

Flexibility dictates modern office interiors

Continued from Page 1

Mark Trudeau, a designer for Brann Associates, believes "it is much more acceptable to create a residential feel in today's commercial space." Trudeau uses exotic woods like teak and rosewood to produce such an atmosphere.

Woods, according to Purcell and Johnson, are also used for status with managers who are increasingly finding themselves moved from private offices into space-saving workstations.

The residential feel in commercial decor is being felt in other ways.

The stark lines and colors of neo-classical design are giving way to jewel-tone colors, bright yellows, blues and greens, in patterns popularized by German and Austrian designers at the turn of the century.

BARBARA MARINI, a private commercial decorator who is a board member of the American Society of Interior Designers, incorporated fuschia-colored neon light with brilliant greens and blues to create entry and display areas and executive and secretarial offices for The Athletic Shopper.

Supporter, a company that manu-

facturers advertising specialties, moved from Livonia to Farmington Hills a year ago. Marini was given a \$350,000 budget to transform a 16,000-square-foot warehouse into offices and a production plant.

"This has been a designer's dream come true," Marini said of the project, referring to the "whimsical" feel produced through a bold use of color, design, lighting and art. One wall displays dozens of colorful T-shirt prints, framed for display.

DAVID WILLSON, co-owner of Supporter is pleased with the outcome of the project. "Active-type, fun col-

or is our business. Incorporating it in our own decor is a statement about us. We're telling buyers we know what we're doing and we do it well," Willson said, adding customers have been impressed with the interior design of the company.

The trend, Brann feels, is to avoid the "plain Jane" look. But Purcell and Johnson agree that most large corporations will retain a safe "middle-of-the-road" look. But even that is becoming bolder.

Fabric patterns from as recently as last year, small geometric shapes, are now used as solids. Current patterns include larger and more varied

shapes. It is unlikely that patterns used for commercial decor will ever be as "free" as those used in residential decorating.

THE CURRENT trend in architecture of structures toward the creative and unusual also affected trends in decor, according to Trudeau, pointing to the Rochester Race and Sports Medicine/Therapy Center as an example.

The two-story complex has walls angled at 45 degrees in both primary and secondary levels, "resulting in an imbalance of space," Trudeau used "interior islands" to balance the area.

In keeping with the modern architecture of the building, the interior is decorated in a modern motif "which gets away from the clinical, sterile setting and tends to put the patient at ease," said Dr. James Huebner, co-owner of the facility.

"The layout makes very efficient use of space with excellent traffic for both employees and patients."

"**WARMTH IS** introduced," according to second-level manager Mary Jones, "through the use of colors like peach and teal blue, and wall textures in patterned wallpapers and stained woods."

business people

Richard W. Judy of Bloomfield Hills was appointed director of external communications at the Ford Motor Co.

Thomas E. Foote of Birmingham was appointed manager of the corporate news department at the Ford Motor Co.

William Magruder Jones was named vice president of Executive Resource Inc. of Birmingham.

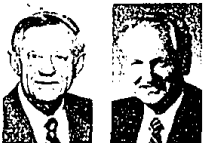
Thomas G. Stevenson was named managing principal of Behmman Robson & Co. of Southfield. He was formerly resident partner of the Farmington Hills office.

John C. Davis was named director of sales for the Quality Inn of Farmington Hills.

Michael J. O'Malley of Farmington Hills was appointed general director of strategic merchandising and marketing programs at General Motors Corp.

Steven W. Dutterman has joined Ross Roy Inc. of Bloomfield Hills as senior vice president, management supervisor. He was formerly senior vice president of marketing for Main Street stores.

Candice Blackburn was named



Judy



Foote



Jones



Stevenson



Davis



O'Malley



Butterman

Blackburn

Blair

Donnelly

personnel director in the audit department of Grant Thornton, Southfield.

Therian A. Blair was appointed to manager of the Automotive Marketing Division of Beurmann-Marshall Corp. of Southfield.

Richard M. Donnelly of Birmingham was appointed produce manager of the powertrain division of the Buick-Oldsmobile-Cadillac group of General Motors. Donnelly began his GM career in 1961 with the Chevrolet division's Buffalo plant as a General Motors Institute student.

Kimberly Hall has joined Bentley, Barnes & Lynn Inc., Southfield, as account representative.

David R. Gac has become a principal of the firm Purdy, Donovan and Beal in Birmingham.

Sandra R. Stein has joined September Moon Production Network Inc. of Southfield as an associate producer.

Elizabeth Castonetta was promoted to creative department administrator at Mars of Southfield.

Robert J. DePietro of Troy was named manager of the IBM Information Network in Southfield.

Margie Fox was promoted to senior account executive at Mars of Southfield.

Karen Kirechner was promoted to senior account executive at Mars of Southfield.

Don Kurta was promoted to director of marketing at the Brand Marketing Division of Mars, Southfield.

Michael McIntosh was promoted to senior account executive at Mars of Southfield.

Nancy Paterson was promoted to account executive at Mars of Southfield.

Karen Thomas was promoted to director of operations at the Brand Marketing Division of Mars, Southfield.

Michael Thoreson was promoted to senior account executive at Mars of Southfield.

Marianne C. Margolis has joined Professional Personnel Consultants Inc. of Southfield as a placement consultant.

Janice K. Aho was promoted to vice president, administration of the Cadillac Insurance Co. in Farmington Hills.

Lisa Dove of Southfield was promoted to junior art director at Simons Michelson Zieve Inc. in Troy.

Ronald H. Freench was named director in charge of the accounting/auditing department of Perrin, Fordee & Co. in Troy.

J. James Caton was elected treasurer of Perrin, Fordee & Co. in Troy.

Bruce Asten, of Asten & Hagerty Inc., Birmingham, was named to the American Freedom Insurance Company's Agent Advisory Council.

Val Corradi, vice president in charge of automotive marketing at Newspaper Advertising Bureau Inc. in Birmingham, has retired.

Corradi is forming his own consulting firm, The Corradi Co. Ltd. in Bloomfield Hills.

Robert Patzer was appointed executive secretary at Associated Underground Contractors Inc. of Bloomfield Hills. He was formerly assistant executive secretary.

Mich Albon has signed a two-year contract with WLLZ 98.7 FM in Farmington Hills to continue as the station's sports director.

Chris Hansen of Bloomfield Hills has joined WDIV-TV Channel 4 as a news reporter.

Nicholas Hevron was elected vice president-banking division manager at Heber-Fyger-Wendin Inc. of Birmingham.

Mark Williams was elected vice president-corporate division manager at Heber-Fyger-Wendin Inc. of Birmingham.

datebook

WORD PROCESSING
Thursdays, Feb. 4-25 - "Word Processing on the IBM PC" offered 7-9 p.m. in Bloomfield Hills. Fee: \$75. Information: June Fasang, 648-3635. Sponsor: Cranbrook Schools.

ENTREPRENEUR EXCHANGE
Friday-Saturday, Feb. 5-6 - 1988 Entrepreneur Exchange Conference in Troy. Fee: \$200. Information: 964-4000 Ext. 326. Sponsor: Greater Detroit Chamber of Commerce.

DOCUMENTATION REVIEW
Saturday, Feb. 6 - "Documentation Review" offered 10 a.m. to noon in Troy. Fee: \$25. Information: 649-8646. Sponsor: Start a Business Store.

WORD PROCESSING
Saturdays, Feb. 6, 16 - "Word Processing with Word Perfect" offered 9 a.m. to 12:30 p.m. in Bloomfield Hills. Fee: \$85. Information: 433-0985.

SELLING YOURSELF
Mondays, Feb. 8, 15 - "Giving a Presentation... Selling Yourself and Your Ideas" offered at 7:30 p.m. in Bloomfield Hills. Information: 645-3635. Sponsor: Cranbrook Schools.

INTERNATIONAL PURCHASING
Tuesday, Feb. 9 - International purchasing seminar offered 8 a.m. to 5 p.m. in Troy. Non-member fee: \$150. Information: 363-5200. Spon-

sor: Purchasing Management Association of Detroit.

VENTURE CAPITAL
Tuesday, Feb. 9 - Southeastern Michigan Venture Group meets at 8 a.m. in Troy. Fee: \$25. Information: Ann Martyn, 779-9862.

LIFE UNDERWRITERS
Tuesday, Feb. 9 - American Society of Chartered Life Underwriters and Chartered Financial Consultants meets at 8 a.m. in Troy. Information: Nanci Muraske, 476-4757.

HOME-BASED BUSINESS
Tuesday, Feb. 9 - "Home Based Business" offered 1-3 p.m. at 2080 W. Big Beaver, Troy. Fee: \$25. Information: Ruth Probst, 649-8646. Spon-

sor: Start a Business store.

OLDER ENTREPRENEURS
Tuesday, Feb. 9 - "Does the Grey Really Matter?" offered 7-9 p.m. at 2080 W. Big Beaver, Troy. Fee: \$50. Information: Ruth Probst, 649-8646. Sponsor: Start a Business store.

TAX-FREE INVESTMENTS
Wednesday, Feb. 10 - Investment seminar on tax-free and tax-advantaged high-yield investments begins at 7 p.m. in Rochester. Free. Information: Diane Sheppard, 652-3886. Sponsor: Shearson Lehman Brothers.

REAL ESTATE WOMEN
Wednesday, Feb. 10 - Commercial Real Estate Women Inc. meets. Information: Kathleen Valenstein, 350-3358.

TRAINING SOCIETY
Wednesday, Feb. 10 - American Society for Training and Development meets in Troy. Fee: \$18. Information: 258-8823.

HIDDEN CASH FLOW
Wednesdays, Feb. 10, 24 - "Uncovering Hidden Cash: The Company President's Guide to Cash Flow Management" offered at the Michigan Inn in Southfield. Information: Lorraine Hendrickson, 1-487-0225. Sponsor: Eastern Michigan University.

PR REVIEW
Wednesdays, beginning Feb. 10 - Review sessions to Public Relations Society of American accreditation examination offered in Detroit. Fee: \$45. Information: 545-6499. Sponsor: Public Relations Society of America.

OLDER ENTREPRENEURS
Thursday, Feb. 11 - "Does the Grey Really Matter?" offered 7-9 p.m. at 2080 W. Big Beaver, Troy. Fee: \$50. Information: Ruth Probst, 649-8646. Sponsor: Start a Business store.

BUILDING OWNERS
Thursday, Feb. 11 - Building Owners and Managers Association meets at 8:30 a.m. in Southfield. Information: 964-4000.

CHRISTIAN BUSINESSMEN
Friday, Feb. 12 - Full Gospel Business Men's Christian Fellowship meets at 6 p.m. in Farmington. Information: Stanley C. Marentette, 464-7291.

Rock Solid Strategies For Today's Market

You are cordially invited to an especially timely seminar on limited partnerships in the energy, real estate and aircraft industries. We'll also discuss ourance on the market and how we view the events that led to the tumult on Monday, October 19th. More importantly, you'll learn about the best directions to take in building a defensive, income-oriented, risk-averse portfolio for the short- and long-term.

If you're unsure about how to proceed in the market, you can't afford to miss this important event.

Speakers: William R. Yost, Executive Vice President Graham Resources
Hal Downing, Vice President Fogelman Securities
Jim Amin, Regional Marketing Director Polaris Aircraft Leasing Corporation

When: Saturday, February 13th at 9:30 a.m.

Where: Radisson Plaza Hotel
1500 Towne Center, Southfield, MI
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Admission is free, but space is limited. To reserve your seat, just call Harold Rossen or Gerald Franks at 313-259-5000 or send in the coupon below.

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313-259-5000

Please reserve _____ seat(s) at your Investment Strategy seminar.
I cannot attend, but would be interested in receiving further information.

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