

## business people

John A. Janitz was appointed group vice president of the automotive and industrial products group at Wickes Manufacturing Co., Southfield.

David L. Griffin of Farmington Hills was appointed administrative vice president of the commercial and real estate loan departments at Security Bank and Trust Co.

Gary Ruff of Farmington Hills was appointed vice president-materials of CMI-International Inc., Southfield.

Vivian M. Johnson of Troy was named mortgage loan counselor at the West Bloomfield branch office of DMB Financial Services Inc. She was formerly with the Merrill Lynch Realty Co. of Birmingham.

Lisa Vallee of West Bloomfield was promoted to director of public relations services at the Berlinc Group of Birmingham.

Nancy Rieher of Birmingham was named general manager-sales at Michigan Bell Communications Inc.

Monika G. Helminger and Earl R. Berrey of Troy, real estate brokers at Troy RE MAX Professionals II Inc., were named members of the RE MAX 100 Percent Club.

Susan Tedesco of Beverly Hills, a real estate agent at Birmingham RE MAX Associates, was named a member of the RE MAX 100 Percent Club.



Janitz



Griffin



Ruff



Johnson



Vallee



Rieher



Berrey



Tedesco



Bentley



Allard

Richard G. Bentley of Birmingham was appointed executive vice president-finance, Ford Motor Credit Co.

Clyde D. Allard was named director of marketing for Century 21 of Michigan Inc., Farmington Hills.

Vincent M. Brennan of Farmington Hills, a real estate broker at RE/MAX West Inc. in Livonia, was named a member of the RE/MAX 100 Percent Club.

Sheldon J. Rich of Southfield was appointed director of pharmacy operations at Maple Drugs-Sav Mor Pharmacies.

Bill Dorris was named sales manager at Sintece Computer Rentals of Troy.

Allice Rutten of Bloomfield Hills, an associate broker at RE/MAX of Birmingham Inc., was named a member of the RE/MAX 100 Percent Club.

John L. Parkhurst was appointed account supervisor at Oberlin & Co.

Advertising Inc. of Farmington Hills.

Peter M. Podolski was appointed senior art director at Oberlin & Co. Advertising Inc. of Farmington Hills.

John Farmer was appointed general manager of the Embassy Suites Hotel Detroit/Southfield.

Jack Baenziger of Rochester Hills was promoted to vice president, manager marketing systems at Lintas:Ceco Communications, Warren.

Kyle Given of Birmingham was promoted to vice president, creative director, the movies group at Lintas:Ceco Communications, Warren.

Eldon Marwede of Bloomfield Hills was promoted to vice president, manager yellow pages at Lintas:Ceco Communications, Warren.

Jeanne Umbolts of Birmingham was promoted to vice president, manager direct marketing at Lintas:Ceco Communications, Warren.

Lewis C. Veraldi of Birmingham was appointed vice president-car programs management, car product development, North American Automotive Operations, Ford Motor Co.

Marc Hollerbach was appointed chief operating officer and president at AmeriCenters Inc. of Farmington Hills.

Cynthia Beerbohm was appointed associate media director on the GMC Truck account at McCann-Erickson Detroit, Troy.

Andrea Vaughan was appointed assistant media planner on the Buick Motor Division account at McCann-Erickson Detroit, Troy.

Tina Stoldt was appointed media estimator at McCann-Erickson Detroit of Troy.

Diane Vella was appointed vice president, conference management at Performance Resource Press of Troy.

Keith E. King of Troy was named head of the integrated systems group

for Encore International Inc. in Bloomfield Hills.

Rosellen Russell Sallen of West Bloomfield was promoted to assistant vice president of Marsh & McLennan Inc., Detroit.

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Andrea Vaughan was appointed assistant media planner on the Buick Motor Division account at McCann-Erickson Detroit, Troy.

Tina Stoldt was appointed media estimator at McCann-Erickson Detroit, Troy.

Robert Abell was appointed regional account director on the Oldsmobile account at Leo Burnett Co. of Southfield.

Susan H. Fleisher of West Bloomfield was appointed vice president, systems application development at Manufacturers National Bank of Detroit.

Anthony Foust, Donald Giroux, Philip Gravit, John Lydie, Fareed Rifaat and Gary Skog were promoted to vice president at Harley Ellington Pierce Yee Associates Inc. of Southfield.

Thomas Ford and Fred Charles of Goodyear Tire and Rubber Co. received the 34th annual L. Ray Buckendale award from Rockwell International Corporation's Automotive Operations, Troy.

Linda Cole has joined the sales staff of Laine Meyers Publishers Representatives Inc. of Troy.

Steven McGee was recognized for his outstanding sales management achievement by senior officers of Metropolitan Life Insurance Co., Southfield.

William G. Clancey was appointed vice president, commercial loan officer at Liberty State Bank & Trust, Troy.

Hannah V. Arnold of Birmingham was named controller for Ekin Equities Inc. of Southfield.

## marketplace

Ellis Naeyaert Genhelter Associates Inc. of Troy has won a first place in the 1988 Energy Awards Program.

Steven B. Roby, a Farmington Hills attorney, has opened a branch office in Madrid, Spain.

Communcorp of Birmingham was chosen by the Norman LePage group of restaurants to produce a direct mail marketing program.

A\* of Southfield will handle advertising for Price's Mens Wear, TSI Office Services and Thompson-Brown Realtors.

Traffic Safety Now Inc. and Casey Communications Management Inc.

Somerset Mall and DuBois/Buddy Productions of Troy were awarded a

bronze Telly statuette as finalists for their 1987 Christmas TV commercial.

Key Manufacturing Group Inc. of Troy has sold Towne Robinson Fas-

tener Division to Towne Robinson Inc.

K mart Corp. of Troy has sold Lone Star Life Insurance Co. to LSI Financial.

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