GRIMES Cleaners & Shirt Launderers

NOW OPEN

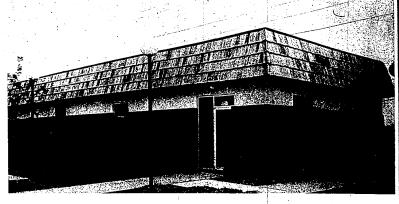
IN OUR NEW LOCATION

FREEWAY SHOPPING CENTER

38257 W. 10 MILE near Haggerty

Phone 474-3535

Open daily 6:30 a.m. to 7 p.m.; Saturday, 8 a.m. to 6 p.m.





Grimes introduces DuPont's

VALCLENE®

TODAY'S CLEANING METHOD FOR TODAY'S FIBERS!

GENTLE TO ALL FABRICS After years of research, DuPont has developed Valclene, a special livorocarbon solvent and detergent that successfully and safely cleans such difficult items as laminated or bonded fabrics, leathers, suedos, sheepskins, dappries, jeweld and ornamented garments, fur-lined or trimmed coats and hunting coats with rubber pockets.

MINIMIZES SHRINKAGE Valclene permits rapid drying of garments with little or no heat. This keeps leathers and furs soft, supple. There is less chance of abrassion damage to timi jewels and other ornamentation. Natural oils and dryes remain in laminates fabrics and trims. You get cleaner, brighter, odorless

VALCLENE® . . . EXCLUSIVELY AT GRIMES

All, of your cleaning is done on our premises . . . and all done with modern new equipment designed to use the revolutionary Valclene® process and Adjust-a-drape method. We have built and equipped our new plant with you in mind . . . to give you faster, better, cleaner clothing.

> vour Full Service

Cleaners & Shirt Laundry

- ALTERATIONS

 - BEDSPREADS
- RE-WEAVING
 - LINENS
- DRAPERIES
- SLIPCOVERS

• RUGS CLEANED IN YOUR HOME OR IN OUR PLANT



NOW... your draperies can be cleaned ''like new''...and come back to you in their original length and width.

HOW LONG...

HOW LONG ...

GRIMES Cleaners & Shirt

NOW ... THREE CONVENIENT LOCATIONS

IN BY 10 . . . OUT BY 5 Monday thru Friday Pick up and delivery

DEMERY'S SHOPPING CENTER 33210 Twelve Mile Road GR_6-2222 service . . . Just call

FREEWAY SHOPPING CENTER 38257 W. Ten Mile Road 474-3535

DOWNT OWN **FARMINGTON CENTER** 23350 Farmington Road GR 4-7777

Open Mon. thru Fri. 6:30 A.M. to 7 P.M.

Saturday, 8 A.M. to 6 P.M.