

# Take care during program production

Cablecasting is the terminology used regarding the procedure necessary to technically bring a cable television program onto the channel. How smoothly the transitions from one show to another is dependent upon the final post-production steps taken by the crew who log the tape. Each program has its own idiosyncrasies, which may enhance or detract the viewing audience's image of what is to be telecast.

Before a program is accepted for channel lineup, our programming director, Jackie Brew, would like to offer several procedural reminders. We value our programs and don't want your shows to be lost or erased because of lack of or improper labeling.

So please:

- Be sure to put a tape label and spine label (with all the correct information) on the tape case. Include the show's date and any problems with the beginning, middle and end of the show in regards to cablecasting. If there are two shows on one tape, please indicate each cut separately, with each show's "in cue" and total running time.
- Be sure to include a log sheet with the program(s), including all of the information on the tape label.
- Please put a small sticker with some identifying information on the tape itself.

We appreciate cooperation in helping us to maintain an exciting and interesting schedule on Channel 12.

## COMMUNITY ACCESS PROGRAMMING SCHEDULE Channel 12 Monday, Nov. 16

- 10 a.m. — Library Storytime: animal stories.
- 10:30 a.m. — Dr. Bob's Funhouse: paper cup art.
- 11:30 a.m. — Library Storytime: jungle stories.
- Noon — Perceptions: sports.
- 12:30 p.m. — Travels with Kay: Iran.
- 1 p.m. — Serendipity: Pilgrims.
- 1:30 p.m. — Sports Scene: high school football: Novi vs Northville.
- 4 p.m. — Producer of the Month: What would we do without crew.
- 5 p.m. — Freetime with Rosco the Clown & Mr. Trix: Montessori first grade.
- 6:30 p.m. — Cooking with Class: Holiday Feast No. 2.
- 7 p.m. — Serendipity: Pilgrims.
- 7:30 p.m. — A.I.M.: Fall flowers.
- 8 p.m. — Radio Control: To fly radio control airplanes.
- 9 p.m. — Dancing on a Dime: Dance with Virginia Dickerman.



## cable connection

### Lark Samouelian Reid

executive director, Southwestern Oakland Cable Commission

• 9:30 p.m. — Artist at Work: Al Weber.

Tuesday, Nov. 17

- 10 a.m. — Library Storytime: Pig stories.
- 10:30 a.m. — Dr. Bob's Funhouse: How to use a card catalogue.
- 11:30 a.m. — Library Storytime: Elephant stories.
- Noon — Elizabeth Clare prophetic.
- 1 p.m. — Inside City Hall: City of Novi.
- 1:30 p.m. — Michigan Special Olympics.
- 2 p.m. — A.I.M.: Fall flowers.
- 2:30 p.m. — Community Uplink: A Detroit epic with Erma Henderson and Roberta Bowers.
- 3 p.m. — Noon — Avana Invites You: Temple Baptist Youth.
- 12:30 p.m. — Madonna Magazine: Features from Michigan.
- 1 p.m. — Serendipity: Pilgrims.
- 1:30 p.m. — Sports Yesterday/Today: Lou Graves, tennis.

- 7:30 p.m. — One Blue Sky: Peace issues.
- 8 p.m. — Women in Politics: Elaine Donnelly.
- 8:30 p.m. — Community Uplink: A Detroit epic with Erma Henderson and Roberta Bowers.
- 9 p.m. — Farmington Focus: City of Farmington.
- 9:30 p.m. — Viewpoint: City of Farmington Hills.

Wednesday, Nov. 18

- 10 a.m. — Library Storytime: Bear stories.
- 10:30 a.m. — Dr. Bob's Funhouse: Dinosaurs at Cranbrook.
- 11:30 a.m. — Library Storytime: Monkey stories.
- Noon — Avana Invites You: Temple Baptist Youth.
- 12:30 p.m. — Madonna Magazine: Features from Michigan.
- 1 p.m. — Serendipity: Pilgrims.
- 1:30 p.m. — Sports Yesterday/Today: Lou Graves, tennis.

- 2 p.m. — Around the World: Morocco-Egypt.
- 2:30 p.m. — Farmington Jaycees focus on the Farmington Area: Cloverdale Schools.
- 3 p.m. — Transitions: Issues for Women: Coping with cancer.
- 4 p.m. — Producer of the Month: What would we do without crew?
- 6 p.m. — Oakland County Connection: Features from Oakland County.
- 6:30 p.m. — Farmington Focus: City of Farmington.
- 7 p.m. — Serendipity: Pilgrims.
- 7:30 p.m. — Inside City Hall: City of Novi.
- 8 p.m. — Transitions: Issues for Women: Coping with cancer.
- 9 p.m. — Divorce Recovery Workshop: A practical guide: No. 4

Thursday, Nov. 19

- 10 a.m. — Dr. Bob's Funhouse: parks and rec. offerings.
- 11 a.m. — Dr. Bob's Funhouse: answering machine.
- Noon — Cities Corner: Cross-country ski seminar: Farmington Hills.
- 1 p.m. — Super charged outlaw racing: auto racing.
- 1:30 p.m. — Viewpoint: City of Farmington Hills.
- 2 p.m. — Funtime with Rosco

- the Clown & Mr. Trix: Montessori first grade.
- 2:30 p.m. — Community Uplink: A Detroit epic with Erma Henderson and Roberta Bowers.
- 3 p.m. — Farmington Focus: City of Farmington.
- 3:30 p.m. — Cooking with Class: Holiday Feast No. 2.
- 4 p.m. — Avana Invites You: Temple Baptist Youth.
- 4:30 p.m. — The Job Show: job information from M.E.S.C.
- 5 p.m. — Art in Review: theater and movie reviews.
- 6:30 p.m. — Viewpoint: City of Farmington Hills.
- 7 p.m. — Farmington Jaycees focus on the Farmington Area: Cloverdale Schools.
- 7:30 p.m. — Community Uplink: A Detroit epic with Erma Henderson and Roberta Bowers.
- 8 p.m. — Around the World: Morocco-Egypt.
- 8:30 p.m. — Travels with Kay: Iran.

## CABLE RADIO PROGRAMMING SCHEDULE Channel 18

- Tuesdays, 7-9 p.m. — The Mark & Dave Show.
- Wednesdays, 7:30-9 p.m. — Inner Sanctum.

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