGE Valcene permits rapid drying of garments with little or no heat. This keeps leathers and furs soft, supple. There is less chance of abrasion damage to trim, jewels and other ornamentation. Natural oils and dyes remain in laminates, fabrics and trims. You get cleaner, brighter, odorless clothes everytime.

VALCENE® . . . EXCLUSIVELY AT GRIMES

All of your cleaning is done on our premises . . . and all done with modern new equipment designed to use the revolutionary Valcene® process and Adjust-a-drape method. We have built and equipped our new plant with you in mind . . . to give you faster, better, cleaner clothing.

your
Full Service
Cleaners & Shirt Laundry

- ALTERATIONS
- RE-WEAVING
- DRAPERIES
- BEDSPREADS
- LINENS
- SLIPCOVERS
- RUGS CLEANED IN YOUR HOME OR IN OUR PLANT



NOW... your draperies can be cleaned "like new"... and come back to you in their original length and width.

HOW LONG . . .

has it been since your drapes were cleaned? Sunlight, fumes and moisture reduce drapery life, unless cleaned regularly.

HOW LONG . . .

are your draperies? We measure them, and return them to their exact length, plus soft decorator folds, square corners, even hemlines. How do we do this?

WITH *Adjust-a-drape.*
The World's Largest Drapery Cleaning Process.

GRIMES Cleaners & Shirt Launderers

NOW . . . THREE CONVENIENT LOCATIONS

IN BY 10 . . . OUT BY 5
Monday thru Friday
Pick-up and delivery service . . . Just call

DEMERY'S SHOPPING CENTER
33210 Twelve Mile Road
GR 6-2222

FREWAY SHOPPING CENTER
38257 W. Ten Mile Road
474-3535

DOWNTOWN FARMINGTON CENTER
23350 Farmington Road
GR 4-7777

Open Mon. thru Fri.
6:30 A.M. to 7 P.M.
Saturday, 8 A.M. to 6 P.M.