

business people

Michael L. Waranlak was named creative director at Campbell, Henry & Calvin Inc. in Farmington Hills. He had been with Detroit Art Services and the Herman/Fangborn Design Group.

Frederick Adani was named account manager for C&T Technical Services, a Cross & Trecker Corp. in Bloomfield Hills. Adani had been account manager at Technical Services Inc.

Charles B. Kitz of Farmington Hills was named general marketing manager for the Dodge division of Chrysler Motors. Kitz will direct all the marketing, advertising, merchandising, sales promotion and strategic planning activities for all the car lines sold under the Dodge name.

Jeff Abbott of Birmingham was named president of W.B. Doner and Co. in Southfield. Previously, Abbott was with Leonard, Monahan, Saabye in Providence, R.I.

Cathy A. McComas of Farmington Hills was named director, wellness services for the Medical Institute for Health Promotion. McComas will coordinate strategic planning, life-style education, and marketing.

Paul H. Goldsmith of West Bloomfield was appointed corporate assistant vice president of real estate by the board of directors of Perry Drug Stores Inc. Previously, Goldsmith was with K Mart Corp. in Troy.

Frank Patak joined Kiroc Realty & Development Ltd. in Bloomfield Hills as building systems manager. Patak will be responsible for the environmental systems of Kiroc properties. Prior to joining Kiroc, Patak was project manager for development with Schostack Bros.

Beth Lyons was named account executive at Casey Communications Management in Southfield. Prior to joining Casey, she served as a public relations administrator for Allied Automotive in Southfield.



Waranlak



Adani



Kitz



Abbott



McComas



Goldsmith



Patak



Lyons



Cummings



Clayton

Chris Cummings of Birmingham was named vice president, information and technical services group for the Michigan Credit Union League. Prior to joining MCUL, Cummings was the president and chief executive officer of the Idaho Credit Union League.

Debra Clayton of Farmington Hills was named director of public relations for the Michigan Credit Union League. Prior to joining MCUL, Clayton was director of marketing and public relations for the Midwest region of Camp, Dresser & McKee.

Steven D. Oesterle of Bloomfield Hills was named a partner in the financial services group of Ernst & Whinney, Oesterle, who joined the firm in 1975, is responsible for coordinating corporate acquisition and divestiture activities for Ernst & Whinney clients.

Gary Rom joined W.B. Doner and Co. in Southfield as creative group supervisor. Most recently Rom was with D'Arcy Masius Benton and Bowles in St. Louis, Mo.

Rebecca A. Kantz of Birmingham joined Roney & Co. Dearborn, as an account executive. She will be responsible for individual investment accounts.

Terece James Counihan of Bloomfield Hills was named vice president/treasurer of Peninsular Steel Co. He had held similar positions with Latz Associates and L&L Wine World.

Michael Pitzer of Southfield joined W.B. Doner and Co. in Southfield as creative group supervisor. Pitzer was with BBDO in San Francisco, Calif., as senior art director.

Sarah McCandless of Birmingham was named assistant vice president of National Bank of Detroit's western metropolitan regional banking division. McCandless has been an NBD employee for more than three years.

Michael G. Mullen of Bloomfield Hills was named investment officer of National Bank of Detroit's trust investment division. Mullen has been with NBD for more than two years.

Chris Kelley of Troy was named art director at W.B. Doner and Co. in Southfield. Kelley joined Doner in May 1986.

Jodi Germain was named account executive at Dawber & Co. Inc. in Southfield. Before joining Dawber & Co., she was marketing consultant for Brim and Associates of Portland, Ore.

James Abhassian joined Computer Consulting Services Inc. in Troy. Abhassian previously worked as a systems engineer for Tandy Business Products.

Joseph P. McCabe of Rochester was named corporate assistant vice president of security by the board of directors of Perry Drug Stores Inc. McCabe came to Perry in 1986 from Liquid Carbonic Industries in Chicago, Ill.

Dale Jarosz of Rochester Hills was named assistant art director of French & Rogers Inc. Jarosz is responsible for the design and layout of advertisements, brochures and direct mail for the firm's various clients. Previously, he was an artist at the Ad Shop.

Patricia G. Gajdzik joined the staff at French & Rogers Inc. in Troy as a bookkeeper. Previously she was employed at Guardian Underwriters Insurance.

Douglas J. Cogger joined Kilaby-Roberts in Farmington as an outside sales representative for the company's Detroit area Tubing and Specialty Bar Center. Prior to joining Kilaby-Roberts he was a sales representative for Marmon Keyston.

David Austin of Farmington Hills was named account executive/advertising consultant for Campbell, Henry & Calvin Inc. Austin had been an account executive for Detroit Art Services.

James C. McDonald was named sales manager-automotive industry for Votrax International Inc. in Troy. McDonald will be responsible for generating sales and servicing automobile industry accounts nationwide. He joins Votrax from Automatic Data Processing.

Amy and David Long of West Bloomfield have been named Texas Style Potato Chip Distributors for Michigan.

John Johnson of Birmingham

joined Bassett and Bassett Inc. as director-investor relations. He was previously vice president-finance of the Detroit Edison Co.

Richard C. Curran has retired as chairman and chief executive officer of Borg-Warner Automotive Inc. in Troy. Curran had been with the company for more than 30 years. Curran joined Borg-Warner in 1957 and held numerous managerial positions at Morse Chain. In 1969, he was named executive vice president of the unit, and president and general manager in 1979. He was named chairman and chief executive in May 1985 after serving as president since 1984.

Richard J. Doyle, president of Borg-Warner Automotive Inc. in Troy, has added the title and responsibilities of chief executive officer. Doyle was named president Jan. 1, 1986. Doyle joined Borg-Warner in 1985 with Borg-Warner Acceptance Corp.

Steven G. Gordon of Bloomfield Hills was named senior vice president of the Byron W. Terlice Co. He will have overall responsibility for the hiring, training and managing of the company's sales and leasing staff. Gordon has been with the Terlice organization for nine years.

John R. Boyd of Farmington Hills was named vice president, industrial division of the Bryon W. Terlice Co. He will have primary responsibility for the industrial sales and leasing activities.

F. Dale Whitten of Birmingham

was named vice president for planning and development for the Daughters of Charity National Health System, the sponsoring corporation for Providence Hospital in Southfield.

Michelle Swigart has been named sales manager for The Wedding Pages of Michigan Inc. based in Troy. Swigart has an extensive background in sales and customer service.

David W. Drazler of Troy has been named North American marketing manager for NDC Systems Inc. He had been a sales representative for Elwell-Parker Inc., Farmington Hills.

Darrel E. Dinger of Rochester has been named assistant controller of the truck & bus group financial staff for General Motors. Dinger began his career with General Motors in 1957.

Michael Delaney and Randy Sosnowski were named district managers of Arbor Drugs Inc. in Troy.

Thomas G. Schlavi received his Certified Travel Counselor certification in recognition of successfully completing educational and professional criteria. Schlavi is chairman of Sanders Travel and the Professional Business School of Travel, Farmington Hills.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

datebook

● **FAITH INVESTING**
Thursday, Jan. 29 — "Faith Investing: Supporting Your Moral Values" will be offered at 3:30 and 7:30 p.m. in Southfield. Free. Information: 567-2300. Sponsor: E.F. Hutton

● **CAREER CHANGE**
Thursdays, Jan. 29-Feb. 19 — "Careers in Transition" workshop offered 7-10 p.m. in Bloomfield Hills. Fee: \$60. Information: 370-3033. Sponsor: Oakland University continuum center.

● **SMALL BUSINESS**
Thursdays, Jan. 29-March 5 — "How to Run a Successful Small Business" offered 7-10 p.m. in Dearborn. Fee: \$295. Sponsor: Wayne State University.

● **SMALL BUSINESS**
Monday, Feb. 2 — "Organizing a Merchant Association" offered as part of "In Business in Detroit" workshops 9:30-11:30 a.m. in Detroit. Fee: \$20 per workshop. Information: 577-4650. Sponsor: Wayne State University.

● **BEGINNING SPREADSHEET**
Mondays, Feb. 2-23 — "Beginning Spreadsheet Using Lotus Symphony" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook P.M.

● **SMALL BUSINESS**
Tuesday, Feb. 3 — "Tapping the Sheltered Market" offered as part of "In Business in Detroit" workshops 9:30-11:30 a.m. in Detroit. Fee: \$20 per workshop. Information: 577-

4850. Sponsor: Wayne State University.

● **INTERMEDIATE COMPUTER**
Tuesdays, Feb. 3-24 — "Intermediate Computer Using Lotus Symphony" offered 4:30-6:30 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook P.M.

● **PURCHASING COURSE**
Tuesdays, Feb. 3-April 7 — "Purchasing 101" offered 7:30 p.m. in Birmingham. Fee: \$100. Information: 577-4655. Sponsor: Wayne State University.

● **SMALL BUSINESS**
Wednesday, Feb. 4 — "Communicating With Your Customers and Clients" offered as part of "In Business in Detroit" workshops 9:30-11:30 a.m. in Detroit. Fee: \$20 per workshop. Information: 577-4650. Sponsor: Wayne State University.

● **ENTREPRENEURIAL IQ**
Wednesday, Feb. 4 — "Test Your Entrepreneurial IQ" begins at 6 p.m. in Troy. Fee: \$20. Information: 524-9742. Sponsor: Start a Business Store.

● **WORD PROCESSING**
Thursdays, Feb. 5-26 — "Word Processing Using the IBM PC and Texta Software" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: 645-3635. Sponsor: Cranbrook P.M.

● **GRE EXAM**
Saturday, Feb. 7 — Graduate

Record Examination offered in Rochester. Information: 370-3120. Sponsor: Oakland University.

● **LEGAL ASSISTANTS**
Saturday, Feb. 7 — Legal Assistant Association of Michigan will hold educational seminar all day in Southfield. Non-member fee: \$45. Information: Patricia A. Kral, 355-0300.

● **PRESENTATIONS**
Mondays, Feb. 9-16 — "Giving a Presentation: Selling Yourself and Your Ideas" begins at 7:30 p.m. in Bloomfield Hills. Fee: \$20. Information: Ruth Brodsky, 644-0233. Sponsor: Cranbrook P.M.

● **PURCHASING MANAGEMENT**
Tuesday, Feb. 10 — Purchasing Management Association meets. Information: 365-5200.

● **PROFESSIONAL SERVICES**
Tuesday, Feb. 10 — Professional Services Management Association meets at noon in Southfield. Information: Janice Stiles, 476-6620.

● **WOMEN AND CARS**
Tuesday, Feb. 10 — Autoinfo panel of experts presented at 6:30 p.m. in Bloomfield Hills. Fee: \$12.50. Information: 258-8822 by Feb. 6. Sponsors: Michigan Professional Women's Network, American Business Women's Association.

● **SUBSTANCE ABUSE**
Tuesday, Feb. 10 — "Substance Abuse and the Workplace" offered

from 8:30 a.m. to 4 p.m. in Bloomfield Hills. Fee: \$35. Information: 644-1700. Sponsor: Birmingham-Bloomfield Chamber of Commerce.

● **FINANCIAL SERVICES**
Wednesday, Feb. 11 — One-day conference, "Tools for Success in 1987," offered from 8:30 a.m. to 5 p.m. in Southfield for those working with people in the financial services industry. Non-member fee: \$75. Information: Karen Aller, 963-6700. Sponsor: International Association for Financial Planning.

● **ASSERTIVENESS SEMINAR**
Friday, Feb. 13 — "Assertiveness Training for Achievers" offered from 9 a.m. to 4 p.m. in Southfield. Fee: \$59. Information: 1 (800) 258-7245. Sponsor: National Seminars Inc.

● **WOMEN'S NETWORK**
Friday, Feb. 13 — "Developing a Small Business" offered at 7:15 a.m. in Farmington Hills. Non-member fee: \$6. Information: 477-8404. Sponsor: Professional Women's Network of Farmington.

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