

datebook

● COMPUTING MACHINERY

Thursday, Oct. 30 — Association for Computing Machinery meets at 6:30 p.m. in Bloomfield Hills. Information: Joe Tytki, 262-3846.

● WOMEN'S ECONOMIC

Thursday, Oct. 30 — Women's Economic Club meets. Information: 963-5088.

● INTERMEDIATE COMPUTER

Thursdays, Oct. 30 to Nov. 20 — "Intermediate Computer Using Lotus Symphony" will be offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Sponsor: Cranbrook Schools.

● BEGINNING SPREADSHEET

Thursdays, Oct. 30 to Nov. 20 — "Beginning Spreadsheet Using Lotus Spreadsheets" will be offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Sponsor: Cranbrook Schools.

● INSTRUCTIONAL TECHNOLOGY

Friday, Oct. 31 — "The Instructional Developer as an Internal Consultant" will be offered 9 a.m. to 4 p.m. in Detroit. Non-member fee: \$85. Information: Pat Leibowitz, 478-4526. Sponsor: Michigan Society for Instructional Technology.

● SMALL BUSINESS CONFERENCE

Saturday, Nov. 1 — "Target for Success: Building for Excellence III" conference offered 8 a.m. to 4 p.m. in Royal Oak. Fee: \$25. Information: Elaine Glasser, 853-0595. Sponsor: Michigan State University Cooperative Extension Service.

● SMALL BUSINESS

Saturday, Nov. 1 — Free small business management workshop begins at 10 a.m. in Troy. Information: 542-4220. Sponsor: Small Business Management Schools.

● START A BUSINESS

Thursdays, Nov. 4 to Dec. 9 — "How to Start a Successful Small Business" offered 7-10 p.m. in Troy. Fee: \$295. Information: 542-4220. Sponsor: Small Business Management Schools.

● BUSINESS EXPO

Tuesday-Thursday, Nov. 4-6 — Business expo runs for three days in Detroit. Information: 569-8290.

● COMPUTER ACCOUNTING

Thursdays, Nov. 4-25 — "Small Business Computerized Accounting System" will be offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook Schools.

● INTRODUCTION TO PCs

Wednesday, Nov. 5 — "Introduction to Personal Computers" will be offered 8:30 a.m. to 4:30 p.m. in Detroit. Fee: \$175. Information: Claudia, 577-4449. Sponsor: Wayne State University management school.

● SERVICE VENDORS FAIR

Wednesday, Nov. 5 — Michigan Employees Services and Recreation Association hosts vendors fair 5:30-8:30 p.m. in Southfield. Information: Les Crosby, 259-7500.

● ON THE TELEPHONING

Wednesday, Nov. 5 — "Effective Telephone Communication" will be offered from 8:30 a.m. to noon in Southfield. Fee: \$65. Information: Barbara Weisman, 358-2121.

● NEW TAX LAWS

Wednesday, Nov. 5 — A free teleconference, "Executive Briefing on the New Tax Law" will be offered 1-4 p.m. in Detroit. Information: Debra Beller, 873-7100 Ext. 145. Sponsor: WTVS-TV, and Peat, Marwick, Mitchell & Co.

● ROBOTICS

Wednesday, Nov. 5 — "The Second Coming of Robotic" begins at 4 p.m. in Southfield. Non-member fee: \$20. Information: 763-9757. Sponsor: Michigan Technology Council.

● IMAGE

Wednesday, Nov. 5 — "Your Professional Image" will be offered 1-4 p.m. in Southfield. Fee: \$65. Information: Barbara Weisman, 358-2121.

● RUN A BUSINESS

Wednesdays, Nov. 5 to Dec. 10 — "How to Run a Successful Small Business" offered 7-10 p.m. in Troy. Fee: \$295. Information: 542-4220. Sponsor: Small Business Management Schools.

● MANAGING FOR PROFIT

Wednesdays, Nov. 5 to Dec. 10 — "Managing for Profit" offered 7-10 p.m. in Troy. Fee: \$295. Information: 542-4220. Sponsor: Small Business Management Schools.

● REAL ESTATE

Thursday, Nov. 6 — "Special Class-Dual Agency" offered 8:30

a.m. to 4:30 p.m. in Detroit. Non-member fee: \$35. Information: 862-4000 Ext. 240. Sponsors: Marygrove College, Michigan Association of Realtors.

● DIRECT MARKETING

Thursday, Nov. 6 — Direct Marketing Association of Detroit meets. Information: 961-9720.

● COMPUTER GRAPHICS

Thursday, Nov. 6 — National Computer Graphics Association meets at 6 p.m. in Bloomfield Hills. Information: Sue Sanderson, 370-1221.

● INVESTING

Thursdays, Nov. 6-20 — "Investment Planning... 1986 and Beyond" begins at 7:30 p.m. in Bloomfield Hills. Fee: \$10. Information: 645-3635. Sponsor: Cranbrook Schools.

● MOTIVATION

Thursdays, Nov. 6-20 — "Motivation for Success" begins at 7:30 p.m. in Bloomfield Hills. Fee: \$25. Information: 645-3635. Sponsor: Cranbrook Schools.

● FOREIGN WORKERS

Friday, Nov. 7 — "Taking the

Mystery Out of Employing Foreign Workers" offered from 8 a.m. to 5 p.m. in Detroit. Fee: \$195. Information: 871-8600. Sponsor: International Institute.

● CPA WEEKEND

Friday-Saturday, Nov. 7-8 — CPA Weekend will focus on 1986 Tax Reform Act. Registration fee: \$15. Per-course fee: \$15. Information: 370-3120. Sponsor: Oakland University.

● RELIGIOUS FINANCE

Saturday, Nov. 8 — Free "Congregational Finance" seminar will be offered from 9 a.m. to 2:30 p.m. in Birmingham. Information: 225-3490. Sponsor: NBD Bancorp, Ecumenical Theological Center.

● GRE WORKSHOPS

Saturdays, Nov. 8-Dec. 6 — Graduate Record Examination workshops will be held from 9 a.m. to 12:30 p.m. (9 a.m. to 3 p.m. Nov. 29) in Rochester. Fee: \$95. Information: 370-3120. Sponsor: Oakland University.

● EXECUTIVE WRITING

Monday, Nov. 10 — An "Executive Writing" workshop will be held in Detroit. Non-member fee: \$225. Information: 964-4000. Sponsor: Greater Detroit Chamber of Commerce.

● SME CONFERENCE

Tuesday-Friday, Nov. 11-14 — Autotech '86, Computer and Automated Systems Association of the Society of Manufacturing Engineers' annual conference and exposition on the automated, integrated factory, is in Detroit. Information: 271-0777.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft Road, Livonia 48150. Information must be received by Monday to be published in the following Thursday issue. Publication cannot be guaranteed. Information should contain a daytime telephone number where information can be verified.

D.P. AND SYSTEMS PROFESSIONALS

ASIM ASSOCIATION FOR SYSTEMS MANAGEMENT PRESENTS
INTEGRATION STRATEGIES FOR THE 80'S
Friday, November 7, 1986 8:00 a.m. to 5:00 p.m.
Holiday Inn - Fairlane Conference Center
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SEMINAR TOPICS:

• Management Issues

• Systems Development

• H/W Integration

• Advance Technology

KEYNOTE ADDRESS: "The Burroughs and Sperry Merger"

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