

# If you don't get Ziebart rustproofing here, you won't get Ziebart rustproofing.

There's only one Ziebart rustproofing process.  
And only we have it.



20570 WEST EIGHT MILE ROAD

ph. EL 3-6760

## It Pays To Tune Up Every 1,000 Miles

Your car's spark plugs may look mighty little but they are more than a little mighty when it comes to providing electrical energy.

Engineers at the Detroit Edison Company calculate that a set of spark plugs transmits enough electrical power during their normal service life to run all your household appliances for 15 months.

**SPARK PLUGS FIRE** 15 million times during 10,000 miles of operation. During each of these charges, 20,000 to 25,000 volts of electricity is fired into the combustion chamber. This is the voltage needed to ignite the gasoline-air mixture which in turn gives the engine power to help propel the car.

Starting with 10 basic volts of electricity, the car's ignition system multiplies the voltage available 2,000 times. Any leakage of that voltage, through defective parts, causes the spark plugs to misfire and hinders good combustion.

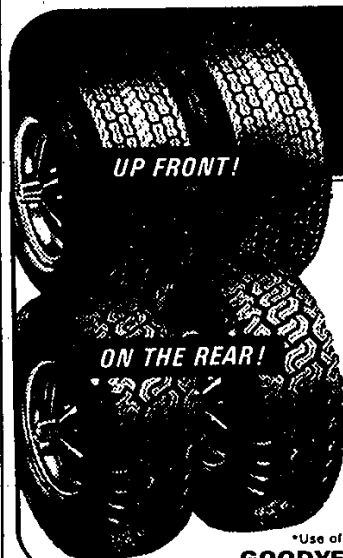
**MISFIRE WASTES** gasoline, causes loss of power and in extreme cases engine damage.

Champion Spark Plug Company engineers remind you to make sure your car gets all the electrical power it needs. They say, visit your favorite service outlet and pay your electric bill in terms of a tune-up every 10,000 miles or every year, whichever comes first.

## GOODYEAR SERVICE OF SOUTHFIELD

### 4 WHEEL CONTROL!

...for great driving in snow—on ice



#### PATHFINDER POLYGLAS<sup>®</sup> with Safety Spikes\*

- "78" Series winter tire with up to 104 metal spikes gives traction and steering control.
- Polyester cord body and fiberglass belts hold tread firm, fight squirm.

**2 \$84.00**  
FOR

7.00-13 tubeless blackwall plus \$1.90 Fed. Ex. Tax per tire and two trade-in tires—price includes metal studding installation

- FREE MOUNTING
- ASK ABOUT OUR EASY PAY PLAN

#### SUBURBANITE POLYGLAS<sup>®</sup> with Safety Spikes\*

- "78" Series bias-belted 2-ply polyester cord body tire with two fiberglass belts gives strong, long-lasting wear.
- Diagonal overlapping "ladder" cleats, double-wedge shoulder cleats give great traction and stability.

**2 \$84.00**  
FOR

7.00-13 tubeless blackwall plus \$1.90 Fed. Ex. Tax per tire and two trade-in tires—price includes metal studding installation

LARGER SIZES PRICED SLIGHTLY HIGHER

\*Use of metal studded tires prohibited in states of Louisiana and Mississippi  
**GOODYEAR...THE ONLY MAKER OF POLYGLAS<sup>®</sup> TIRES**



#### 4-PLY NYLON CORD SURE GRIP IV WINTER TIRES

- Full four ply Triple tempered nylon cord construction
- Double shoulder cleats for grip and go

Tires installed free.  
Tubeless tire values available at small extra charge.

**2 FOR \$30.00**

7.00 x 13, 6.95 x 14 or 5.80 x 15 tubeless blackwall plus \$1.75 to \$1.90 Fed. Ex. Tax per tire and old tires.

USE OUR RAIN CHECK PROGRAM. Because of an expected heavy demand for Goodyear tires, we may run out of some sizes during this offer, but we will be happy to order your size tire at the advertised price and issue you a rain check for future delivery of the merchandise. **HERE NOW! "4-WHEEL CONTROL ON ICE" AS ADVERTISED ON TV.**

OPEN

Monday, Thursday, Friday 9 to 9  
Tuesday 9 to 6 Wednesday 9 to 6  
Saturday 9 to 4

SU

**2 FOR \$54**

7.00 x 13 blackwall tubeless plus \$1.96 Fed. Ex. Tax per tire and old tires.

- New for '71
- Low profile
- Designed to give long lasting winter traction

4-ply polyester cord tires

3 WAYS  
TO  
CHARGE

1. Our Own  
Customer  
Credit Plan



29141 Greenfield, N. of 12 Mile  
356-5387 356-5388

**GREENFIELD TIRE & BRAKE  
SERVICE OF SOUTHFIELD**