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CLIP AND SAVE

BUILDERS SHOW EVENTS

SAT MAR 19

9 to 12	Ask the Handyman—WXVT AM 1270, Popular talk show broadcast live: Host Glen Haage.	3 to 5	Floral Design Demonstrations, Hall C
12 to 1	Floral Design Demonstrations, Hall C	4:00	Ann Arbor Morris & Sword & Upiper Cut Rapper Folk Dancing
12:00	Mercenaries	5:00	The Dance Connection
12:00	Argentinian Gaucho Group	6:00	Argentinian Gaucho Group
1:00	Heritage Society for Performing Arts	7:00	Widyanjali East Indian Dancers
3:00	The Michigan Group Realtors Present Main Street Fashions	8:00	Tigumpay-Philippine Dancers

SUN MAR 20

9 to 12	Ask the Handyman—WXVT AM 1270, Popular talk show broadcast live: Host Glen Haage.	3 to 5	Arts School of Dancers
11:15	Nine Cadilac Dancers and	3:00	Michigan Ballet Folklorico of Cork Town
12:00	Greek-Greek Dancers	4:00	Floral Design Demonstrations, Hall C
12:00	Floral Design Demonstrations, Hall C	5:00	Widyanjali East Indian Dancers
1:00	Ask the Handyman—WXVT AM 1270, Popular talk show broadcast live: Host Glen Haage.	6:00	Glenda Dancers
1:00	Decorating Den	7:00	The Dance Connection
2:00	Pierson-Gibbs Homes, Inc.	8:00	Dance LTD
3:00	Standard Federal, Jeffrey Robinson, "Loan Qualifications—Types of Loans"	7 to 9	Soft Touch Fashion—Fashion Show
3:30	Decorating Den	6:30	Southfield Lathrup Jazz Ensemble
4:40	Pierson-Gibbs Homes, Inc.	8:00	The Don Large Singers
5:00	First Federal, Al Marshall, "Adjustable Rate Mortgages"	8:30	Wolverine Chorus

MON MAR 21

3 to 5	Floral Design Demonstrations, Hall C	6:30	The Jills and the Chamber Singers, Andover High School
3:30	Decorating Den	7 to 9	Floral Design Demonstrations, Hall C
4:30	Novi Singers	7:30	Lakeshore Chorus Barber Shop Group
5:30	The Soft Touch Fashions—Fashion Show	8:30	Decorating Den

TUE MAR 22

8:00	Lahser High School	7 to 9	Floral Design Demonstrations, Hall C
4:00	Madrigals—Southfield High School	8:00	Crazy Eights—Grosse Pt. South High School
5:00	Madrigals	8:30	Wawel Folk Ensemble
6:00	Pierson-Gibbs Panel		
7:00	The Point Singers		
7:30	The Tower Bells		

WED MAR 23

3:00	"Interior Landscaping" by Sam Dafazio	5:30	Birmingham Groves Pop Connection
3 to 5	Floral Design Demonstrations, Hall C	7 to 9	Floral Design Demonstrations, Hall C
4:30	Decorating Den	7:30	Main Street Cloggers
5:30	The Soft Touch Fashions—Fashion Show	8:00	Musical Ties Quartet
6:30	Jonathon Haglund—Mime	8:30	Decorating Den

THU MAR 24

2:30	Decorating Den	5:30	Birmingham Groves Pop Connection
3:15	Floral Design Demonstrations, Hall C	7 to 9	Floral Design Demonstrations, Hall C
4:00	Decorating Den	7:30	Main Street Cloggers
4:30	Lahser High School Jazz Band	8:00	Musical Ties Quartet
5:00	Mortgage Center, Deric Glikas, "Mortgage Products"	8:30	Decorating Den

FRI MAR 25

3:15	Decorating Den	6:30	Custom Blend Quartet
3:15	Decorating Den	7:00	The Detroit Edison Glee Club
4:00	Mortgage Center, Deric Glikas, "Mortgage Products"	8:00	Floral Design Demonstrations, Hall C
4:30	Decorating Den	8:30	Pierson-Gibbs Panel of Homes and Finance

Builders Show exhibit

All's quiet on new hardwood floor front

IN ANY interior decor scheme, floor covering is perhaps the most important consideration. It determines the character and mood of an entire room, office, store or home.

A new three-element floor system developed by Rowi uses only the finest hardwoods from Malaysia, Africa, Indonesia and western Europe to provide a wide selection of species and colors of hardwoods from which the homeowner, decorator or installer can choose to create that certain mood or set the character of a home or office. Available in oak, wenge, rubia, smokey oak, espea, merbau, white rubia or kambala wood, the design capabilities of Rowi are unequalled.

All boards in Rowi's hardwood floors are milled to precisely the same size allowing the homeowner or installer to easily create unique, customized and elegant hardwood floors in homes, offices or stores. Installed over a foam sound and vapor barrier, the "quiet" hardwood flooring provides a distinct advantage in modern living.

Rowi's hardwood floors install quickly and require no special tools, nails, screws, messy adhesives or technical knowledge, making Rowi ideal for the do-it-yourself worker or the professional. The flooring is natural wood and is prefinished with three coats of polyurethane for years of beauty and durability. Milled with square edges, Rowi flooring can be installed easier and faster than conventional tongue-and-groove hardwood floors and is ready to use out of the box.

INSTALLED IN A unique overlapping pattern that assures tight bonding, the flooring can be placed over almost any sub floor. Rowi hardwood floors are also flexible, allowing the flooring to be installed over uneven sub-floors. It is recommended that particular attention be addressed to the sub-floor and that the flooring not be installed over any type of insulation.

The first underlayment of the Rowi hardwood floor system is a closed cell $\frac{1}{8}$ inch thick polyethylene foam that has 4 pounds density per cubic foot. Laid directly over the sub floor, the

closed cell foam acts as both a sound and vapor barrier making Rowi floors very quiet.

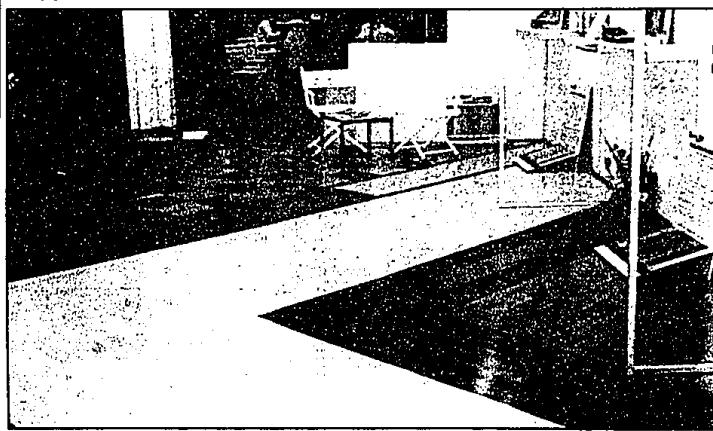
The secondary underlayment consists of $\frac{1}{4}$ inch thick sheets of tempered eucalyptus hardboard. The sheets are $12\frac{3}{8} \times 16$ inches $\times 25\frac{1}{4}$ inches and are pre-coated with a micro-encapsulated adhesive on the upper side. This layer is the key to the strength and durability of Rowi hardwood floors since it bonds to the hardwood boards in a tight, almost impregnable fit.

Solid $\frac{3}{4}$ inch thick virgin hardwood completes the Rowi flooring system. Available in strips $2\frac{1}{2} \times 32$ inches wide by 18 to 47 inches in length, the hardwood features milled square edges and ends to provide seamless edge-to-edge and end-to-end fit. Coated with micro-encapsulated adhesive on the bottom, the hardwood boards are laid at a 45 degree angle to the underlayment and bonded to it. This criss-cross pattern "pulls" the hardwood boards together completing the unique Rowi hardwood floor.

ROWI HARDWOOD floors can be sanded and refinished like other hardwood floors. They will not crack or squeak. Should any damage occur to any piece of the flooring, repair is simply a matter of prying up the damaged piece and installing a new board.

Rowi flooring is available in $6\frac{1}{2}$ (25 square feet) packages and in 50 -square-feet, random-length packages. All packages include the foam barrier, underlayment and hardwood strips. All materials are shipped shrink-wrapped for protection. Shipping weight is approximately 1.5 pounds per square foot. The Rowi hardwood floor system costs $$4$ to $$5.50$ a square foot without installation or $$6$ to $$7$ a square foot with installation.

More information on the Rowi flooring system is available from the Michigan distributor for Rowi, Forterra Corp., 24500 Forterra Drive, Warren, 48082. The Rowi hardwood floor systems also will be exhibited at the home Builders Show, Cobo Hall, Detroit, opening this weekend and continuing through March 27.



Rowi hardwood flooring system will be on exhibit at the Builders Show.

SAT MAR 26	9 to 12	Ask the Handyman—WXVT AM 1270, Popular talk show broadcast live: Host Glen Haage.	3 to 5	Floral Design Demonstrations, Hall C
	12 to 1	Floral Design Demonstrations, Hall C	5:00	The Dancers Studio
	12:00	Mercenaries	6:00	Horn-Avi Israel Dancers-Bela
	1:00	Argentinian Gaucho Group	7:00	Derson-Gibbs Panel
	2:00	Wish Song and Dance Ensemble	7:00	Floral Design Demonstrations, Hall C
	3:00	The Michigan Group Realtors Present Main Street Fashions	8:00	Wavel Folk Ensemble
SUN MAR 27	9 to 12	Ask the Handyman—WXVT AM 1270, Popular talk show broadcast live: Host Glen Haage.	3 to 5	Salem De Espana Flamenco
	1:30	Arts School of Dancers	3:30	Arts School of Dancers
	12:30	Floral Design Demonstrations, Hall C	4:30	Dance LTD
	1:30	Floral Design Demonstrations, Hall C	5:30	Sava Croatian Folklore Group
	2:30	Floral Design Demonstrations, Hall C	6:00	Pat Sherrill Dancers
	3:30	Floral Design Demonstrations, Hall C	8:00	Dream Catchers—Detroit, MI, Quilt
				Hall to benefit Ronald McDonald House

Show Hours
Saturday & Sunday
10 am-11 pm
Monday-Friday
1 pm-11 pm

Tickets
Adults \$4.00
Senior Citizens \$2.00
Students (6-12 yrs.) \$2.00
Kids under 6 Free

\$5.00 Special Family Ticket
Admits two adults and accompanying children 18- and under. Children MUST be accompanied by adults. Available only at



BUILDERS HOME FLOWER FURNITURE SHOW COBO HALL MARCH 19-27