Full-size ability. Compact agility. The new mid-size Dodge Dakota.

Quick but not too small. Powerful but not too big. The new mid-sized Dodge Dakota is a lean new breed of American pickup. And it's bred to take its full-sized competition head on.

Full-Sized V-6 Power: Available 3.9L V-6.

Available 3-75. V-0.
Dalotta hauls like a full-sized pickup.
Bocause under the howl beats the beart of a full-sized pickup. An available 3-91.
V-6 with 5-500 pounds of towing capacity, with properly equipped. More pull than some full-sized Fords and Chevys.

Full-Sized Payloads: 1,250 to 2,550 lbs.

1,220 to 2,350 to 5.

When it comes to shouldering a heavy lead, Daloon is a real workhorse. With almost as much standard psyknad assessure fill-sized Ford and Chevy pickups. And you can handle up to 2,550 pounds maximum available psyload without losing a step. Choose our longhed model and you can even take on a 488 sheet of plywoxld with the tailgate closed.

Full-Sized Seating: Three Across.

Dakota rides big. So comfortable, it feels almost as roomy as its ungainty compettors. With a wide open territory on the inside. An honest three across seating.

Almost a Thousand

\$7,529

For all its full-sized traits, Dakota weighs in at a truly mid-sized price. But even equipped with an optional V-6 and eight-

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oot bed, Dakota is still list priced hundreds ess than the cheapest full-sized Ford and Chevy.

So, if you don't have to, why pay more? The new mid-sized Dodge Dakota. It's America's new thoroughbred.

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THE BEST BUILT, BEST BACKED AMERICAN TRUCKS
ARE RAM TOUGH*

