

THE DETROIT AUTO SHOW

COBO HALL JANUARY 10-18, 1987

Auto show accelerates!

THE 71ST DETROIT Auto Show begins its annual nine-day run Saturday, Jan. 10 at Cobo Hall.

More than 500 new cars and trucks will be exhibited in Cobo's four halls. Show-goers will see the premiere of several 1987 and 1988 vehicles and concept cars, new high-tech displays, and new musical and video productions.

Tickets are \$4.75. Children 12 and under accompanied by an adult are admitted free. Senior citizens are also admitted free. The show is open from noon to 10:30 p.m. on weekends; 2-10:30 p.m. weekdays.

Here are some highlights:

AMERICAN MOTORS CORP.

- Special showing of "America's Fastest Pickup Truck" — the 1987 Jeep Comanche. Capable of exceeding 141 mph, the Jeep Comanche set world speed records last September.
- Detroit debut of the 1988 Re-

nault Medallion sedan and station wagon, and the 1988 Renault Alpine sports car.

- Jeep Comanche Thunderchief — a "show" pickup truck set on monster wheels.
- Premiere of the 1987 Jeep Cherokee Limited, a luxurious sport utility vehicle.

BUICK MOTOR DIVISION:

- New LeSabre T Type and NAS-CAR racing series LeSabre.
- Patty Moise, two time champion of the Kelly American racing series, will narrate Buick's new engine display.
- B.T., Buick's talking satellite, demonstrates advanced technology by conversing with showgoers.

CADILLAC MOTOR DIVISION

- The Corsica Sedan, Beretta two-door coupe and the GMT 400

full-size truck make their Detroit debuts.

- Chevrolet's Show Scan mini-theatre features a short film introducing the Corsica and Beretta.
- Singing and dancing by the "Heartbeat of America" dancers and the "Doublemint Twins", Candi and Randi Brugh.
- Magic by Mark Sweet.
- The Express, a concept car designed for high-speed, inter-urban travel.

CHRYSLER CORP.

• Chrysler-Plymouth Exhibit: Maserati premiere, debut of the long wheelbase extended Voyager; unveiling of the new LeBaron; a cutaway Voyager; Chrysler's new concept vehicle.

• Dodge Division Exhibit: Unveiling of long wheelbase extended Caravan; brand new futuristic show sport coupe called the 91 X.

• Dodge Truck Exhibit: "Dakota

Dave" robot show featuring a Dakota pickup truck that talks and sings.

FORD MOTOR DIVISION:

• New 1987 Thunderbird Turbon Coupe, Mustang GT and F-Series Truck.

• Technological displays of advanced braking, handling and safety system, including an air-bag display and automatic passenger restraint system.

GMC TRUCK DIVISION

• All new peace age exhibit featuring a theatre stage, two turntable and a laser light extravaganza.

• First view of the Sierra Pickup, GMC's newest, technologically advanced full-size pickup, accompanied by the GMC Sierra Dancers.

• Special edition Duck Truck Suburban to celebrate Ducks Unlimited 50th anniversary.

HONDA MOTOR CO.

• New Acura Division display featuring the 1987 Acura Legend and Integra.

LINCOLN-MERCURY DIVISION:

• Detroit debut of the 1988 Lincoln Mark VII, Lincoln Town Car, Mercury Tracer and Merkur Scorpio.

- Redesigned 1987 Mercury Cougar.
- A concept Lincoln designed by Vignale.
- Robot Sico from International Robotics.

MAZDA:

- New B2600 4 X 4 truck.

NISSAN:

• Introduction of the 300-ZX sports car and Pathfinder sport utility vehicle.

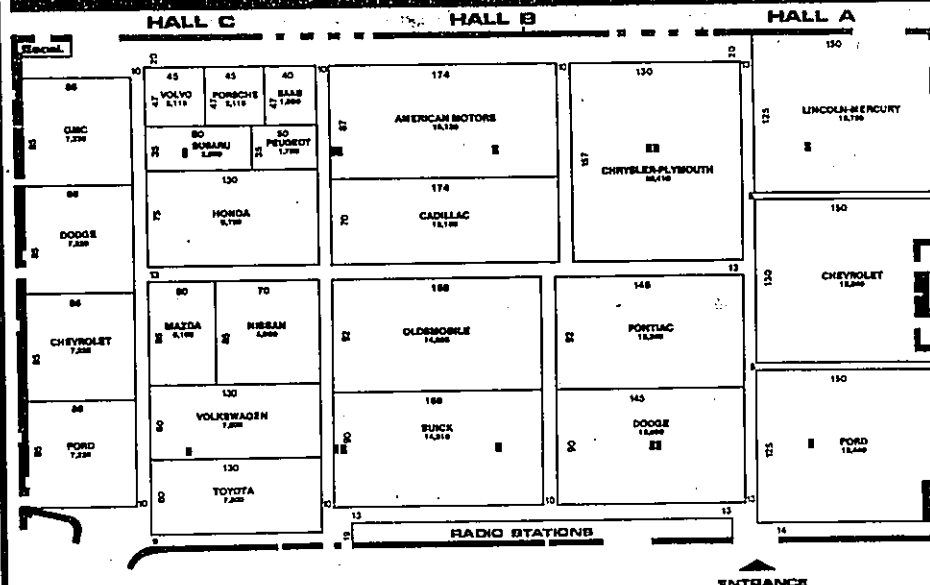
• Eight-screen video presentation that gives viewers a "life-like" ride in the new 300 ZX and Pathfinder.

• Debut of the Nissan Pulsar NX and Nissan mini-van.

OLDSMOBILE DIVISION:

• Debut of the Aerotech, Oldsmobile's new high-performance test car.

Where to find exhibits



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