

# Community education takes to the road

**By Casey Hans**  
staff writer

Rose Govig is now in the travel business.

The coordinator for the Clarenceville-Farmington Community Education program is inviting everyone to join her on a variety of bus tour trips around Michigan. It's a new idea for the dual-district community program.

The schools make no money on the trips, which Govig calls "an additional community service." So far, groups have traveled from Meadow Brook Hall in the Rochester area, to Chesaning and Frankenuh in mid-Michigan and up to Port Huron for dinner and shopping.

Trips this month and in March include dinner theater trips to the Birmingham Theatre, Greenfield Village and the Marquis Theatre in addition to a Detroit Symphony Orchestra Coffee Concert at Ford Auditorium.

A trip to the Holland Tulip Festival is also being planned for this spring, at the request of one traveler, she said.

**GOVIG GOT** the travel bug while teaching community classes for area seniors who she took on short local trips.

It was a concept she felt would be accepted communitywide. "I had done this with my own classes," she said. "It was their only route to get out. Their world becomes pretty limited."

Last fall, she introduced the program and said a variety of age groups have signed up for the trips. "There were a lot of younger people on the bus — I was surprised," she said.

Everyone from individuals, to groups of friends, to families have signed up for the trips, although "most people travel with a pal," Govig said.

"We try to keep it very cost effective," Govig said. "Every trip has to make it on its own."

**THERE IS** no residency or other requirements — anyone can sign up for the trips, which currently range in price from \$16 to \$28 per person. The only requirement for children is that they be at least six years old and accompanied by an adult. A maximum of 40 people are accepted for each trip.

"They come from everywhere," she said. "We're very ecumenical, we'll take anybody."

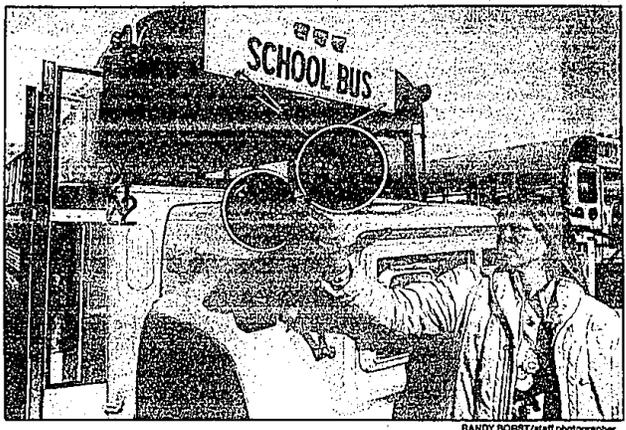
Govig based the Clarenceville-Farmington program on successful programs throughout the area.

"Livonia runs a good-sized program" and "Madison Heights runs a huge program," she said. "They go nationally" to places like Washington, D.C.

"The world is their oyster — ultimately, I would like to do this."

**THE FOLLOWING** trips are scheduled. More information can be obtained by calling 474-5233:

- Birmingham Theatre and Dinner — Thursday, Feb. 12, 5 p.m. bus departure, \$28 per person. Dinner is scheduled at Ashby's then onto the theater to see the comedy "Nonsense."
- Greenfield Village Dinner and Theatre — Saturday, Feb. 21, 8:30 p.m. bus departure, \$28 per person. This group will see "You Can't Take It With You" after a meal at the Greenfield Village Museum.
- Detroit Symphony Orchestra Coffee Concert — Friday, Mar. 13, 9:30 a.m. bus departure, \$16 per person. With coffee and donuts at Ford Auditorium will be a symphonic treat featuring the music of Stravinsky and Tchaikovsky.
- South Pacific at the Marquis Theatre in Northville — Sunday, March 22, 2 p.m. bus departure, \$21 per person. Following this musical, returns to the Leather Bottle in Livonia for all the pizza and salad you can eat.



Anita Sund, a bus driver for Farmington Public Schools for the past 13 years, prepares her bus for the road and the dual-district community education program's planned trips.

## Seminar set for medical staff

Botsford General Hospital is sponsoring a seminar for the medical staff, conducted by Greg Korneluk, a private consultant.

These education sessions will be held on March 3 at Vladimir's of Farmington Hills.

"The medical staff is the foundation of any hospital," said Dr. Kenneth Glinter, medical director. "We are constantly exploring ways we can help our physicians continue to provide quality care. This seminar is part of that effort."

"If doctors want to make it, they are going to have to think about offering more service. Doctors have to focus on those issues patients think are important if they want to compete," he added.

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— Dr. Kenneth Glinter  
Botsford medical chief

The solution, he suggests, is to schedule time more efficiently to cut down on the amount of time patients spend in the reception room. Making the reception area more attractive with aquariums, comfortable chairs and special child play areas also may help.

"Most doctors only are trained to treat illness, not to run a business," said Glinter. "With the surplus of doctors predicted by the U.S. Department of Health and Human Services to be at 70,000 by the 1990s, more and more doctors are turning

to business practices to compete successfully. We are offering this program to help our medical staff learn how to better market their services."

Toward this end, Korneluk says that doctors should hire competent and cheerful staff and that physicians should show their patients how much they care. To underscore the latter, Korneluk proposes that doctors drop in on recovering patients, send flowers to make referrals and have coffee in the reception room.

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