

What's your store for sporting goods?

Two words to the wise

Service

MERCHANDISE



STEARNS

Deluxe Fishing Vest. Features mesh liner, "D" ring, elasticized waist, and crotch straps. "Safety" hood with reflective tape. Specify M, L, XL.

4153FNN
Reg. \$49.97
39.97
Sale

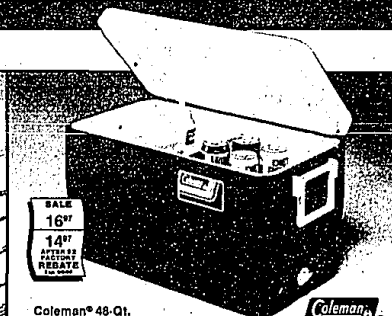


Visit our stores for a large selection of fishing rods.

Your Choice

997

Shimano Daiwa



SALE
16.97
14.97
AFTER 33 MONTHS REBATE

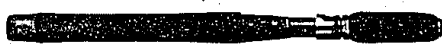
Coleman® 48-Qt. Poly Lite® Cooler. 5248A706CN
Reg. \$19.72 Sale **16.97**



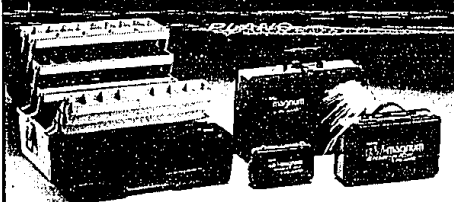
Garcia® Conolon® Hellbender® Baitcast Rod. XC56GM
Reg. \$34.94 **29.97**
Sale



Berkley® BIONIX® 5 1/2' Medium Spincast Rod. X15598KR
Reg. \$54.94 **49.94**
Sale

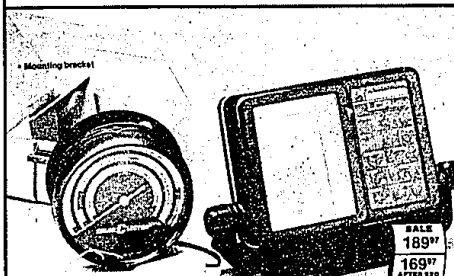


Fenwick® Matrix® 6' Spinning Rod. MGS725FEN
Reg. \$27.97 **22.97**
Sale



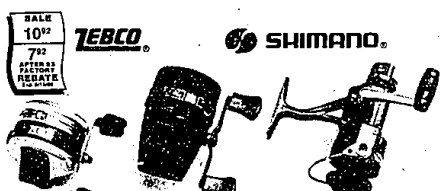
Plano® Hip Roof Tackle Box. 8500PLN
Reg. \$24.97 **19.97**
Sale

Plano® Family Pack. 3 Magnum® boxes. 1300PLN
Reg. \$19.97 **14.97**
Sale



Color C-Lector®. Helps fishermen pick best color of bait under given light and water conditions. 230LUVD
Reg. \$79.97 **69.97**
Sale

Humminbird® 2000 Liquid Crystal Recorder/Locator/Depth Finder. 2000KTC R.C. J. \$219.72 Sale **189.97**



SALE
10.97
7.97
AFTER 33 MONTHS REBATE

Zebco® 33 Spincast Reel. Straight Line® drag system. 33UCA
Reg. \$12.92 **10.92**
Sale

Shimano® Spincast With Fighting Drag® Reel. 102VHN
Reg. \$16.96 **13.96**
Sale

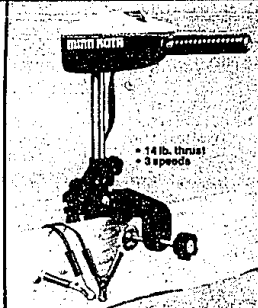
Shimano® AX200 Spinning Reel. Medium light. 200VHN
Reg. \$19.92 **16.92**
Sale



Ryobi® V-Mag 3 Baitcast Reel. Adjustable V-spool. 3VRY
Reg. \$24.82 **21.92**
Sale

Shimano® BMP15X Bantam Mag Plus Baitcast Reel. 15VHN
Reg. \$47.86 **39.86**
Sale

Ryobi® SX2N Medium Spinning Reel. Folding handle. SX2VRY
Reg. \$9.96 **9.96**



• 14 lb. thrust
• 3 speeds

Minn Kota Trolling Motor. Features 3 speeds, 14-lb. thrust, 30" shaft, and telescoping twist grip handle. 25WINMK
Reg. \$99.84 **74.84**
Sale

Sale Ends Wednesday, April 30

†Indicates manufacturer's rebate available. Factory rebates paid directly to the consumer by the manufacturer.

• **SOUTHGATE**
Southgate Shopping Center
13851 Eureka Road at Trenton
Phone (313) 281-0160

• **WESTLAND**
Across from Westland Mall
7368 Nankin Boulevard
Phone (313) 525-8600

• **ANN ARBOR**
Arborland Consumer Mall
3531 Washtenaw Avenue
Phone (313) 971-3022

• **ROSEVILLE**
28794 Gratiot Ave.
Phone (313) 772-6858

• **SOUTHFIELD**
28720 Southfield Rd.
Phone (313) 559-6000

• **LANSING**
Meridian Mall
1992 E. Grand River Ave.
Phone (517) 349-6600

• **STERLING HEIGHTS**
Clinton Valley Mall
Across from Lakeside Mall
Phone (313) 254-2200

• **NOVI**
43635 W. Oaks Drive
Across from 12 Oaks Mall
Phone (313) 348-8970

• **NEW SHOWROOM**
• **LANSING**
Delta Cir. Shopping Ctr.
6801 W. Baginaw Hwy.
Phone (517) 323-0944

Sporting Goods
Your store.™

HOURS: MONDAY-SATURDAY 10 A.M.-9 P.M.
SUNDAY 11 A.M.-5 P.M., ANN ARBOR SUNDAY NOON TO 5 P.M.



All photographic, clerical, typographical and printing errors subject to correction. For the location of the store nearest you, call toll-free 1-800-5MC-INFO (or 1-800-732-4338). Serving America in 30 states.

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