

BUILDERS HOME FLOWER FURNITURE SHOW

Calendar of events

METRO Detroit's Do-it-Yourself Connection for more than four years, WXYZ's Glenn Haege, will broadcast live from the Builders Home Flower and Furniture Show March 19-27 in Cobo Hall.

The broadcasts air from 9 a.m. to noon Saturday and Sunday, March 19 and 20, and March 26 and 27 from the City of Detroit Parks and Recreation. Garden seating facilities are available.

Each Saturday, Haege takes calls from active do-it-yourselfers on a wide range of home improvement topics from how to fix leaking faucets and peeling paint problems to roof repairs, cracked driveways and everything in between.

Haege says the real tough questions come from his wife, Barbara, when she asks when she will be getting the painting and wallpaper projects done he keeps promising to do around their house.



Haege's strong background in hardware enables him to wear the title of "American's Master Handyman."

He attended Macomb Community College and Northern Michigan University. His do-it-yourself career started with a nine-year association with Sherwin Williams Paint Co., where he held a variety of positions — from painter maintenance sales representative to store training manager. In 1973 He became associated with ACO Hardware, the largest independent hardware chain in the country.

Haege now has the most popular talk show on the weekend in the Metro Detroit area.

THE 75-MEMBER Lakeshore Barbershop Chorus, Grosse Pointe Chapter, will be featured at this year's builder's show.

The chorus is 44 years old and its members range in age from mid-teens to the 80s. The all-male chorus sings songs popular before the 1920s.

Director Russ Seely has been singing with the group for 33 years and his 24-year-old son Matt is also in the group. Seely says there are several fathers and son in the group.

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Home, sweet

Six "real" manufactured homes will be on display at what officials call the largest home show in the nation. Exhibitors will include Keating Community Homes of West Bloomfield, builder of the home shown here; Heckaman Homes of Napanee, Ind.; and Darling Manufactured Homes of Novi. In addition, there will be a photo display of "dream homes" visitors can vote on and register for a prize at the same time.

It's showtime!

Curtain going up on extravaganza

THE BUILDERS Home Flower and Furniture Show will open its doors at Cobo Hall for the 70th time March 19-27.

Here you'll be able to see the first blossoms of spring, smell the chocolatey aroma of fresh fudge, be fascinated by the baker's demonstrations of the home products, register to win a variety of prizes, vote for your dream home — and almost hear the pounding of the carpenter's nails as you view idea after idea for home renovations.

Sponsors of the show is the 1,500-member Builders Association of Southeastern Michigan, who host the show each spring as a public service.

This year's show features six "real" manufactured homes on display by Keating Community Homes, Inc., of Bloomfield Hills; Heckaman Homes of Napanee, Indiana; and Darling Manufactured Homes of Novi.

The show attracts approximately 600,000 visitors.

This is the largest home show in the nation, according to officials. It boasts

400,000 square feet of exhibit space on two levels and houses nearly 400 exhibitors. Most are experts in some phase of residential building, heating and cooling, design, finance or products used in the home.

AN AREA THE SIZE of six football fields has been set aside to accommodate several blooming landscaped gardens complete with gazebos, waterfalls, and thousands of shrubbery, flowers, trees, all of which have been forced to bloom or leaf just in time for the show.

A huge flower floral spectacular, or ballroom-sized arrangement, will greet visitors near the main entry. Hundreds of flowers are flown in from around-the-world to complete the display, which this year will feature "Flowers as the Music of Love."

Additionally, 200 conventionally-sized floral arrangements will be displayed on individual pedestals by local Allied and FTD-4 florists. They will compete for professional honors and a

Parking for the Builders Home Flower and Furniture Show is really pretty simple and inexpensive. For a story, please turn to Page 25 and for a map of where to park, see Page 30.

special "People's Choice" award, given to the florist who receives the most votes from visitors who purchase "ballots" from the March of Dimes booth. The florists will also offer daily mini-seminars on flower facts.

All arrangements and many of the blooming plants and shrubs will be auctioned off the last night of the show to raise money for the Michigan

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400 exhibitors at Builders Show

THE BUILDERS Home Flower and Furniture Show is the nation's largest home show offering the wares of more than 400 exhibitors.

"Our show is really a living show and our exhibitors feature anything and everything for the home," said Rosalie Lamb, show coordinator.

"For example, there's the invisible Fencing System of Birmingham, which specializes in "invisible" dog containment systems that keep a dog in the yard without a fence," she said.

"The fencing system consists of a thin wire buried in the ground, a small radio transmitter, usually installed in a garage, a lightweight leather dog collar with a transistorized radio receiver and a conditioning program for the

dog," she said.

Other unusual or trendy exhibitors in the show include the following:

- Pierson-Gribbs Homes Inc., which specializes in helping customers save money on building a home, by performing all the heavy exterior construction and supplying all the materials needed to finish the interiors by themselves.

Included in the construction cost are the inside materials, such as carpeting, paint, appliances, vinyl trim, electrical wiring and such. The customer can choose to subcontract the inside work, or "do-it-themselves."

- Mid-Michigan Waterworks Inc., which specializes in water treatment equipment, designed to filter contami-

nants, including iron, from drinking water.

- Plymouth air-cooled equipment, from Plymouth, which distributes an extensive line of power products, and is the largest manufacturer of outdoor landscaping power equipment, such as riding lawn mowers.

- Vinyl Sash of Pontiac, will exhibit its vinyl replacement windows and doors, storm windows and doors, patio doors, patio enclosures and roofing and siding.

- Brassco International of Riverside, California, will exhibit its brass and copper handicrafts imported from around the world.

- Conservations Unlimited Inc. of

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