

# Publicize cable access productions

Publicity is the key ingredient to completing one's television or radio program. Each has a reason why it was important to produce a show.

It may have been for the fun of it. It may have been related to a cause. It may have been to announce what is happening within a civic organization. It may have been for instructional purposes.

With each intent, the producer expects that specific individuals will want to receive the message. Who lets the surrounding television audience know what options they have to watch? You do.

Our SWOCC office is available to help you distribute your information. Take a black and white picture of your crew, set and/or talent. Send a press release, letter or a quick announcement to your affiliated groups, newsletters, parents, etc. The SWOCC office will include your information in our weekly newspaper column, take out ads, send the

announcement to Tri-Outlet News, and to the Community Bulletin Channel 2. Stop by at Farmington City Hall and we will walk you through your first time.

Remember the best radio on TV, Donnell Conway, one of SWOCC's production specialists would like to remind all residents of Farmington, Novi and Farmington Hills that radio workshops are open for the month of November. Class is free and open in the evenings, 6-9 p.m., Nov. 9, 16 and 23. You must complete all three classes to be certified. Once completed, our staff will help you through your first production.

## COMMUNITY ACCESS PROGRAMMING SCHEDULE

Channel 12  
Monday, Nov. 2

• 10 a.m. — Medical Matters: veterinarians.  
• 10:30 a.m. — On Line: Eudl and



## cable connection

### Lark Samouellan Reid

executive director,  
Southwestern Oakland Cable Commission

Eudl Tracy.

• 11 a.m. — Artalk: Judy Chielesgo.  
• 11:30 a.m. — For Kids Only: skateboard show.

• 11:50 a.m. — Pets N' People.  
• Noon — Novi Millage Issue.  
• 12:30 p.m. — Farmington Hills Democratic Club: 1987 candidates.  
• 1:30 p.m. — Farmington Candidates Night.

• 2 p.m. — League of Women Voters: candidates night.  
• 3 p.m. — Novi Candidates Night.

• 6 p.m. — Farmington Hills Homeowners Association: Candidates Night.  
• 7 p.m. — Jan Dolan and the Candidates: Farmington Hills.

• 7:30 p.m. — Novi on Move.  
• 8 p.m. — League of Women Voters Candidates Night: Farmington Hills.  
• 9 p.m. — Novi Candidates Night.

Tuesday, Nov. 3

• 10 a.m. — Animation In Detroit: special effects.  
• 10:54 a.m. — Pets N' People.  
• 11 a.m. — An Evening In the Park: Shain Park Concert.

• noon — Novi Candidates Night.  
• 1 p.m. — Inside City Hall: City of Novi.  
• 1:30 p.m. — Tri-Outlet: local community news.

• 2 p.m. — Community Upbeat: substance abuse.  
• 3 p.m. — Grande Beat: teen dance show.

• 6 p.m. — Senior Messenger: Farmington Hills Senior Citizens.  
• 7 p.m. — Sports Yesterday/Today: sports interviews.

• 7:30 p.m. — Tri-Outlet: local community news.  
• 8 p.m. — Community Upbeat: parapsychology.

• 8:30 p.m. — Live, Live, Live, election coverage.

election coverage.

Wednesday, Nov. 4

• 10 a.m. — Medical Matters: intimate relationships.  
• 10:30 a.m. — On Line: William Dear.

• 11 a.m. — Artalk: Muskegon.  
• 11:50 a.m. — Mature Minglers.  
• Noon — Awana Invites You: Temple Baptist Youth.

• 12:30 p.m. — F.A.C.: Artist at work, Al Weber.  
• 1 p.m. — Serendipity: Halloween.

• 1:30 p.m. — Sports Yesterday/Today: sports interviews.  
• 2 p.m. — Around the World: Lebanon.

• 2:30 p.m. — Farmington Jaycees focus on the Farmington area: Jerry Maxwell, North Farm. history teacher.  
• 3 p.m. — Transitions: Issues for Women, coping with cancer.

• 4 p.m. — Producer of the Month: What would we do without crew?  
• 6 p.m. — Oakland County Connection: features from Oakland County.

• 6:30 p.m. — Farmington Focus: City of Farmington.  
• 7 p.m. — Serendipity: Halloween.

• 7:30 p.m. — Inside City Hall: City of Novi.  
• 8 p.m. — Transitions: Issues for Women, coping with cancer.

• 9 p.m. — Divorce Recovery Workshop: a practical guide.

Thursday, Nov. 5

• 10 a.m. — Neighborhood Naturalist.

• 10:30 a.m. — Montreux Jazz.  
• 11 a.m. — Sandle's Fitness Firm: No. 22.

• 11:30 a.m. — Ortheia's Place: color analysis.  
• noon — Cities Corner: The Kathy Crawford History Presentation: Novi history.

• 12:45 p.m. — Cities Corner: The Historical Quilt Society of Farmington Hills.

• 1 p.m. — Tri-Outlet: local community news.  
• 1:30 p.m. — Community Upbeat: substance abuse.

• 2 p.m. — Farmington Focus: City of Farmington.  
• 3:30 p.m. — Cooking With Class: soups.

• 5 p.m. — Awana Invites You: Temple Baptist Youth.  
• 6:30 p.m. — The Job Show: job information from M.E.S.C.

• 7 p.m. — Tri-Outlet: local community news.  
• 7:30 p.m. — Viewpoint: City of Farmington Hills.

• 8 p.m. — Jaycees focus on the Farmington area: Jerry Maxwell, North Farm. history teacher.  
• 8:30 p.m. — Community Upbeat: parapsychology.

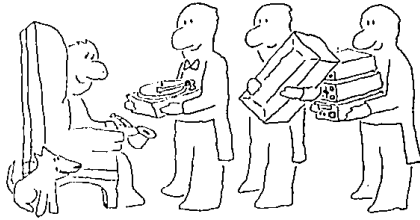
• 9 p.m. — Around the World: Lebanon.  
• 9:30 p.m. — Travels with Kay: Philippines, Part II.

## CABLE RADIO PROGRAMMING SCHEDULE

Channel 18

• Tuesday, 7-9 p.m. — The Mark & Dave Show.  
• Wednesday, 7:30-9 p.m. — Inner Sanctum.

## For the Discriminating Listener



When it comes to custom audio/video installation, Pecar Electronics is as serious as you!

That's why we've just opened Pecar's Custom Design Center... the latest innovation in professional home audio/video design, installation and maintenance.

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Pecar Custom Design Center  
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ANOTHER CONVENIENT LOCATION TO SERVE YOU

Now Open To Serve You

REDFORD

## CREDIT UNION

### FAMILY SERVICE CENTERS

IF YOU ARE A MEMBER OF ANY OF THE FOLLOWING CREDIT UNIONS, ANOTHER CONVENIENT LOCATION IS AVAILABLE FOR YOUR DAILY FINANCIAL NEEDS

A.R.C.  
ALLEGAN COMMUNITY FEDERAL  
AUTOMOTIVE FEDERAL  
AUTO WORKERS FLINT FEDERAL  
C & S EMPLOYEES  
CSE  
CABRINI  
CAPITAL AREA SCHOOL EMPLOYEES  
CHIEF PONTIAC FEDERAL  
COMMUNICATING ARTS  
CONTRACT  
CO-OP SERVICES  
CRAFTSMAN  
CREDIT UNION ONE  
CRESTWOOD COMMUNITY FEDERAL  
DAIRYMEN'S  
DEARBORN FEDERAL  
DETROIT FEDERAL EMPLOYEES  
DETROIT POSTAL EMPLOYEES  
DETROIT TEACHERS  
DOWNRIVER COMMUNITY FEDERAL  
EDS EMPLOYEES FEDERAL  
EDUCATIONAL & ASSOCIATES  
EL-GA  
ELOISE

FAMILY COMMUNITY  
FEDERAL EMPLOYEES  
FIRST GENERAL  
FIVE FEDERAL  
HOLBROOK AVE FEDERAL  
HOSPITAL AND HEALTH SERVICES  
HURON RIVER AREA  
IRON WORKERS LOCAL 25  
KALAMAZOO DIST. BELL FEDERAL  
KALAMAZOO GOV.EMPL. FEDERAL  
KALAMAZOO POSTAL FEDERAL  
KALSEE  
LANSING COMMUNITY  
LANSING POSTAL  
LAPEER COUNTY COMMUNITY  
LUTHERAN CU OF GREATER DETROIT  
MACQUER SCHOOLS AND GOVERNMENT  
MEDICAL  
METRO PLUS  
MICH. STATE UNIVERSITY FEDERAL  
MICH. CITY CO-OP  
NATIONAL STEEL FEDERAL  
OAKLAND COUNTY EMPLOYEES  
PARDA FEDERAL

RESEARCH FEDERAL  
REME  
ROSELLE-FRASER CITY EMPL. FED  
ROYAL OAK SCHOOLS  
S.O.C.  
SCHOOL EMPLOYEES (KALAMAZOO)  
SECURITY FEDERAL  
SOUTHWEST STATE EMPLOYEES  
STATE EMPLOYEES  
T.A.C. FEDERAL  
TELCOM  
TRW MICHIGAN EMPLOYEES FEDERAL  
UNIVERSITY FEDERAL  
UNITED AREA FEDERAL  
UNITED CHRISTIAN COMMUNITY  
UNITED FEDERAL  
UNIVERSITY OF MICHIGAN  
VALLEY STATE EMPLOYEES  
VAN DYKE INDUSTRIAL PARK  
WARREN SCHOOLS  
WAYNE COUNTY TEACHERS  
WAYNE WESTLAND FEDERAL  
WYANDOTTE GOVERNMENT FEDERAL  
WYANDOTTE FEDERAL

DID YOU KNOW THE FOLLOWING MEMBER SERVICES ARE AVAILABLE?

Deposits, Withdrawals Check Cashing Loan Payments  
Money Orders Loans (where authorized) Utility Bill Payments  
Travelers Checks Transfers Notary

25489 GRAND RIVER  
REDFORD, MI  
IN THE REDFORD OAKS SHOPPING PLAZA  
WEEKDAYS 9:30 to 7:00; SATURDAY 9:30 to 2:00  
OTHER OFFICES TO SERVE YOU



MADISON HEIGHTS 30501 John R. 12 and 13 Mile	DETROIT 11190 Grosse Pointe Near City Airport	RIVERVIEW 18040 Fort St. Riverview Commons Shopping Center	LIVONIA 33036 W. 7 Mile E. of Farmington Rd.	KALAMAZOO 6286 Westnedge Southland Mall In Portage	ROSELLEVILLE 20758 E. 13 Mile At 13 Mile & Little Mack	GARDEN CITY 30054 Ford Rd. Sheridan Square Shopping Center	LANSING 6250 Cedar Across from Meijer
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## Sharing the joy.



A new baby is a happy event that everyone in the family wants to share. At Huron Valley Hospital we like that special feeling. Here, new moms help plan their own birthing experience — traditional or a more intimate natural birth shared with the family. Every mom enjoys a special room where the whole family can share the joy. Our Couplet Care keeps mom and baby together, except when mom needs special rest or baby needs special care. Our Primary Care Nurses and House Physicians in obstetrics/gynecology and pediatrics are here 24 hours a day — always available when mom's own physician is not in the hospital. Specialists in neonatology and perinatology are available for consultation around the clock.

If you are planning a family, phone for our Maternity Booklet, and details about Family Life Education classes. For help finding an obstetrician or pediatrician, ask for our referral service. Call (313) 360-3450.

**HURON VALLEY HOSPITAL**

3601 East Commerce Road • Milford, MI 48042  
(313) 360-3300  
A Member of The Detroit Medical Center

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