OU is offering training in financial planning

Mittra

The Oakland University program developed one year ago to overcome deficiencies in personal financial planning professional development programs was well received and now is in stage two — modified to allow for certification as a financial planner.

planner, sidentificate pro-planner, sidentificate pro-gram in personal financial planning will find adouble advantage. First, the professional program's initial six courses are reorganized to follow the same sequence as the six examinations for the CFP (certified financial planner) designation, which is becoming more important to investors and practitioners alike.

reactitioners seek to remain at the forefront of the ever-changing financial services industry.

constitutioners seek to remain at the forefront of the ever-changing financial sorvices industry.

Oakland University has applied and anticipates curriculum approval to certify the CFP designation — the badge of professional competence.

This designation is conferred by the international Board of Standards and Practices for Certified Financial Planners. Is it on that board.

Second, the main thrust of the Oakland University program prevails: Combining financial theory and concepts with practical applications.

Investors and practitioners alike.

INVESTORS FACE selecting qualified consultants from a field of



finances and you

course is our advisory council's philosophy of emphasizing the planning process itself, including the development of counseling ability. Human interaction skills, so important for financial planners, are neglected in other professional programs.

With this depth in curriculum, the Oakland University program pre-

pares professionals to

Sit for the CFP, the new IBCFP exams without formally enrolling in the college's CFP program. The first exam will be given in May 1987.

Add financial service skills to supplement their professional capa-bilities as bankers, real estate and securities brokers, trust officers, at-

tioners in a rapidly evolving protes-se. Enter a career area that indi-cates a phenomenal potential for growth, considering the changing tax picture, increasing interest in apphis-ticated financial products, uncertain fature for Social Security and ever lacreasing numbers of two-income families.

FALL TERM of the certificate program in personal financial plan-ning begins Sept. 22. You can obtain detailed information about Oakland University's revised certificate pro-gram in personal financial planning

torneys, CPAs, insurance and investment advisers with training in order to offer full financial planning services to clients.

Sharpen competency as practitioners in a rapidly evolving profestioners in a rapidly evolving profession of the control Seminar; Main Tople "Impact of Proposed Legislation on Your 1986 Investment, Tax and Rethrement planning." The seminar, sponsored by Observer & Eccentric Newspapers and Coordinated Financial Planning Inc., will be 19-30 p.m. Thursday, Sept. 11, at the Bloomfield Township Library, 1099 Lone Pine, Bloomfield Hills.

For Information or reservations.

For information or reservations, call 643-8888.

Sid Mittra is director of the cer-tificate program in personal finance at Oakland University and president of Coordinated Fi-nancial Planning Inc.

business people

Norman G. Milley of Orchard Lake will retire Feb. 1, 1987, from his position as president of the K mart stores group and director in Troy. Milley has been with the cor-poration for 45 years. In 1941 he en-tered employment with S.S. Kresge Co. as a stockboy in Everett, Mass.

Paula Drummand of Rochester has been selected as one of seven Hardee's restaurant managers that will board Hardee's Food Systems' corporate jet at the City Airport, bound for a whirelym fishing trip. The managers are part of Hardee's unique Detroit area 'enterpeneur program.' And the lishing trip is an incentive program and Hardee's way of saying "thank you" to its employees.

Shelly Gower of Farmington Hills has Joined the metropolitan Detroit office of Grant Thornton, the nation's ninth largest accounting and management consulting firm. Gower, an audit assistant, earned a bachelor's degree in accounting from Walsh Collego.

Ronald F. Miller of Troy has been named marketing and sales mana-ger North America, for the newly-formed Selective Electronic, Inc. (Selcom) Foundry Division. Miller joined Selcom in 1985 as a sales en-gineer

Rochelle Lieberman, owner and Rochelle Lieberman, owner and travel counselor with Gateway Trav-el Service in Southfield, recently participated in a seminar on vaca-tion travel in New York City spon-sored by the national Institute of Certified Travel Agents, Mrs. Lieberman is a resident of Bloom-field Hills.

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Peter Herrmann of Troy has re-cently joined the Voplex Corporation as director of marketing at their De-troit sales office. Mr. Herrmann has been associated with the plastic nutomotive parts supply industry for over 20 years.

Louis Segel, CSM, has joined Barry M. Klein Real Estate, Inc. of Southleld as director of property management and corporate linance. Segel, an accountant and certified shopping center manager previously managed Wonderland and Macomb Malls and served with Schostak Brothers for 14 years.

Dodle C. David has joined the firm of Jannotta, Bray & Associates, Inc., of Birmingham as a consultant. Most recently, Bray was vice president and personnel manager for the \$500 employee retail division of Comerica Bank. She holds a bachelor's degree from Bowling Green State Universi-ty in Ohio.

Wallace Sampson, a first vice-president of E.F. Hutton and mana-ger of the firm's Southfield office, has been anmed to Hutton's 1986 president's club. Sampson joined Hutton in 1971 and is a resident of Bloomfield Hills.

Mary Ann Robb and Cynthia Mordaunt have Joined MG and Casey Communications, inc. as account supervisors. Ms. Robb will be responsible for the development, planning and implementation of various account activities and projects. She holds a bachelor's degree with honors in political science and political marketing from the University of Michigan. Ms. Mordaunt will be responsible for organizing, planning

and overseeing the implementation of various account activities and projects. She has a master's degree from Baldwin-Wallace College in Berca, Ohlo and a bachelor's degree in history from George Washington University in Washington, D.C.

Dennis J. Mooradian, a senior vice president of E.F. Hutton and mana-ger of the firm's Renaissance Center office, has been named to Hutton's 1986 president club. Mooradian joined Hutton in 1977 and is a resi-dent of Franklin.

Michael Gerard has joined the in-dustrial real estate division of Ca-chalano & Company, Inc., a Southfield based office. He will be specialting in sales and leasing of industrial real estate. Gerard is a graduate of Mich-igan State University where he re-cently received a masters of busi-ness administration degree in finance.

David B. Ertz has been appointed regional manager of E.C. Jordan Co., Central Region office in Southfield. Mr. Ertz has been acting manager of this office since Oct. 1985. He has been with E.C. Jordan Co. for 10 years

Thomas H. Harvey of West Bloom-field has been appointed new sales account executive at the KUKA Welding Systems and Robot Corporation. Mr. Harvey will have account sales responsibility for the complete line of KUKA robots and systems for all General Motors plants. He is a mechanical engineering graduate from Wayne State University.

James L. Embree of Farmington Hills has been named vice president

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and senior account officer of the re-gional banking division at Manufac-

William R. Goudie of Rochester has been named vice president and senior account officer in charge of the midwest correspondent services division at Manufacturers National Bank of Detroit. He was formerly president of Manufacturers Bank of Southfield. Goudie holds a bachelor of arts degree from Albion College and a masters of business administration from the University of Michigan. He is also a graduate of the Stonier Graduate School of Banking at Rutgers University.

Michael W. Hardy of Southfield has been named second vice presi-dent and account officer of the com-mercial financial services depart-ment at the Manufacturers National Bank of Detroit.

Thomas P. Fodell of Rochester has been appointed manager of automolive transmisson sales at Associated Spring in Livonia. Fodell Joined the company in 1979 as a territory sales representative. He is a graduate of Walsh College and currently enrolled in an masters program at Oakland University.

John Fossen of Farmington has been named weekend sports anchor at WJBK channel 2. Fossen joined channel 2 in 1985 as a sports report-

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er. He received his bachelor of arts degree from Central Michigan Uni-versity.

Paul J. Tomilo of Farmington has joined the professional staff of the international public accounting and consulting firm of Deloitte Haskins & Sells in Detroit. Tomilo is a recent

Young & Rubleam of Detroit have announced the following promotions: Kathleen Karglan and Sally Rouse have both been an announced the second and the second a

ka have both been promoted to esti-mators; Matthew Cline has been pro-mated to account executive; and mators; Matthew Cline has been pro-moted to account executive; and Carmen Gabriel and Cheryl Patrick have both been promoted to traffic coordinators,

Robert S. Mresineki has been appointed to the position of assistant vice president and manager of the residential mortgage department at Liberty State Bank and Trust. Mr. Mrozinski has approximately twenty years of residential mortgage and commercial bank experience. He has a bachelors degree from the University of Detroit and is a graduate of the University of Michigan Extension School for real estate.

Submit information on Submit information on new employees, promotions and re-tirements to Business Editor, Ob-server & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence:

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